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Proposed Class*

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**IN THE UNITED STATES DISTRICT COURT
FOR THE NORTHERN DISTRICT OF CALIFORNIA
SAN FRANCISCO DIVISION**

FWK HOLDINGS, LLC.

Plaintiff,

v.

GILEAD SCIENCES, INC.; GILEAD
HOLDINGS, LLC; GILEAD SCIENCES, LLC;
GILEAD SCIENCES IRELAND UC;
BRISTOL-MYERS SQUIBB COMPANY; and
E. R. SQUIBB & SONS, L.L.C.

Defendants.

Case No.

CLASS ACTION COMPLAINT

DEMAND FOR JURY TRIAL

I. INTRODUCTION

1. Plaintiff FWK Holdings, LLC (“Plaintiff”) brings this Class Action Complaint on behalf of itself and a Class of Direct Purchasers of combination antiretroviral therapy (“cART”) regimen drugs during the period from December 17, 2004 until the anticompetitive effects of Defendants’ conduct cease (hereinafter referred to as “Class Period”). Defendants are Gilead Sciences, Inc., Gilead Holdings, LLC; Gilead Sciences, LLC; Gilead Sciences Ireland UC (collectively “Gilead”); Bristol-Myers Squibb Company; and E.R. Squibb & Sons, LLC (collectively “BMS”) (all collectively “Defendants”). Defendants’ non-party co-conspirators are

1 Janssen R&D Ireland; Janssen Products, LP; and Johnson & Johnson, Inc. (collectively “Janssen”).

2 2. Combination antiretroviral therapy regimen drugs are commonly used to treat
3 patients with human immunodeficiency virus (“HIV”). HIV can result in Acquired
4 Immunodeficiency Syndrome (“AIDS”) and death. As further explained below, Gilead has
5 acquired and maintained a monopoly in the market for cART regimen drugs. Gilead enlisted its co-
6 conspirators to extend patent protection for its drugs, delay entry of generic competition, and charge
7 supracompetitive prices for cART regimen drugs.
8

9 3. Defendants’ and non-party co-conspirators’ anticompetitive scheme involved
10 engaging in unlawful contracts, combinations, and restraints of trade in the market for cART
11 regimen drugs and unlawful monopolization in violation of Sections 1 and 2 of the Sherman Act,
12 15 U.S.C. §§ 1, 2.
13

14 4. As a result of Defendants’ anticompetitive conduct, Plaintiff and Members of a
15 putative Direct Purchaser Class (“Class Members”) paid more for cART regimen drugs than they
16 otherwise would have paid in the absence of Defendants’ unlawful conduct and sustained damages
17 in the form of overcharges for their cART regimen drugs requirements.
18

19 5. Plaintiff, on behalf of itself and Class Members, seeks redress for the overcharge
20 damages sustained as a result of Defendants’ violations of Sections 1 and 2 of the Sherman Act, 15
21 U.S.C. §§ 1, 2. But for Defendants’ illegal conduct, Plaintiff and Class Members would not have
22 paid supracompetitive prices for cART regimen drugs.

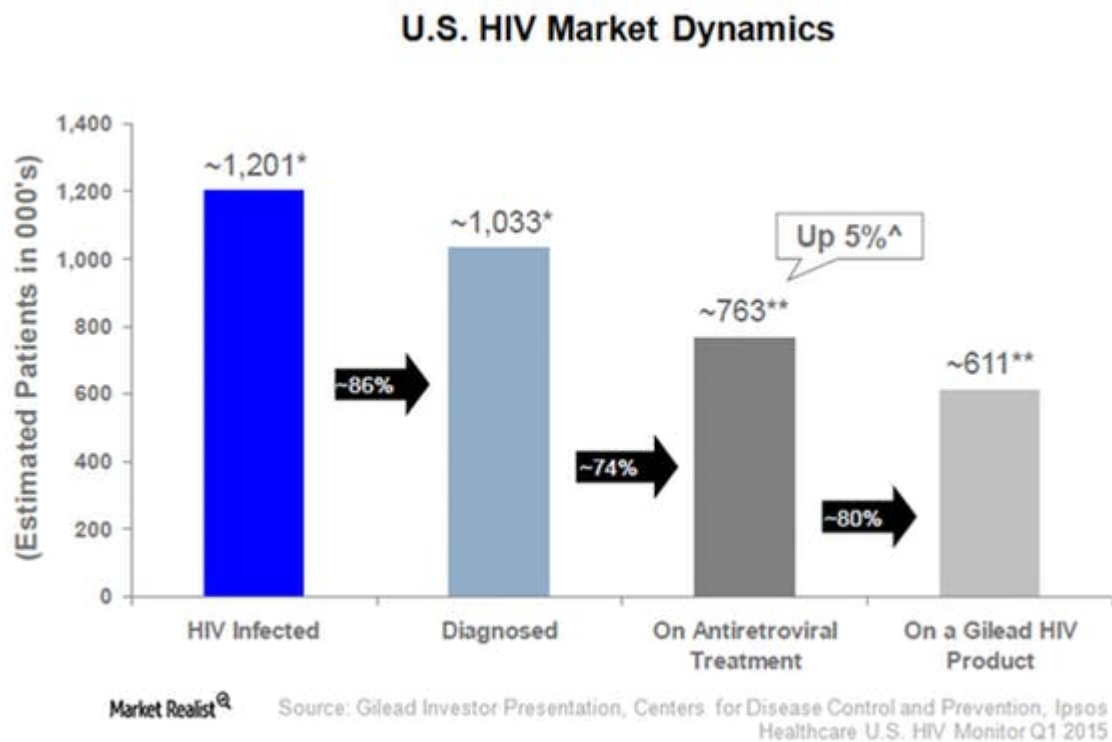
23 6. Plaintiff makes the allegations herein based on personal knowledge and
24 investigation of these matters relating to itself and upon information and belief as to all other
25 matters.
26
27
28

II. NATURE OF THE CASE

A. Gilead Dominates the Market for Single Tablet Products for HIV Treatments.

7. Modern antiretroviral cART drug regimens comprise a combination or “cocktail” of drugs, most often consisting of two nucleotide/nucleoside analogue reverse transcriptase inhibitors (“NRTIs”) taken with at least one antiretroviral drug of another class, such as an integrase inhibitor, commonly referred to as “third agents.” Tenofovir is one of the principal NRTIs used in cART regimens and was discovered more than 30 years ago by researchers in the Czech Republic. Gilead has long been the dominant manufacturer of Tenofovir.

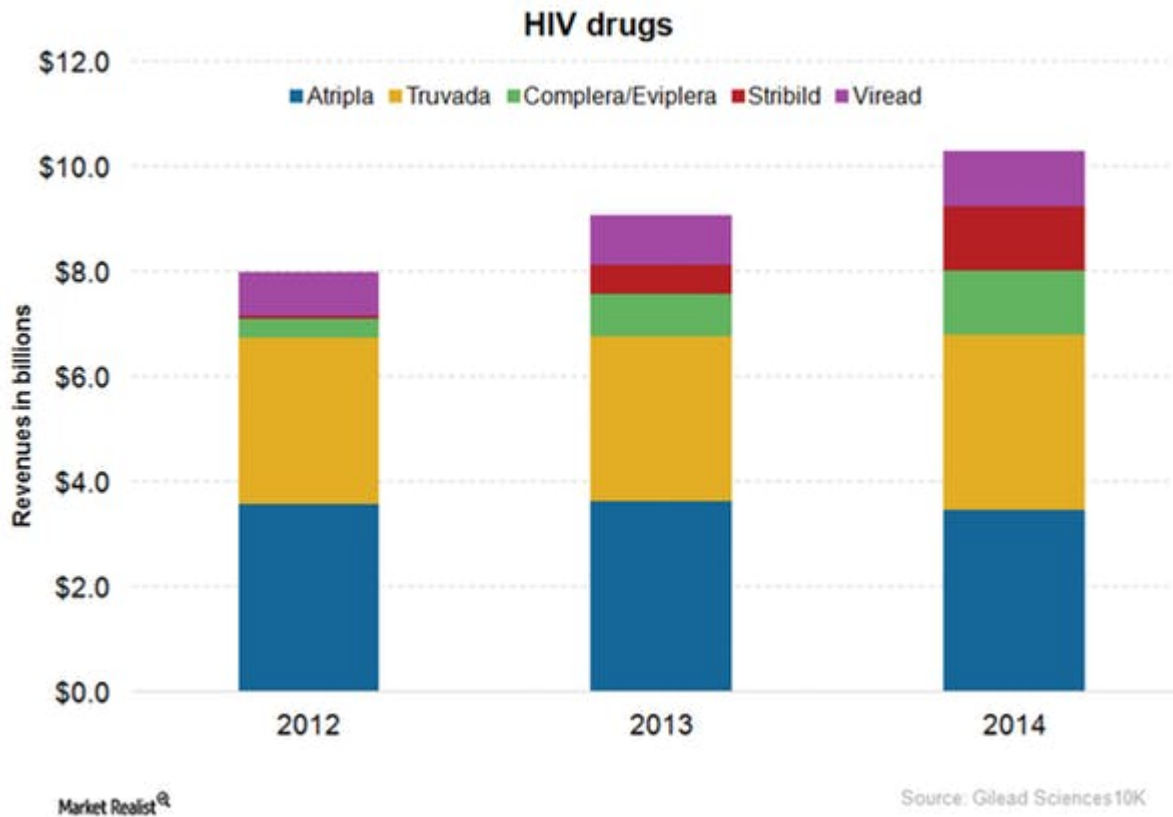
8. The chart below shows that, as of 2015, approximately 611,000 of the total 1.2 million HIV patients in the U.S. were using an HIV drug product marketed by Gilead.¹



¹ See Margaret Patrick, *Gilead: Global Leader in the HIV Market* (August 17, 2015), at <https://marketrealist.com/2015/08/gilead-global-leader-hiv-market/>.

9. In 2017, Gilead earned \$14 billion from its HIV pipeline.²

10. Gilead's total worldwide HIV revenues increased at an annualized rate of 13.4% from \$8 billion in 2012 to \$10.3 billion in 2014, mainly due to increased sales of Complera, Stribild and Viread, as shown in the chart below.³



11. Gilead's net sales grew exponentially by 2018, as shown by the net sales depicted in Table 1:

² *Id.*

³ *Id.* (further noting that Stribild, introduced in the U.S. market in 2012, had a wholesale price of \$28,500 per year in 2015).

Table 1. Gilead Net Sales for HIV Drugs 2018 ⁴	
Drug (All Combination Products)	2018 Net Sales
Truvada	\$3 billion
Atripla	\$1.21 billion
Complera	\$653 million
Stribild	\$644 million
Odefsey	\$1.6 billion
Genvoya	\$4.62 billion
Descovy	\$1.58 billion
Biktarvy ⁵	\$1.18 billion

12. By 2019, Gilead commanded 75% of the HIV drug market, and sales of Gilead's five top-selling HIV drugs in the U.S. were expected to top \$13 billion in 2020.⁶

13. Gilead also dominates the market for three of the top four best-selling HIV drugs on the market, Truvada, Atripla, and Stribild.⁷

14. Gilead has a monopoly on Truvada in the United States. Gilead charges between \$1,600 and \$2,000 for a one-month supply.⁸ By contrast, an Indian pharmaceutical company sells

⁴ *Id.*

⁵ Biktarvy is not included in this Complaint.

⁶ Jacob Bell, *GSK's Plan to Take Over The HIV Drug Market Hasn't Worked Out* (Jan. 6, 2020), at <https://www.biopharmadive.com/news/gsk-hiv-two-drug-strategy-challenges-gilead/569852/>.

⁷ Alex Keown, *Companies Fight for Growing Share of HIV Market* (May 1, 2018), at <https://www.biospace.com/article/companies-fight-for-growing-share-of-hiv-market/>.

⁸ Christopher Rowland, *An HIV Treatment Costs Taxpayers Millions. The Government Patented It. But a Pharma Giant is Making Billions*, WASHINGTON POST (March 26, 2019), at

generic Truvada in Africa for about \$60 per year.⁹ Moreover, the cost of manufacturing Truvada is a fraction of what Gilead charges for Truvada in the U.S.¹⁰

15. In 2016, Gilead raised the wholesale acquisition cost for two of its older drugs, Complera and Stribild, by 7%, or \$2508 and \$3469 per month, respectively.¹¹ On March 16, 2019, Gilead raised its list prices by 4.9% on “the bulk of its best-selling HIV medications.”¹²

B. Gilead’s Agreements with Co-Conspirators Enabled It to Switch the Market From TDF-Based Fixed Dose Combination Drugs to TAF-Based Fixed Dose Combination Drugs.

16. In 2001, Gilead began marketing its patented formulation of the compound tenofovir disoproxil (“TDF”). With the threat of generic competition looming as early as 2009, Gilead entered into horizontal agreements with each of its co-conspirators, BMS and Janssen. Each co-conspirator agreed not to compete against Gilead’s TDF following expiration of Gilead’s TDF patents.

17. As described in more detail in this Complaint, Gilead and its co-conspirators switched the market from TDF-based fixed dose combination drugs to new tenofovir alafenamide (“TAF”)-based fixed dose combination drugs, as follows:

https://www.washingtonpost.com/business/economy/pharma-giant-profits-from-hiv-treatment-funded-by-taxpayers-and-patented-by-the-government/2019/03/26/cee5afb4-40fc-11e9-9361-301ffb5bd5e6_story.html.

⁹ Donald G. McNeil Jr., *Gilead Will Donate Truvada to U.S. for H.I.V. Prevention*, New York Times (May 9, 2019), at <https://www.nytimes.com/2019/05/09/health/gilead-truvada-hiv-aids.html>.

¹⁰ *Id.*

¹¹ Ed Silverman, *Gilead’s New Price Hikes on HIV Drugs Anger AIDS Activists* (July 5, 2016), at <https://www.statnews.com/pharmalot/2016/07/05/gilead-hiv-aids-drug-prices/>.

¹² Andrew Dunn, *Gilead Raises Prices on Top-Selling HIV Treatments* (March 19, 2019), at <https://www.biopharmadive.com/news/gilead-raises-prices-on-top-selling-hiv-treatments/550733/>.

- a. Gilead and its co-conspirators entered into joint development agreements that prevented Gilead's co-conspirators from creating or marketing a competing version of the fixed dose combination drug with generic versions of Gilead's TDF even after Gilead's patents expired (i.e. a "No-Generics Restraint"). The No-Generics Restraints and joint development agreements enabled Gilead and its co-conspirators to artificially inflate prices and switch the market from TDF-based to TAF-based fixed dose combination drugs.
- b. Gilead's booster drug, Cobicistat, had a longer patent term. Gilead allowed BMS and Janssen to coformulate fixed dose combination drugs that combined BMS's and Janssen's HIV drug products with Cobicistat, and Gilead agreed not to market a competing fixed dose combination drug after BMS's and Janssen's patents expired.
- c. When generic competition to TDF became imminent, Gilead amended the No-Generics Restraints to preclude its co-conspirators from competing not only against Gilead's then-marketed TDF-based formulation, and therefore TDF, but also against new TAF-based formulations. Gilead then reformulated the original TDF-based fixed dose combination drug with TAF. The reformulated fixed dose combination drug with TAF will not have competition until at least 2032.
- d. Gilead also delayed its innovative products. For example, TAF has a substantially lower incidence of significant adverse side effects than TDF, but when Gilead had formulated TAF, it declined to apply for FDA approval of standalone TAF, forcing patients who sought the safer formulation of Tenofovir to take TAF-based fixed dose combination drugs.¹³ At the same time that Gilead was pursuing approval of TAF's use as a component of a Gilead fixed dose combination drug to treat HIV, however, Gilead sought approval of standalone TAF to treat only Hepatitis B, and not HIV. Because Gilead did not pursue FDA approval of standalone TAF as an HIV treatment, potential competitors were forced to perform their own time-consuming and expensive clinical trials in order to produce standalone TAF.
- e. In 2009, Teva Pharmaceuticals challenged the validity of Gilead's patents covering its NRTIs. To resolve the litigation, Gilead and Teva entered into a settlement that included an anticompetitive "Most Favored Entry" clause. Under that clause, Gilead agreed that Teva's delay in marketing Teva's generic products would entitle Teva to an exclusivity period when Teva's generic entered the market.

¹³ See Liz Devitt, Gilead under pressure to produce stand-alone version of new HIV drug, spoonful of medicine: a blog from Nature Medicine (July 3, 2013), at <http://blogs.nature.com/spoonful/2013/07/gilead-under-pressure-to-produce-stand-alone-version-of-new-hiv-drug.html>.

1 18. In 2018, the horizontal agreements between Gilead and each of its co-conspirators
2 covered more than 75% of all sales of NRTIs, more than 50% of all sales of third agents, and more
3 than 75% of all sales of booster drugs for use in a cART regimen in the United States.

4 19. Before generic competition entered the market in 2017, Gilead had switched more
5 than 60% of its HIV product sales to the reformulated TAF-based fixed dose combination drugs
6 protected from competition by its horizontal agreements with BMS and Janssen.

7 20. In the absence of Defendants' and non-party co-conspirators' unlawful conduct,
8 generic versions of cART regimen drugs would have launched sooner. Competition from generics
9 would have driven prices down to competitive levels. Plaintiff and Class Members have sustained
10 injuries to their business and property as a result of Defendants' conduct.

11 21. Plaintiff brings claims for damages for Defendants' continuing violations of the
12 Sherman Act, and Plaintiff also seeks nationwide injunctive relief pursuant to Section 16 of the
13 Clayton Act, 15 U.S.C. § 26.

14 **III. JURISDICTION AND VENUE**

15 22. This Court has jurisdiction over the subject matter of this action as it arises under
16 Sections 1 and 2 of the Sherman Act, 15 U.S.C. §§ 1, 2, and Section 4 of the Clayton Act, 15 U.S.C.
17 §§ 15(a). Further, this Court has jurisdiction under 28 U.S.C. §§ 1331, 1337(a).

18 23. Venue is proper in this District pursuant to 15 U.S.C. §§ 15(a), 22 and 28 U.S.C.
19 § 1391(b) because during the Class Period, Defendants have transacted business in the United
20 States, including in this District, and have transacted their affairs and carried out interstate trade
21 and commerce, in substantial part, in this District. Further, the Defendants and their agents may be
22 found in this District. Defendants' conduct had a direct, substantial, and reasonably foreseeable
23 effect on interstate commerce in the United States, including in this District.

24 24. This Court has personal jurisdiction over Defendants because each Defendant,

1 among other things: (a) transacted business throughout the United States, including in this District;
2 (b) had and maintained substantial contacts with the United States, including in this District; and/or
3 (c) was engaged in an unlawful scheme and conspiracy that was directed at and had the intended
4 effect of causing injury to persons residing in, located in, or doing business throughout the United
5 States, including in this District.
6

7 **IV. THE PARTIES**

8 **A. PLAINTIFF**

9 25. Plaintiff FWK Holdings, LLC is a limited liability company organized under the
10 laws of the State of Illinois, with its principal place of business located in Glen Ellyn, Illinois.
11 Plaintiff is the assignee of antitrust and other claims of Frank W. Kerr Co. ("FWK"), which directly
12 purchased cART drugs from Defendants during the Class Period.
13

14 26. As a result of Defendants' alleged anticompetitive conduct, FWK paid
15 supracompetitive prices for its cART purchases and was injured by the illegal conduct alleged
16 herein.
17

18 **B. DEFENDANTS**

19 27. Defendant Gilead Sciences, Inc. is a corporation organized and existing under the
20 laws of the State of Delaware, with a principal place of business at 333 Lakeside Drive, Foster City,
21 California 94404.

22 28. Defendant Gilead Holdings, LLC is a limited liability company organized and
23 existing under the laws of the State of Delaware, with a principal place of business at 333 Lakeside
24 Drive, Foster City, California 94404. Gilead Holdings, LLC is a wholly-owned subsidiary of Gilead
25 Sciences, Inc.
26

27 29. Defendant Gilead Sciences, LLC (formerly known as Bristol-Myers Squibb &
28 Gilead Sciences, LLC) is a limited liability company organized and existing under the laws of the

1 State of Delaware, with a principal place of business at 333 Lakeside Drive, Foster City, California
2 94404. Gilead Sciences, LLC is a wholly-owned subsidiary of Gilead Sciences, Inc.

3 30. Defendant Gilead Sciences Ireland UC (formerly known as Gilead Sciences
4 Limited) is an unlimited liability company organized and existing under the laws of Ireland, with a
5 principal place of business at IDA Business & Technology Park, Carrigtohill, County Cork, Ireland.
6 Gilead Sciences Ireland UC is a wholly-owned subsidiary of Gilead Sciences, Inc.
7

8 31. Gilead Sciences, Inc.; Gilead Holdings, LLC; Gilead Sciences, LLC; and Gilead
9 Sciences Ireland UC are collectively referred to herein as “Gilead.”

10 32. Defendant Bristol-Myers Squibb Company is a corporation organized and existing
11 under the laws of the State of Delaware, with a principal place of business at 430 East 29th Street,
12 14th Floor, New York, NY 10016.
13

14 33. Defendant E. R. Squibb & Sons, L.L.C. is a limited liability company organized and
15 existing under the laws of the State of Delaware, with a principal place of business at 430 East 29th
16 Street, 14th Floor, New York, NY 10016. E. R. Squibb & Sons, L.L.C. is a wholly-owned
17 subsidiary of Bristol-Myers Squibb Company.

18 34. Bristol-Myers Squibb Company and E. R. Squibb & Sons, L.L.C. are collectively
19 referred to herein as “BMS.”
20

21 35. Non-party co-conspirator Johnson & Johnson is a corporation organized and
22 existing under the laws of the State of New Jersey, with a principal place of business at One Johnson
23 & Johnson Plaza, New Brunswick, New Jersey 08933. Johnson & Johnson is the parent of the
24 corporate entities that fall within the umbrella of Janssen Pharmaceutical Companies, which
25 includes Janssen Products, LP and Janssen R&D Ireland.

26 36. Janssen Pharmaceutical Companies sell, develop, and/or license drugs, including
27 HIV drugs Complera, Odefsey, Edurant, Prezista, Prezcobix, and Symtuza, whose profits benefit
28

1 Johnson & Johnson. Johnson & Johnson oversaw, directed, and/or approved the negotiation and/or
2 execution of the agreements referenced in this Complaint regarding Complera, Odefsey, Prezcobix,
3 and Symtuza. Johnson & Johnson was and continues to be an active participant in the performance
4 of the Complera, Odefsey, Prezcobix, and Symtuza agreements. Johnson & Johnson financially
5 benefits from the unlawful conspiracy alleged in this Complaint and actively promotes itself as a
6 leader in HIV treatment.
7

8 37. Non-party co-conspirator Janssen Products, LP is a wholly-owned subsidiary of
9 Johnson & Johnson, organized and existing under the laws of the State of New Jersey, with a
10 principal place of business at 1125 Trenton-Harbourton Road, Titusville, NJ 08560.

11 38. Janssen Products, LP participated in the negotiation and/or execution of the
12 agreements regarding Complera, Odefsey, Prezista, and/or Symtuza. Janssen Products LP is the
13 owner of the New Drug Applications for Edurant, Prezista, Prezcobix, and Symtuza. Janssen
14 Therapeutics (formerly known as Tibotec Therapeutics), a division of Janssen Products, LP, sells
15 and promotes Edurant, Prezista, Prezcobix, and Symtuza in the United States.
16

17 39. Non-party co-conspirator Janssen R&D Ireland (formerly known as Tibotec
18 Pharmaceuticals) is a private unlimited company organized and existing under the laws of Ireland,
19 with a principal place of business at Barnahely, Ringaskiddy, County Cork, Ireland. Janssen R&D
20 Ireland is a subsidiary of Johnson & Johnson.
21

22 40. Janssen R&D Ireland, Janssen Products, LP, and Johnson & Johnson are collectively
23 referred to herein as “Janssen.”

24 41. Defendants and their non-party co-conspirators have engaged in the conduct alleged
25 in this Complaint, and/or their officers, agents, employees or representatives have engaged in the
26 alleged conduct while actively involved in the management of Defendants’ and non-party co-
27 conspirators’ business and affairs.
28

V. **LEGAL AND REGULATORY BACKGROUND**

A. **The Regulatory Structure for Approval of Generic Drugs and Substitution of Generics for Brand Name Drugs.**

42. Under the Federal Food, Drug, and Cosmetic Act (“FDCA”), manufacturers who create a new drug product must obtain the approval of the FDA to sell the new drug by filing a New Drug Application (“NDA”). 21 U.S.C. §§ 301-392. An NDA must include submission of specific data concerning the safety and effectiveness of the drug, as well as any information on applicable patents. 21 U.S.C. §§ 355(a) & (b).

43. When the FDA approves a brand name manufacturer’s NDA, the brand manufacturer may list any patents that the brand manufacturer believes could reasonably be asserted against a generic manufacturer who makes, uses, or sells a generic version of the brand name drug prior to the expiration of the listed patents in the FDA’s book of Approved Drug Products with Therapeutic Equivalence Evaluations, commonly referred to as the “Orange Book.” Patents issued after NDA approval may be listed within 30 days of issuance. 21 U.S.C. §§ 355 (b) (1) & (c) (2).

44. A patent applicant is subject to special oaths and duties, such as the duties of disclosure, candor, and good faith, during patent prosecution. A patent applicant is required to disclose to the Patent and Trademark Office (“PTO”) “all information known . . . to be material to patentability” including with respect to prior art. *See* 37 C.F.R. § 1.56. This duty extends to all inventors named on a patent application and any “attorney or agent who prepares or prosecutes the application,” as well as “[e]very other person who is substantively involved in the preparation or prosecution of the application.” *Id.* § 1.56(c). Where fraud on the PTO “was practiced or attempted” or the duty of disclosure, candor, and good faith “was violated through bad faith or intentional misconduct,” no patent should be granted. *Id.* § 1.56(a).

45. The FDA relies completely on the brand name manufacturer’s truthfulness about

1 patents' validity and applicability; the FDA has neither the authority nor the resources to check the
2 manufacturer's representations for accuracy or trustworthiness.

3 **B. The Hatch-Waxman Amendments Advanced the Goal of Providing Access to**
4 **Generic Pharmaceuticals.**

5 46. The Hatch-Waxman Amendments, enacted in 1984, simplified the regulatory
6 hurdles for prospective generic manufacturers by eliminating the need for them to file lengthy and
7 costly NDAs. *See* Drug Price Competition and Patent Term Restoration Act, Pub. L. No. 98-417,
8 98 Stat. 1585 (1984). A generic manufacturer seeking approval to sell a generic version of a brand
9 name drug may now file an Abbreviated New Drug Application (ANDA). An ANDA relies on the
10 scientific findings of safety and effectiveness included in the brand name drug manufacturer's
11 original NDA, but must show that the generic drug contains the same active ingredient(s), dosage
12 form, route of administration, and strength as the brand name drug – that is, that the generic drug
13 is bioequivalent to the brand name drug. The FDA assigns generic drugs that are bioequivalent to
14 branded drugs an “AB” rating.¹⁴

15
16 47. Demonstrating bioequivalence is not required for FDA approval, but it is important
17 for a new entrant to convince customers to switch to a new drug.

18
19 48. The FDCA and Hatch-Waxman Amendments operate on the presumption that
20 bioequivalent drug products are therapeutically equivalent and may be substituted for one another
21 because they contain identical amounts of the same active ingredients in the same route of
22

23
24 ¹⁴ Generic manufacturers can also seek approval of non-AB-rated generics. The FDCA permits
25 “hybrid” applications that are neither full NDAs containing safety and efficacy data, nor ANDA
26 applications showing that the proposed product is the “same” as the NDA product. *See* 21 U.S.C.
27 § 505(b)(2). Drug products approved under this section use a safe and effective active
28 pharmaceutical ingredient, but modify the drug product in some way so that it differs from the
original NDA product, either in dosage form, strength, route of administration, formulation, dosing
regimen, or indication. These non-AB-rated generics are not bioequivalent to the innovator product.
See 21 C.F.R. § 314.54.

1 administration and dosage form, and they meet applicable standards of strength, quality, purity and
2 identity. Thus, bioequivalence demonstrates that the active ingredients of the proposed generic drug
3 would be present in the blood of a patient to the same extent and for the same amount of time as
4 the branded counterpart. 21 U.S.C. § 355(j) (8) (B).

5
6 49. Through the Hatch-Waxman Amendments, Congress sought to expedite the entry
7 of generic drugs and thereby reduce healthcare expenses nationwide. Congress also wanted to
8 protect pharmaceutical companies' incentives to create new and innovative products.

9
10 50. The Hatch-Waxman Amendments achieved both goals. They substantially advanced
11 the rate of generic product launches and ushered in an era of historic high profit margins for brand
12 name pharmaceutical companies. In 1983, pre-Hatch Waxman Amendments, only 35% of the top-
13 selling drugs with expired patents had generic versions available; by 1998, nearly all did. In 1984,
14 prescription drug revenue for branded and generics totaled \$21.6 billion and generic drugs
15 accounted for 18.6% of prescriptions. By 2009, total prescription drug revenue had soared to \$300
16 billion and generic drugs accounted for 75% of prescriptions.

17 **C. ANDA Patent Certifications Provide Incentives to Generic Manufacturers to**
18 **Challenge Patents.**

19 51. To obtain FDA approval of an ANDA, a generic manufacturer must certify that the
20 generic drug addressed in its ANDA will not infringe any patents listed in the Orange Book. Under
21 Hatch-Waxman, a generic manufacturer's ANDA must contain one of four certifications:

- 22 i. that no patent for the brand name drug has been filed with the FDA
23 (a "Paragraph I certification");
- 24 ii. that the patent for the brand name drug has expired (a "Paragraph II
25 certification");
- 26 iii. that the patent for the brand name drug will expire on a particular
27 date and the generic company does not seek to market its generic
28 product before that date (a "Paragraph III certification"); or
- iv. that the patent for the brand name drug is invalid or will not be

1 infringed by the generic manufacturer's proposed product (a
2 "Paragraph IV certification").

3 52. If a generic manufacturer files a Paragraph IV certification, a brand name
4 manufacturer has the ability to delay FDA approval of an ANDA simply by suing the ANDA
5 applicant for patent infringement. If the brand name manufacturer initiates a patent infringement
6 action against the generic filer within 45 days of receiving notification of the Paragraph IV
7 certification, the FDA may not grant final approval to the ANDA until the earlier of (a) the passage
8 of 30 months, or (b) the issuance of a decision by a court that the patent is invalid or will not be
9 infringed by the generic manufacturer's ANDA. The FDA may grant "tentative approval," but
10 cannot authorize the generic manufacturer to go to market.

11
12 53. As an incentive to spur generic companies to seek approval of generic alternatives
13 to branded drugs, the first generic manufacturer to file an ANDA containing a Paragraph IV
14 certification gets a period of protection from competition from other generic versions of the drug.

15 54. Brand name manufacturers are incentivized to list patents in the Orange Book due
16 to the high profit margins on brand name drugs and the erosion of those profits upon generic entry.
17 Brand name manufacturers are motivated to sue any generic competitor that files an ANDA with
18 Paragraph IV certifications even if the generic competitor's product does not actually infringe the
19 listed patent and/or the patent is invalid and unenforceable. As a result, final FDA approval of an
20 ANDA can be delayed for up to 30 months.

21
22
23 **D. FDA Approval Under 21 U.S.C. § 355(b)(2).**

24 55. In addition to allowing drug manufacturers to seek expedited FDA approval under
25 the ANDA process, the Hatch-Waxman Amendments permit streamlined approval under Section
26 505(b)(2) of the FD&C Act, 21 U.S.C. § 355(b)(2). In contrast to an ANDA, a Section 505(b)(2)
27 application allows greater flexibility as to the characteristics of the proposed product, relaxing the
28

1 otherwise applicable requirements for the product to use the same route of administration, dosage
2 form, and strength as the referenced brand drug.

3 56. Consequently, a drug approved through the Section 505(b)(2) process will not
4 necessarily be rated therapeutically equivalent to the referenced brand drug, and thus might not be
5 automatically substitutable for it at the pharmacy counter. In some circumstances, however, the
6 FDA will designate a drug approved through the Section 505(b)(2) process as AB-rated to the brand
7 drug.
8

9 57. Like an NDA, an application under Section 505(b)(2) contains full reports of
10 investigations of the drug's safety and effectiveness. Unlike in an NDA, however, some of the
11 required information to establish safety and effectiveness in a Section 505(b)(2) application may
12 come from studies not conducted by the applicant. Instead, that information may come, for example,
13 from the FDA's finding of safety and effectiveness of the referenced brand drug or from published
14 literature. This can result in a much less expensive and much faster route to FDA approval compared
15 with submitting a full NDA. In essence, an application under Section 505(b)(2) is a hybrid between
16 an NDA and an ANDA.
17

18 58. In addition to allowing new indications and different dosage forms, routes of
19 administration, or salts of chemical compositions, Section 505(b)(2) can be used to seek approval
20 of new combinations of existing drugs. On a case-by-case basis, the FDA determines which clinical
21 trials or other data the applicant will need to submit in order to get approval to market the drug.
22

23 **E. New Chemical Entity Exclusivity.**

24 59. The Hatch-Waxman Amendments provide periods of exclusivity that benefit
25 branded pharmaceutical manufacturers. One of these periods is a 5-year new chemical entity
26 ("NCE") exclusivity. If the FDA has approved a new chemical entity (a drug substance that the
27 FDA had not previously approved), NCE exclusivity will prohibit other manufacturers from
28

1 seeking FDA approval for a product containing that drug substance until five years after the FDA
2 first approved it. 21 U.S.C. § 355 (j)(5)(F)(ii) & (c)(3)(E)(ii).

3 60. Under the FDA’s implementing regulations, if a drug product contains a new
4 chemical entity, the FDA will be precluded from accepting any ANDA or application under 21
5 U.S.C. § 355(b)(2) for a drug product that contains the same chemical entity until the 5-year NCE
6 exclusivity period has expired. 21 C.F.R. § 314.108(b)(2).

7
8 61. Pursuant to the FDA’s “umbrella policy,” after a drug substance becomes eligible
9 for 5-year NCE exclusivity, products subsequently developed that contain the same drug substance
10 also benefit from the original 5-year NCE exclusivity until the original exclusivity period has
11 expired. For example, the FDA might in year 1 approve standalone drug X, which contains new
12 drug substance A, and grant NCE exclusivity that expires in year 6. If the FDA later, in year 4,
13 approves a fixed dose combination drug that contains composition A, then the existing NCE
14 exclusivity also applies to the fixed dose combination drug and also runs until year 6.

15
16 62. NCE exclusivity has a profound impact on the timing of generic approvals by
17 generally precluding an applicant from even filing an ANDA for the entire 5-year NCE exclusivity
18 life span. As an exception, the applicant may file an ANDA after the first four years of the 5-year
19 exclusivity period if the ANDA contains a Paragraph IV certification. But filing a Paragraph IV
20 certification also subjects the ANDA to a 30-month stay of FDA approval, which does not
21 commence until the 5-year NCE exclusivity expires. Thus, obtaining NCE exclusivity over a patent-
22 protected drug may prevent the FDA from approving a generic applicant for as long as 7.5 years
23 from the start of NCE exclusivity.

24
25 **F. Generic Competition Serves the Public Interest.**

26
27 63. Typically, AB-rated generics cost much less than their branded counterparts. Over
28 time, as more generic equivalents compete with each other, prices decline even further.

1 64. Every link in the prescription drug chain has an incentive to choose less-expensive
2 generic equivalents. As a result of federal reimbursement rules and the industry pricing structure,
3 pharmacies typically earn a higher markup on generics. Private health insurers similarly offer direct
4 incentives to pharmacies to substitute cheaper generic products for more expensive branded ones.
5 Health insurers are contractually obligated to pay for the bulk of their members' prescriptions,
6 whether filled with branded or generic drugs, so health insurers offer their members lower copays
7 for generic drugs in order to encourage the use of generics. Members also face the threat of
8 increased health insurance premiums if branded prescription drug costs continue to rise.

10 65. Once a generic-equivalent drug hits the market, the generic quickly causes sales of
11 the branded drug to diminish. More than 90% of prescriptions for drugs that are available in both
12 branded and generic forms are filled with a generic. The speed with which generic drugs take over
13 the market appears to be increasing: in a sample of drugs losing patent protection between 1991
14 and 1993, generics on average held a 44% market share after one year. By 2010, Intercontinental
15 Medical Statistics ("IMS") industry data reflected that, on average, generics captured 80% of the
16 brand's sales within 6 months.

18 66. Because of the strong potential for generics to diminish sales of brand name drugs,
19 brand name manufacturers are motivated to extend their market dominance for as long as possible.

21 67. Since the passage of the Hatch-Waxman Amendments, every state has adopted laws
22 that either require or permit pharmacies to automatically substitute AB-rated generic equivalents
23 for brand prescriptions (unless the prescribing physician has specifically ordered otherwise).
24 Substitution laws and other institutional features of pharmaceutical distribution and use create the
25 economic dynamic that the launch of AB-rated generics results both in rapid price decline and rapid
26 sales shift from brand to generic purchasing.

27 68. Experience and economic research demonstrate that the first generic manufacturer
28

1 to launch prices its product below the price of its brand counterpart.¹⁵ Because every state either
 2 requires or permits a prescription written for the brand drug to be filled with an AB-rated generic,
 3 the first generic manufacturer almost always captures a large share of sales from the brand form of
 4 the drug. At the same time, there is a reduction in average price paid for a prescription for the drug
 5 at issue (brand and AB-rated generic combined).

6
 7 69. Once additional generic competitors enter the market, the competitive process
 8 accelerates and multiple generic sellers typically compete vigorously with each other for market
 9 share, lowering prices and driving them down toward marginal manufacturing costs.¹⁶

10 70. According to the FDA and the FTC, the greatest price reductions are experienced
 11 when the number of generic competitors goes from one to two. In that situation, there are two
 12 commodities that compete on price. Some typical estimates are that a single generic launch results
 13 in a near term retail price reduction of around 30%, but with two generic entrants, near term retail
 14 price reduction is about 50% or more.

15
 16 71. Soon after generic competition begins, the vast majority of the sales formerly
 17 enjoyed by the brand shift to generic sellers. A 2011 FTC Study found that generics captured 80%
 18 or more of sales in the first six months after generics are launched.¹⁷ In the end, total payments to
 19 the brand manufacturer of the drug decline to a small fraction of the amounts paid prior to generic
 20

21 ¹⁵ FTC, Authorized Generic Drugs: Short-Term Effects and Long-Term Impact, at ii-iii, (Aug.
 22 2011) (“FTC 2011 AG Study”), at
 23 <https://www.ftc.gov/sites/default/files/documents/reports/authorized-generic-drugs-short-term-effects-and-long-term-impact-report-federal-trade-commission/authorized-generic-drugs-short-term-effects-and-long-term-impact-report-federal-trade-commission.pdf>.

24 ¹⁶ See, e.g., Patricia Danzon & Li-Wei Chao, *Does Regulation Drive Out Competition in*
 25 *Pharmaceutical Markets?*, J.L. & ECON. (Oct. 2000); Tracy Regan, *Generic Entry, Price*
 26 *Competition, and Market Segmentation in the Prescription Drug Market*, INT’L J.L. INDUS.
 27 ORG. (Aug. 2007); R. Frank, *The Ongoing Regulation of Generic Drugs*, NEW ENG. J. MED., v.
 28 357, pp. 1993-96 & n.20 (Nov. 2007).

¹⁷ FTC 2011 AG Study, at 66-67.

entry. This is so because, although generic drugs are clinically identical to their brand counterparts, they are typically sold at substantial discounts from the brand price. Generic drugs save consumers an estimated \$8 to \$10 billion a year at retail pharmacies. Even more billions are saved when hospitals use generics.

VI. FACTUAL ALLEGATIONS

A. The Development of cART Regimen Drugs.

72. The Centers for Disease Control and Prevention (“CDC”) reported that in 2018, the last year for which data is available, an estimated 1.2 million people in the United States were living with HIV, nearly 40,000 people were newly diagnosed with it, and more than 15,000 people diagnosed with it died.¹⁸ If left untreated, an HIV infection generally progresses into AIDS, and a patient’s immune system becomes badly damaged and unable to fight off opportunistic illnesses.¹⁹

73. In 1987, the FDA approved the first antiretroviral agent to treat HIV, a nucleotide/nucleoside analogue reverse transcriptase inhibitor (“NRTI”) known as azidothymidine (“AZT”). Effective therapy to treat the disease was not available, however, until 1996.²⁰

74. Modern drug therapy to treat HIV began in late 1995 with the FDA’s approval of the revolutionary new drug class called protease inhibitors.²¹ Protease inhibitors were the first in a

¹⁸ See Basic Statistics, HIV Basics (July 1, 2020), at <https://www.cdc.gov/hiv/basics/statistics.html>; Fast Facts, U.S. Statistics (June 30, 2020), at <https://www.hiv.gov/hiv-basics/overview/data-and-trends/statistics#:~:text=The%20estimated%20number%20of%20HIV,among%20all%20other%20age%20groups>.

¹⁹ See What Are HIV and AIDS? (June 5, 2020), at <https://www.hiv.gov/hiv-basics/overview/about-hiv-and-aids/what-are-hiv-and-aids#:~:text=If%20left%20untreated%2C%20HIV%20can,you%20have%20it%20for%20life>.

²⁰ Irvin Molotsky, *U.S. Approves Drug to Prolong Lives of AIDS Patients*, N.Y. Times (March 21, 1987), at <https://www.nytimes.com/1987/03/21/us/us-approves-drug-to-prolong-lives-of-aids-patients.html>.

²¹ Food and Drug Administration, *Attacking AIDS with a 'Cocktail' Therapy: Drug Combo Sends*

1 class of powerful drugs called “third” or “core agents,” which work by targeting HIV. In 1996,
2 researchers discovered that a three-drug regimen, working through at least two mechanisms,
3 effectively fights HIV. This discovery of treating HIV with a “cocktail” of three drugs to inhibit
4 the viral life cycle of HIV is known as “combination antiretroviral therapy,” or “cART.” Today,
5 cART regimens may include combinations of just two or more such drugs, rather than a minimum
6 of three drugs.
7

8 75. Effective cART reduces HIV viral replication to such an extent that the
9 concentration of virus in the body, known as the “viral load,” drops to “undetectable” levels. Viral
10 load is considered “undetectable” when the ribonucleic acid (“RNA”) copies of HIV are lower than
11 the test is able to count: as high as 50 RNA copies and as low as 20 RNA copies per milliliter of
12 blood or plasma, depending on the test.²² As a result of low viral load, a patient with HIV is better
13 able to fight infection and is far less likely to transmit HIV to others. If a patient with HIV stops
14 taking a cART regimen, viral replication restarts, viral load increases, the virus resumes destroying
15 the patient’s immune system, and the patient more easily transmits HIV to others.
16

17 76. In addition to NRTIs and third agents, another class of drugs commonly known as
18 boosters is sometimes used in cART regimens. Boosters are pharmacokinetic enhancers, (*see* Table
19 3), drugs taken for their ability to inhibit the breakdown of some third agents. Boosters work by
20 inhibiting the liver enzymes of the Cytochrome P450 class, which break down some antiretroviral
21 drugs. All modern protease inhibitors, as well as one integrase inhibitor, elvitegravir, are commonly
22 used with boosters.
23
24

25 _____
26 *Deaths Plummeting* (July 1, 1999), at <https://aidsinfo.nih.gov/news/493/attacking-aids-with-a-cocktail-therapy--drug-combo-sends-deaths-plummeting>.

27 ²² See HIV viral load (or ‘HIV RNA’): Just Diagnosed, at
28 <https://www.hiv.va.gov/patient/diagnosis/labs-viral-load.asp>.

77. Two drugs are used as boosters: ritonavir (RTV) and cobicistat (COBI). Ritonavir, an antiretroviral drug of the protease inhibitor class, also can be used in lower doses as a booster with third agents to inhibit third agents' breakdown. Cobicistat has no anti-HIV properties itself, but rather works just to inhibit the breakdown of other antiretroviral drugs. Gilead owns and currently still has patent protection on cobicistat.

78. Tables 2 and 3 below show the different types of drugs involved in a modern cART regimen. This often involves two NRTIs, referred to as an "NRTI backbone," taken with a third agent of another class.

<u>Table 2. Active Pharmaceutical Ingredients ("API")</u>	
API (ABBREVIATION)	CLASS OF DRUG
Lamivudine (3TC)	NRTI
Tenofovir Disoproxil Fumarate (TDF)	NRTI
Emtricitabine (FTC)	NRTI
Tenofovir Alafenamide Fumarate (TAF)	NRTI
Efavirenz (EFV)	Third Agent-Non-Nucleoside Reverse Transcriptase Inhibitor (NNRTI)
Rilpivirine (RPV)	Third Agent-NNRTI
Elvitegravir (EVG)	Third Agent- Integrase Strand Transfer Inhibitor (INSTI)
Atazanavir Sulfate (ATV)	Third Agent-Protease Inhibitor
Darunavir Ethanolate (DRV)	Third Agent-Protease Inhibitor
Ritonavir (RTV)	Booster
Cobicistat (COBI)	Booster

Table 3. HIV Drug Products

DRUG NAME • NDA HOLDER • APPROVAL DATE • Abbreviation	1ST NRTI	2ND NRTI	THIRD AGENT	BOOSTER	TYPE
Viread • Gilead • 10/26/01 • TDF	tenofovir disoproxil fumarate (TDF)	--	--	--	Standalone
Emtriva • Gilead • 7/2/03 • FTC	emtricitabine (FTC)	--	--	--	Standalone
Vemlidy • Gilead • 11/10/16 • TAF	tenofovir alafenamide (TAF)	--	--	--	Standalone
Prezista • Janssen • 6/23/06 • DRV	--	--	darunavir ethanolate (DRV)	--	Standalone
Reyataz • BMS • 6/20/03 • ATV	--	--	atazanavir sulfate (ATV)	--	Standalone
Edurant • Janssen • 5/20/11 • RPV	--	--	rilpivirine (RPV)	--	Standalone
Tybost • Gilead • 9/24/14 • COBI	--	--	--	cobicistat (COBI)	Standalone
Atripla • Gilead • 7/12/06 • TDF/FTC/EVF	tenofovir disoproxil fumarate (TDF)	emtricitabine (FTC)	efavirenz (EFV)	--	Single Tablet Regimen

Table 3. HIV Drug Products

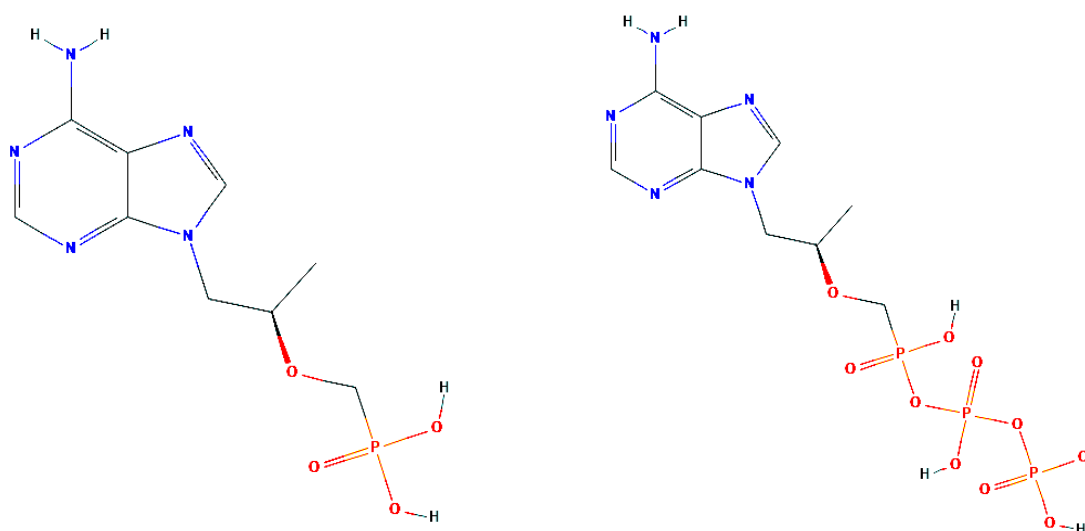
DRUG NAME • NDA HOLDER • APPROVAL DATE • Abbreviation	1ST NRTI	2ND NRTI	THIRD AGENT	BOOSTER	TYPE
Complera • Gilead • 8/10/11 • TDF/FTC/RPV	tenofovir disoproxil fumarate (TDF)	emtricitabine (FTC)	rilpivirine (RPV)	--	Single Tablet Regimen
Stribild • Gilead • 8/27/12 • TDF/FTC/EVG /COBI	tenofovir disoproxil fumarate (TDF)	emtricitabine (FTC)	elvitegravir (EVG)	cobicistat (COBI)	Single Tablet Regimen
Genvoya • Gilead • 11/5/15 • TAF/FTC/EVG /COBI	tenofovir alafenamide (TAF)	emtricitabine (FTC)	elvitegravir (EVG)	cobicistat (COBI)	Single Tablet Regimen
Odefsey • Gilead • 3/1/16 • TAF/FTC/RPV	tenofovir alafenamide (TAF)	emtricitabine (FTC)	rilpivirine (RPV)	--	Single Tablet Regimen
Symtuza • Janssen • 7/17/18 • TAF/FTC/DRV /COBI	tenofovir alafenamide (TAF)	emtricitabine (FTC)	darunavir ethanolate (DRV)	cobicistat (COBI)	Single Tablet Regimen
Descovy • Gilead • 4/4/16 • TAF/FTC	tenofovir alafenamide (TAF)	emtricitabine (FTC)	--	--	Fixed Dose Combination
Truvada • Gilead • 8/2/04 • TDV/FTC	tenofovir disoproxil fumarate (TDF)	emtricitabine (FTC)		--	Fixed Dose Combination

Table 3. HIV Drug Products

DRUG NAME • NDA HOLDER • APPROVAL DATE • Abbreviation	1ST NRTI	2ND NRTI	THIRD AGENT	BOOSTER	TYPE
Evovatz • BMS • 1/29/15 • ATV/COBI	--	--	atazanavir sulfate (ATV)	cobicistat (COBI)	Fixed Dose Combination
Prezcobix • Janssen • 1/29/15 • DRV/COBI	--	--	darunavir ethanolate (DRV)	cobicistat (COBI)	Fixed Dose Combination

79. NRTIs must be “activated” by the patient’s cells for the drug to inhibit viral replication. This activation process is known as phosphorylation. During phosphorylation, specific human enzymes called kinases add a phosphate group to a drug molecule. All NRTIs approved to treat HIV—except Tenofovir—need to be triple phosphorylated, *i.e.*, three phosphate groups need to be sequentially added to the drug molecule to activate the drug.

80. Tenofovir, unlike other NRTIs, is a *nucleotide* analogue, rather than a *nucleoside* analogue. Because Tenofovir already has a single phosphate group analogue, a phosphonate moiety, attached to the drug molecule, it needs to be phosphorylated only twice by kinases to be converted into its activated form, tenofovir-diphosphate (“TFV-DP”). Tenofovir thus skips the slowest or “rate limiting” step in the NRTI activation process, the addition of the first phosphate group to the drug, allowing Tenofovir’s activated molecule, TFV-DP, to be higher concentrated and last longer in the body. *See* Figure 1.

Figure 1. Structures of Tenofovir and Tenofovir-Diphosphate

Tenofovir

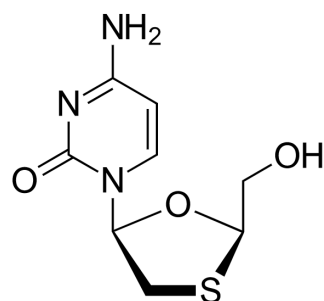
Tenofovir-Diphosphate (TVF-DP)

81. But the presence of a phosphonate group also comes with a distinct disadvantage: it prevents Tenofovir, by itself, from being developed as an orally administered drug. To combat this problem, Gilead developed two different “prodrugs” of Tenofovir to allow it to be swallowed. Prodrugs are pharmacologically inactive compounds that can be more efficiently absorbed and then converted into the active form of the drug within the body. Gilead markets two different Tenofovir prodrugs: TDF and TAF.

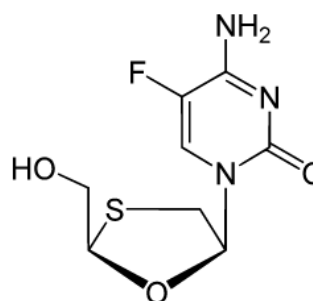
82. Tenofovir is almost always used with another NRTI, either lamivudine (“3TC”) or emtricitabine (“FTC”). *See* Table 3, *supra*. When HIV becomes resistant to either 3TC or FTC, the virus’s susceptibility to Tenofovir increases. Thus, the combination of Tenofovir with either 3TC or FTC makes it more difficult for the virus to develop resistance to a cART regimen.

83. 3TC and FTC are remarkably similar. The only chemical difference between the two NRTIs is the presence of a single hydrogen atom in 3TC, versus a fluorine atom in FTC in the 5-prime position of the cytosine ring. *See* Figure 2.

Figure 2. Structures of Lamivudine and Emtricitabine



Lamivudine ("3TC")



Emtricitabine ("FTC").

84. The U.S. Department of Health and Human Services ("HHS") and the World Health Organization ("WHO") guidelines stipulate that 3TC and FTC, when used for HIV treatment, can be used interchangeably, with no reduction in therapeutic efficacy.²³

85. Tenofovir is the most common NRTI used in cART regimens in the United States, and is a piece of almost all cART regimens. Gilead's ownership of Tenofovir therefore allowed Gilead and its co-conspirators to monopolize the market for cART regimens.

86. Gilead owns and currently still has patent protection for FTC, but generic 3TC has been available in the United States since 2012. When generic Tenofovir (specifically, generic TDF) became available in December 2017, the price of cART regimens should have dropped because two generic NRTIs, 3TC and TDF, were available, but it did not.

²³ See, e.g., HHS, "Guidelines for the Use of Antiretroviral Agents in Adults and Adolescents Living with HIV" at F-1, <https://aidsinfo.nih.gov/contentfiles/lvguidelines/adultandadolescentgl.pdf>; WHO, "Technical Update on Treatment Optimization -- Pharmacological Equivalence and Clinical Interchangeability of Lamivudine and Emtricitabine: A Review of Current Literature," https://apps.who.int/iris/bitstream/handle/10665/70936/9789241503815_eng.pdf?sequence=1.

B. Fixed Dose Combination Drugs Aid with Patient Compliance but Provide Ways to Exclude Generic Competition.

87. The need to use multiple drugs in cART regimens can be a barrier to patient compliance. To reduce this possible burden, multiple antiretroviral drugs are often coformulated together into a single pill known as “fixed dose combinations.” A fixed dose combination drug that has all of the components of a complete cART regimen in a single pill is known as a “single tablet regimen.”

88. Gilead and its co-conspirators entered into a series of agreements that precluded the use of generic components in place of Gilead’s products in fixed dose combination drugs even after Gilead’s patents and regulatory exclusivities expired.

89. Anticipating the possibility of imminent generic competition to Gilead’s NRTIs—Viread (TDF), Emtriva (FTC), and Truvada (TDF/FTC)—Gilead agreed with BMS and Janssen to create and market fixed dose combination drugs that combined their third agents with Gilead’s NRTIs. Each agreement included a No-Generics Restraint by which BMS and Janssen agreed not to create or market competing fixed dose combination drugs made with generic or comparable versions of Gilead’s NRTIs, even after the patents on Gilead’s NRTIs expired.

90. Gilead’s patents on TDF, FTC, and TDF/FTC were weak. As of 2004, Gilead expected to encounter generic competition to Viread (TDF) by 2009, and to Emtriva (FTC) and Truvada (TDF/FTC) by 2011, if generic manufacturers successfully challenged the patents.

91. Viread’s NCE exclusivity expired on October 26, 2006, meaning that any 30-month stay blocking FDA approval of competing generics could have expired as early as April 26, 2009. Emtriva’s and Truvada’s NCE exclusivities expired on July 2, 2008, meaning that any 30-month stay blocking FDA approval of competing generics could have expired as early as January 2, 2011. Gilead’s patents listed in the Orange Book would expire, by their own terms, in January 2018 as to

1 Viread, in September 2021 as to Emtriva, and in January 2024 as to Truvada.

2 92. Absent the unlawful No-Generics Restraints, competitors in the position of BMS
3 and Janssen would have competed against Gilead by making generic-containing versions of their
4 fixed dose combination drugs as soon as generic TDF was available, regardless of whether generic
5 FTC was also available.
6

7 93. Generic 3TC became available in 2012 and generic TDF became available in
8 December 2017. Absent Defendants' unlawful conduct, either would have become available much
9 earlier than that. Thus, competitors in the position of BMS and Janssen, but for the unlawful No
10 Generics Restraints, would have begun making competing versions of the fixed dose combination
11 drugs as early as 2012, or, at the latest, by December 2017.
12

13 94. Gilead's "life-cycle management" was a scheme to extend older products' market
14 exclusivity beyond their patent terms, providing Gilead "a very neat get out of jail card."²⁴

15 **C. Gilead and BMS' No-Generics Restraint – Atripla.**

16 95. In December 2004, Gilead and BMS entered into an agreement to develop and
17 commercialize a three-active-pharmaceutical-ingredient fixed dose combination drug comprised of
18 Gilead's Viread (TDF) and emtriva (FTC), and BMS's efavirenz (EFV), which BMS marketed as
19 a standalone product under the brand name Sustiva. At that time, Gilead expected to encounter
20 generic competition to Viread (TDF) as early as 2009, and to Emtriva (FTC) and Truvada
21 (TDF/FTC) as early as 2011.
22

23 96. Gilead and BMS structured the collaboration as a joint venture that operated as a
24 limited liability company named Bristol-Myers Squibb & Gilead Sciences, LLC. Gilead and BMS
25

26 ²⁴ *Johnson & Johnson/Gilead Deal Could Yield More Combinations in HIV*, Seeking Alpha (June
27 30, 2011), at <https://seekingalpha.com/article/277464-johnson-and-johnson-gilead-deal-could-yield-more-combinations-in-hiv>.
28

1 granted royalty-free sublicenses to the joint venture for the use of the companies' respective
2 technologies and, in return, were granted a license by the joint venture to use intellectual property
3 that results from the collaboration. In 2006, the FDA approved the fixed dose combination drug,
4 which Gilead and BMS marketed under the brand name Atripla.

5
6 97. Gilead and BMS initially shared marketing and sales efforts, jointly marketing the
7 product in the United States from July 2006 through 2010. In 2011, with limited exceptions, the
8 parties stopped coordinating detailing and promotional activities.

9
10 98. A Joint Pricing Committee, comprised of representatives of Gilead and BMS,
11 determined the selling price of Atripla. In 2017 (before generic entry for Sustiva), the price for a
12 30-day supply of Truvada was approximately \$1,600; the price of Sustiva was approximately
13 \$1,010; and the price of Atripla was approximately \$2,600.

14
15 99. The economic interests of the joint venture held by Gilead and BMS (including share
16 of revenues and out-of-pocket expenses) were based on the portion of the net selling price of Atripla
17 attributable to Sustiva and Truvada.

18
19 100. The Gilead/BMS agreement provided that BMS would supply its EFV exclusively
20 to the Gilead/BMS joint venture for use in a fixed dose combination drug with Gilead's TDF and
21 FTC. Under the agreement, BMS was prohibited from developing, manufacturing, and
22 commercializing another fixed dose combination drug comprised of brand or generic TDF, FTC,
23 and EFV. The agreement thus prevented BMS and every other manufacturer from competing
24 against Atripla with fixed dose combination drugs comprised of EFV and generic TDF and/or FTC,
25 even after Gilead's patents expired.

26
27 101. The agreement provided that the only way for BMS to avoid this exclusivity was to
28 terminate Gilead's participation in the joint venture and thereby have BMS become the sole entity
in the venture, but only if generic versions of both TDF and FTC became available. The agreement

1 further provided that if BMS elected to terminate Gilead's interest on that ground, BMS would be
2 required to pay a substantial penalty to Gilead, comprised of three years of additional royalty
3 payments, even after Gilead's patents had expired or were invalidated. The purpose and effect of
4 the penalty provision was to dissuade BMS from terminating Gilead's participation in the joint
5 venture even after its patents on TDF and/or FTC expired.
6

7 102. The co-conspirators provided Gilead a similar right of termination, with a similar
8 termination-penalty provision, permitting it to terminate the joint venture if a generic version of
9 Sustiva became available. The purpose and effect of the penalty provision was to dissuade Gilead
10 from terminating BMS's participation in the joint venture even after its patent on Sustiva expired.
11

12 103. In addition, either party's termination of the joint venture would terminate the
13 other's ability to continue making and selling Atripla. Gilead and BMS thus conspired to insure
14 that, regardless of whether generic versions of composition(s) became available, direct purchasers
15 would never benefit from a marketplace with two competing versions of the Atripla fixed dose
16 combination drug. If neither party terminated the agreement, both would continue to be bound by
17 the exclusivity provision and could not make a competing generic-composition-based version of
18 the fixed dose combination drug; if a party did terminate, then the other would no longer have
19 access to the continuing party's composition(s) and could no longer make a version of Atripla.
20

21 104. When Gilead and BMS entered into their No-Generics Restraint in 2004, Gilead
22 expected to encounter competition from generic TDF and generic TDF/FTC as early as 2009 and
23 2011, respectively. The principal patents that protected BMS's EFV, however, were not scheduled
24 to expire until 2018. Although it was possible that EFV also would encounter generic competition
25 before its patent's scheduled expiration date, Gilead's combination of its TDF/FTC with EFV
26 substantially increased the probability that it could shield those products from generic competition.
27

28 105. When generic TDF became available, direct purchasers should have benefitted

1 because an untainted competitor in BMS's position would have marketed a competing version of
2 the fixed dose combination drug, with Gilead selling the original version of Atripla, and the
3 competitor selling a fixed dose combination drug comprised of generic TDF, generic FTC (once it
4 became available), and EFV. The combined price of those three products would have dropped with
5 the availability of generic TDF. Because of the No-Generics Restraint, however, no competing
6 products were introduced.

8 106. Absent the No-Generics Restraint, a competitor in BMS's position would have
9 challenged Gilead's patents and entered the market with a competing fixed dose combination drug
10 even before expiration of the FTC patents in 2021. Such a competitor would have challenged
11 Gilead's patents one year before expiration of NCE exclusivity for Atripla on July 2, 2008, and
12 would have entered the market as early as expiration of the 30-month stay in January 2011, on a
13 date to be determined by the jury.

15 107. Instead, competition came only from Gilead's and BMS's own products. For
16 example, Gilead began marketing a fixed dose combination drug, Complera (TDF/FTC/RPV), in
17 August 2011, and another fixed dose combination drug, Stribild (TDF/FTC/RPV/COBI), in August
18 2012, to compete against Atripla. Gilead concentrated its marketing efforts in promoting those
19 products rather than Atripla.

21 108. Later, when Gilead began developing its line of TAF-based fixed dose combination
22 drugs to replace the TDF-based fixed dose combination drugs, it did not amend the joint venture
23 agreement with BMS to provide for the parties to commercialize a TAF-based successor to Atripla.
24 Nor did Gilead file an application for an NDA for such a TAF-based successor product to Atripla.

25 109. Similarly, BMS made a comparable version of Atripla comprised of generic TDF,
26 3TC (instead of Gilead's FTC), and EFV. When generic TDF became available, BMS licensed
27 Mylan Pharmaceuticals to produce that comparable version, which the FDA approved in February
28

1 2018. Mylan sells the generic TDF/3TC/EFV version of the product at a 40% discount to the price
2 of branded Atripla.

3 110. Gilead recently terminated BMS's participation in the Atripla joint venture,
4 triggering Gilead's obligation to make the penalty payments described above.

5
6 **D. Gilead and BMS' No-Generics Restraint – Evotaz.**

7 111. Gilead and BMS further conspired to protect a BMS product, atazanavir, from
8 generic competition. Atazanavir is a third agent, a protease inhibitor, that BMS markets as Reyataz.
9 Just as the prior scheme used some of BMS's patents to protect Gilead's products from generic
10 competition, so the conspirators used some Gilead patents to protect BMS's atazanavir from generic
11 competition. Gilead provided an exclusive license to BMS (exclusive even as to Gilead) to use
12 Gilead's then-investigational new drug cobicistat in combination with BMS's atazanavir.

13
14 112. On February 17, 2010, BMS received notice that generic manufacturer Teva
15 Pharmaceuticals had submitted an ANDA with a Paragraph IV certification that the patents
16 purportedly covering BMS's atazanavir were invalid and would not be infringed. Consequently,
17 BMS could expect to encounter generic competition to atazanavir (Reyataz) as early as August 17,
18 2012.

19 113. After BMS received notice of that challenge to its atazanavir patents, but before the
20 generic manufacturer could enter the market, BMS and Gilead announced a deal (on October 26,
21 2011) to jointly develop a fixed dose combination drug that would combine BMS's vulnerable
22 atazanavir with Gilead's cobicistat. Gilead and BMS expected that, as a potential new drug,
23 cobicistat's patents would extend far into the future; the latest expires on September 3, 2029. On
24 January 29, 2015, the FDA approved that fixed dose combination drug, which BMS markets as
25 Evotaz.
26

27 114. BMS was responsible for commercializing the fixed dose combination drug, and
28

1 Gilead provided a No-Generics Restraint to BMS. The license from Gilead to BMS for use of
2 cobicistat in the fixed dose combination drug is exclusive even as to Gilead, *i.e.* it prohibits Gilead
3 from commercializing its own fixed dose combination drug that contains a generic version of
4 atazanavir. Gilead also expressly agreed that it “shall not,” without BMS’s prior written consent,
5 “make, use, sell, have sold, offer for sale, or import” a generic version of Evotaz, meaning Gilead
6 is prohibited from marketing a fixed dose combination drug with atazanavir even after generic
7 versions of it become available. In return, BMS agreed to pay Gilead royalties even if Gilead’s
8 patents on cobicistat have expired or are invalidated.
9

10 115. Under the agreement, BMS sets the price of the fixed dose combination drug for
11 sales in the United States and pays a royalty to Gilead based on sales. The agreement, including the
12 No-Generics Restraint and obligation to pay royalties, terminates after expiration of the last of
13 Gilead’s patents providing exclusivity for cobicistat.
14

15 116. As with Gilead’s agreement with BMS regarding Atripla, the Evotaz agreement
16 provided for royalty payments to occur after patent expiration. BMS agreed to continue paying
17 royalties to Gilead in certain circumstances even if the cobicistat patents were invalidated or found
18 to be unenforceable. Such agreements—to continue paying royalties after a patent is no longer
19 effective—are *per se* unlawful and are plainly anticompetitive, especially under these
20 circumstances.
21

22 117. The agreement reduced BMS’s incentive to compete against Gilead by attempting
23 to invalidate the cobicistat patents (or partnering with a generic manufacturer that would attempt to
24 invalidate them) because BMS would continue to be bound to pay the royalties. The agreement also
25 provided the means for BMS to pay Gilead for granting the No-Generics Restraint.
26

27 118. As contemplated by the No-Generics scheme between BMS and Gilead with respect
28 to atazanavir, BMS cannibalized the sales of Reyataz by encouraging doctors to switch

1 prescriptions from Reyataz to Evotaz.

2 119. Generic atazanavir became available in the United States in December 2017. At that
3 time, direct purchasers should have benefitted because: (1) patients could take generic atazanavir
4 in combination with Gilead's cobicistat or another booster, such as generic ritonavir; and (2) a
5 competitor in Gilead's position would have competed with BMS by marketing a fixed dose
6 combination drug comprised of generic atazanavir and cobicistat. The combined price of those
7 products would have plummeted due to competition that should have ensued with the availability
8 of generic atazanavir. However, the BMS/Gilead No-Generics Restraint was intended to, and did,
9 prevent purchasers from obtaining those competitive benefits.
10

11 120. Absent the No-Generics Restraint, a competitor in Gilead's position would have
12 competed with a fixed dose combination drug containing cobicistat and generic atazanavir as soon
13 as possible, at least by December 2017. Under the unlawful No-Generics Restraint, however, drug
14 purchasers will continue to be deprived of a substitutable version of Evotaz until September 2029.
15

16 **E. Gilead and Janssen's No-Generics Restraint – Complera.**

17 121. On July 16, 2009, Gilead and Janssen entered into a collaboration agreement to
18 develop and commercialize a fixed dose combination drug whose active pharmaceutical ingredients
19 would be Gilead's Truvada (TDF/FTC) and Janssen's rilpivirine (RPV).
20

21 122. Gilead submitted an NDA for the product on February 10, 2011. On August 10,
22 2011, the FDA approved the NDA for Complera, the fixed dose combination drug containing
23 TDF/FTC/RPV.

24 123. The FDA approved Janssen's Edurant, whose only active pharmaceutical ingredient
25 is RPV, on May 20, 2011.

26 124. Under the parties' agreement, with amendments through 2014, Janssen granted to
27 Gilead a No-Generics Restraint for use of RPV in a fixed dose combination drug comprised of
28

1 TDF/FTC/RPV. Janssen expressly agreed that it “shall not,” without Gilead’s prior consent, “make,
2 use, sell, have sold, offer for sale, or import” a fixed dose combination drug comprised of generic
3 TDF, generic FTC, and RPV. The agreement also prohibits Janssen from selling any “Other
4 Combination Product” comparable to TDF/FTC/RPV, which precludes Janssen from selling a
5 product made with generic TDF, 3TC (rather than FTC), and RPV.
6

7 125. Under the agreement, Gilead is responsible for manufacturing Complera and
8 distributing and commercializing it in the United States and in much of the rest of the world. Janssen
9 has the right to distribute it in other regions, including Japan and Russia.

10 126. Under the agreement, Gilead sets the price of Complera and the parties share
11 revenues based on the ratio of the net selling prices of the party’s component(s), subject to certain
12 restrictions and adjustments. The co-conspirators agreed that, in the United States, the selling price
13 of Complera would be the combined prices of Truvada (TDF/FTC) and Edurant (RPV) when sold
14 separately. Gilead purchases RPV from Janssen for use in Complera at approximately the market
15 price of RPV, less a specified percentage of up to 30%.
16

17 127. Janssen could not terminate the agreement until after expiration of the last patent for
18 RPV.

19 128. Through 2011, Gilead reimbursed Janssen approximately \$100 million in research
20 and development expenses, the maximum amount allowed under the agreement.
21

22 129. When Gilead and Janssen entered into their No-Generics Restraint in 2009, Gilead
23 had recently sued Teva in connection with Teva’s first-to-file ANDA for Truvada. Gilead expected
24 to encounter generic competition as early as May 2011, at the end of Teva’s 30-month stay. The
25 principal patents that protected RPV, however, were not scheduled to expire until dates ranging
26 from 2019 to 2025.

27 130. As contemplated by the No-Generics scheme, Gilead cannibalized TDF and/or FTC
28

1 sales, encouraging doctors to switch their patients from those products to Complera.

2 131. As with Gilead's prior agreements with BMS regarding Atripla and Evotaz, the
3 agreement between Gilead and Janssen provided for royalty payments to occur after patent
4 expiration. Gilead undertook to continue paying royalties to Janssen even if the RPV patents were
5 invalidated or found to be unenforceable. Such agreements—to continue paying royalties after a
6 patent is no longer effective—as stated above in detail, are per se unlawful and are plainly
7 anticompetitive.
8

9 132. The restated agreement also confirmed that the license from Janssen to Gilead was
10 "exclusive" even as to Janssen, i.e., it prohibits Janssen from commercializing its own fixed dose
11 combination drug that contains either (1) generic versions of TDF and FTC and its own RPV or (2)
12 generic versions of TAF and FTC and its own RPV. Only Gilead has the rights to fixed dose
13 combination drugs with those ingredients, even after generic versions of TDF, FTC and/or TAF
14 become available. And again, the restated agreement further prohibits Janssen from marketing any
15 comparable product, including one made with TAF (or TDF), 3TC (rather than FTC), and RPV.
16

17 133. When generic versions of TDF became available in 2017, direct purchasers should
18 have benefitted because a competitor in Janssen's position would have competed with Gilead by
19 marketing a competing version of Complera comprised of TDF, 3TC, and RPV. The combined
20 price of those products would have dropped due to the competition that should have ensued with
21 the availability of generic TDF.
22

23 134. Absent the No-Generics Restraint, an untainted competitor in Janssen's position
24 would have offered a competing product long before December 2017 and challenged Gilead's
25 patents. No NCE exclusivity applicable to Complera would have barred Janssen from timely
26 seeking FDA approval for a competing fixed dose combination drug because Janssen controlled
27 the NCE exclusivity. The only NCE-protected ingredient in Complera at the time of its approval
28

1 was Janssen's RPV and Janssen, not Gilead, owns the patents covering fixed dose combination
2 drugs comprised of TDF/FTC/RPV.

3 135. A competitor in Janssen's position would have submitted its own application for a
4 product containing TDF/FTC/RPV as early as August 2011, and any 30-month stay would have
5 expired in February 2014. Thus, a competitor in Janssen's position would have competed against
6 Gilead with a fixed dose combination drug comprised of RPV and generic versions of TDF and
7 FTC as early as February 2014, on a date to be determined by the jury.

8
9 136. But the unlawful No-Generics Restraint resulted in Janssen's agreeing not to
10 compete until at least December 9, 2025, when the No-Generics Restraint expires.

11 **F. Gilead and Janssen's No-Generics Restraint – Odefsey.**

12 137. On December 23, 2014, Gilead and Janssen executed a restated and amended
13 agreement that expanded the parties' collaboration to include another fixed dose combination drug
14 containing TAF (instead of TDF), FTC, and Janssen's RPV. The FDA approved that product,
15 marketed as Odefsey, on March 1, 2016.

16
17 138. Gilead is responsible for manufacturing Odefsey and has the lead role in its
18 registration, distribution, and commercialization in the United States. Gilead sets the price of
19 Odefsey, and the parties share revenues based on the ratio of the net selling prices of the party's
20 component(s), subject to certain restrictions and adjustments. Gilead continues to retain a specified
21 percentage of Janssen's share of revenues, up to 30%.

22
23 139. The agreement, including the No-Generics Restraint and the obligation to pay
24 royalties, expires on a product-by-product basis, at the later of (1) the expiration of the last of
25 Janssen's patents providing exclusivity for the product or (2) the ten-year anniversary of marketing
26 the product – a post-patent-expiration royalty provision.

27 140. By the time the FDA approved Odefsey for sale in March 2016, the scheduled
28

1 expiration of Gilead's patents on TDF was less than 22 months away. Gilead used anticompetitive
2 tactics, including making standalone TAF less safe, to drive patients to Odefsey, which the unlawful
3 No-Generics Restraint protects from competition until March 25, 2026.

4
5 141. The NCE exclusivity that attached to TAF, and that protects Odefsey, does not
6 expire until November 5, 2020. Absent the No-Generics Restraint, a competitor in Janssen's
7 position would have obtained a contractual waiver of that exclusivity from Gilead and produced
8 and marketed a substitutable version of Odefsey as soon as possible. (Janssen's leverage to do so
9 is illustrated by, among other things, its having obtained co-ownership of the patents on a fixed
10 dose combination drug comprised of TAF/FTC/RPV). Thus, a competitor in Janssen's position
11 would have submitted its own application for a product containing RPV, generic TAF, and generic
12 FTC as soon as the FDA approved the NDA for Odefsey, and, after waiting out the 30-month stay,
13 entered the market as early as September 2018. Because of the unlawful No-Generics Restraint,
14 however, this did not happen.

15
16 **G. Gilead and Janssen's No-Generics Restraint – Prezcoibix and Symtuza.**

17 142. Gilead and Janssen also entered into mutual No-Generics promises involving
18 Janssen's product, darunavir, which Janssen markets as Prezista. The agreements concerning
19 darunavir amount to a mutual nonaggression pact in which both parties agreed not to make fixed
20 dose combination drug with generic versions of the other's compositions, even though they could
21 have done so, even after the relevant patents expired.

22
23 143. In October 2010, a year after the announcement of the Complera deal, Janssen
24 received notice that generic manufacturer Mylan Pharmaceuticals had submitted an ANDA with a
25 Paragraph IV certification that the patents purportedly covering Janssen's Prezista (darunavir) were
26 invalid and would not be infringed. Consequently, Janssen could expect to encounter generic
27 competition to darunavir as early as April 2013.

1 144. On June 28, 2011, less than nine months after receiving Mylan's notice of intention
2 to challenge the Prezista patents, Janssen and Gilead announced a tentative deal to jointly develop
3 a fixed dose combination drug that would combine Janssen's vulnerable Prezista with Gilead's
4 then-investigational new drug cobicistat. Gilead and Janssen expected that, as a potential new drug,
5 cobicistat's patents would extend far into the future; in fact, the latest of them does not expire until
6 September 3, 2029. The FDA ultimately approved the darunavir/cobicistat fixed dose combination
7 drug on January 29, 2015, and Janssen now markets the product as "Prezcobix."

9 145. Gilead and Janssen made finalizing their Prezcobix deal expressly contingent on
10 concluding a further agreement to coformulate Janssen's darunavir with Gilead's TAF, FTC, and
11 cobicistat. The FDA ultimately approved that product on July 17, 2018, and Janssen now markets
12 it as "Symtuza."

13 146. Without mutual No-Generics Restraints with respect to Symtuza, both Gilead and
14 Janssen would have been vulnerable to generic-composition-based competition from the other.
15 Because Janssen's darunavir patents are weak and can easily be designed around, by 2021 (at the
16 latest), a competitor in Gilead's position would started marketing a competing version of Symtuza,
17 comprised of generic darunavir and Gilead's TAF, FTC, and cobicistat.
18

19 147. Additionally, absent Janssen's giving a No-Generics Restraint to Gilead, by July
20 2018, Janssen could have started marketing a fixed dose combination drug that would have
21 competed with Symtuza, comprised of darunavir and generic RTV. Patients could have taken that
22 darunavir/generic RTV pill together with a fixed dose combination drug comprised of generic
23 TDF/3TC. By May 2023, Janssen also could have started competing with an additional comparable
24 fixed dose combination drug, comprised of generic TAF, generic 3TC, generic RTV, and darunavir.
25

26 148. This did not happen, however, because Gilead and Janssen entered into their mutual
27 nonaggression pact in which each provided a No-Generics Restraint to the other. Janssen expressly
28

1 agreed with respect to darunavir, just as it had with RPV, that it “shall not,” without Gilead’s prior
2 written consent, “make, have made, use, sell, have sold, offered for sale, or import” a competing
3 version of the fixed dose combination drug with compositions that were either generic versions of,
4 or comparable to, Gilead’s compositions even after the relevant Gilead patents have expired.
5 Likewise, Gilead agreed that it would not produce a competing fixed dose combination drug
6 comprised of generic darunavir and Gilead’s TAF, FTC, and cobicistat, even after Janssen’s patents
7 on darunavir expired.
8

9 149. Gilead and Janssen entered into the Symtuza deal on December 29, 2014. The same
10 day, and in the same document, Gilead and Janssen finalized their agreement regarding Prezcobix.
11 Also, on the same day, Gilead and Janssen amended their Complera agreement to include Odefsey.
12 The three deals for Complera/Odefsey, Prezcobix, and Symtuza are part of a single conspiracy in
13 which both Janssen and Gilead unlawfully refrained from competing against the other’s vulnerable-
14 to-competition compositions, even after the relevant patents expire.
15

16 150. The agreement regarding Prezcobix and Symtuza provides that Janssen is
17 responsible for marketing the products in the United States. The agreement also provides that:
18 (1) Janssen sets the price of Prezcobix and Symtuza; (2) the price will be the combined price of
19 each of the separate compositions; (3) the parties split the revenues based on the ratio of the net
20 selling prices of the party’s component(s); and (4) the agreement, including the No-Generics
21 Restraints, terminates at the later of the expiration of the last of either party’s patents providing
22 exclusivity for the product or the ten-year anniversary of marketing the product.
23

24 151. The agreement regarding Symtuza contained a post-patent-expiration royalty
25 provision running in favor of Janssen, and the agreement regarding Prezcobix contained such a
26 provision running in favor of Gilead. Both provisions required the payment of royalties in certain
27 circumstances even if patents covering the drugs expired or were invalidated.
28

1 152. As contemplated by the No-Generics scheme, Janssen began in the first quarter of
2 2015 to cannibalize the sales of Prezista by encouraging doctors to switch prescriptions from
3 Prezista to Prezcobix and, later, to Symtuza. As of 2017, Janssen had succeeded in shifting at least
4 40% of Prezista prescriptions to Prezcobix.

5 153. After generic TDF became available (in December 2017), generic RTV became
6 available (March 2018), and the FDA approved Symtuza (in July 2018), direct purchasers should
7 have benefitted because a competitor in Janssen's position would have competed with Symtuza by
8 marketing a fixed dose combination drug comprised of darunavir and generic RTV, which patients
9 could take together with a pill comprised of generic TDF/3TC. Alternatively, patients could have
10 taken the darunavir/generic ritonavir pill together with Descovy (TAF/FTC). The combined price
11 of those products would have dropped due to competition that should have ensued with the
12 availability of generic TDF and generic ritonavir. Because of the No-Generics Restraint, however,
13 this did not happen.

14 154. No unexpired NCE exclusivity protected Prezcobix from competition from Gilead.
15 Thus, absent the No-Generics Restraint, a competitor in Gilead's position would have competed
16 with a substitutable version of Prezcobix by filing an application for such a product by January
17 2015, and, after waiting out the 30-month stay, marketing it by July 2017. By that date, the only
18 non-expired Orange Book patents owned by Janssen were those covering certain
19 pseudopolymorphic forms of darunavir, which expire on February 16, 2024 and December 26, 2026
20 (assuming no pediatric exclusivity is awarded later). Those patents are invalid and can easily be
21 designed around.

22 155. Absent this Court's intervention, purchasers will continue to be deprived of a
23 substitutable version of Prezcobix until at least January 2025 when the parties' unlawful No-
24 Generics Restraint with respect to Prezcobix expires.

1 156. Unless enjoined by this Court, Gilead and Janssen's unlawful No-Generics
2 Restrains will have additional anticompetitive effects when generic versions of the following
3 become available: FTC, darunavir, TAF, and/or cobicistat. But for the unlawful No-Generics
4 Restrains, a competitor in Janssen's position would produce and market fixed dose combination
5 drugs that are substitutable for, or comparable to, Complera, Odefsey, and Symtuza, and a
6 competitor in Gilead's position would produce and market fixed dose combination drugs that are
7 substitutable for, or comparable to, Prezcoibix and Symtuza.
8

9 **H. The No-Generics Restrains Have Virtually Identical Terms.**

10 157. The No-Generics Restrains are central to Gilead's scheme to obtain and maintain
11 monopoly power. In the agreements between Gilead and its co-conspirators, most of the No-
12 Generics Restrains use virtually identical language, which is indicative of Gilead's deliberate
13 strategy to suppress competition and maintain its monopoly.
14

15 158. For example, the co-conspirators use virtually the same language to accomplish the
16 No-Generics Restrains in Gilead's agreements with Janssen for Complera in July 2009, with
17 Janssen for Prezcoibix in June 2011, and with BMS for Evotaz in October 2011. The mutual non-
18 aggression pacts between Gilead and Janssen regarding Odefsey and Symtuza signed in December
19 2014 also feature the very same No-Generics Restrains. Although the 2004 Gilead/BMS agreement
20 for Atripla uses different language, it is unmistakably a No-Generics Restraint.
21

22 159. The agreements' post-patent-expiration royalty provisions also are part of Gilead's
23 scheme to suppress competition. The agreements between Gilead and its co-conspirators have
24 nearly identical provisions requiring royalty payments even if the parties' patents have expired or
25 are invalidated in a legal proceeding.
26

27 160. The first post-patent-expiration royalty provision was included in Gilead and BMS's
28 2004 agreement regarding Atripla. Another appeared in the 2009 Gilead/Janssen Complera

1 agreement. Nearly identical language to that appeared in the EVG agreement with Japan Tobacco
2 in 2005. It then appeared in 2011, Gilead's agreement with Janssen for Prezcobix and with BMS
3 for Evotaz. Gilead and Janssen's agreements regarding Odefsey and Symtuza, signed in December
4 2014, have the same post-patent-expiration royalty provisions.

5
6 161. Most of these agreements were publicly filed or described in filings by Gilead with
7 the Securities and Exchange Commission, including the 2004 agreement with BMS, the 2005
8 agreement with Japan Tobacco, and the 2009 agreement with Janssen. Before entering into
9 agreements with Gilead, BMS and Janssen scrutinized the publicly available Gilead agreements
10 with competitors. Thus, when entering into one or more of their unlawful agreements with Gilead,
11 both BMS and Janssen were aware that Gilead included nearly identical language in No-Generics
12 Restraints and post-patent-expiration royalty provisions with other competitors,.

13
14 **I. Effects of the No-Generics Restraints – Increased Prices.**

15 162. Gilead's agreements with BMS and Janssen provided several means for Gilead's
16 co-conspirators to share in the supracompetitive profits that the unlawful No-Generics Restraints
17 generated. The restraints substantially increased Gilead's incentive to move sales from TDF and/or
18 FTC to the TDF-based fixed dose combination drugs, which resulted in the co-conspirators' selling
19 significantly more of their third agents than they otherwise would have. The restraints also
20 significantly dampened competition in the cART Market, generating higher prices for the fixed
21 dose combination drugs and therefore for the conspirators' third agents. Gilead also directly paid
22 the co-conspirators through the royalty and other provisions of the joint-development agreements.
23 For example, Gilead paid Janssen a \$100 million fee under their original agreement.
24

25
26 163. The No-Generics Restraints made no economic sense for Gilead unless they
27 impaired competition. Those restraints did not benefit Gilead in the period of time before it lost
28 statutory exclusivity (exclusivity from its patents or from NCE exclusivity); during that time Gilead

1 already had exclusivity, and no one could have made a competing fixed dose combination drug that
2 contained Gilead's exclusivity-protected products. Gilead benefitted from the No-Generics
3 Restraints only during the period after its statutory exclusivity period expired.

4 164. Defendants' anticompetitive conduct (1) artificially reduced the prescription base of
5 Gilead's Viread (TDF), Emtriva (FTC), and/or Truvada (TDF/FTC) available for automatic generic
6 substitution, with much of that prescription base having been cannibalized to the TDF-based fixed
7 dose combination drugs; (2) deprived purchasers of competing fixed dose combination drugs made
8 with generic or comparable versions of those products; and (3) impaired price competition in the
9 cART Market.
10

11 165. Defendants' anticompetitive schemes exploited the tendency of doctors who have
12 switched patients from one HIV product or HIV drug regimen to another to be reluctant to switch
13 patients back to the original product or regimen, even if a generic version of the original product
14 becomes available at a much lower price. Brand manufacturers also can deter imminent generic
15 competition by using their sales force to cannibalize the sales of the brand drug before the generic
16 enters the market.
17

18 166. Automatic substitution at the pharmacy counter is a generic product's most efficient
19 means of competing, but generic versions of TDF and/or FTC are not AB-rated to, and therefore
20 not automatically substitutable for, the TDF-based fixed dose combination drugs. Gilead and the
21 co-conspirators' switching of the prescription base from TDF and/or FTC to the TDF-based fixed
22 dose combination drugs (Atripla, Stribild, and Complera) thus impaired the only effective means
23 for standalone generic products to compete. The No-Generics Restraints prevented Gilead's co-
24 conspirators from making competing versions of the fixed dose combination drugs with generic or
25 comparable versions of TDF and/or FTC.
26

27 167. Depending on the competing manufacturer's regulatory strategy, generic-drug-
28

1 containing versions of the fixed dose combination drugs could be approved under the ANDA
2 process of Section 505(j) of the FD&C Act (21 U.S.C. § 355(j)), and the resulting product would
3 be automatically substitutable at the pharmacy counter for the original version of the fixed dose
4 combination drugs. Alternatively, the competing manufacturer could gain approval under Section
5 505(b)(2) of the FD&C Act (21 U.S.C. § 355(b)(2)). Under either regulatory strategy, the
6 competing generic-drug-containing versions of the fixed dose combination drugs would sell at very
7 substantial discounts to the price of the original fixed dose combination drugs.
8

9 168. Absent the No-Generics Restraints' anticompetitive effects, competitors in the
10 position of BMS and Janssen would have begun making the fixed dose combination drugs with
11 generic or comparable versions of TDF and/or FTC as soon as they became available. This would
12 have resulted in those manufacturers lowering the price of the fixed dose combination drugs and
13 thereby increasing sales, while still maintaining at least the same profit margin.
14

15 169. The No-Generics Restraints thus artificially inflated prices of those standalone
16 components, of the fixed dose combination drugs, and of other products in the cART Market that
17 Gilead and its co-conspirators have unlawfully monopolized. Fixed dose combination drugs that
18 are originally formulated with a generic composition and a brand composition sell for about 40%
19 to 50% less than the combined prices of the brand versions of the two compositions. As a result of
20 the No-Generics Restraints, the Defendants' fixed dose combination drugs continue to sell for about
21 100% of the combined prices of the brand components, even after the relevant patents expire and
22 generic components become available.
23

24 170. Similarly, when a fixed dose combination drug made with comparable (but not
25 substitutable) compositions enters the market and competes against the incumbent fixed dose
26 combination drug, the competitor's price is about 40% to 50% less than the incumbent's price. As
27 a result of the No-Generics Restraints, however, comparable versions of all but one of the affected
28

1 fixed dose combination drugs here (excepting Atripla) are not available. For example, the
2 Gilead/Janssen fixed dose combination drug Complera (TDF/FTC/RPV) sells for \$35,000 for a
3 yearly course of treatment. A comparable version made with generic or comparable versions of
4 Gilead's components (generic TDF and generic 3TC) and Janssen's RPV would sell for half that.

5
6 171. Gilead, Janssen, and BMS moved sales from their standalone products to the fixed
7 dose combination drugs that they had unlawfully protected with No-Generics Restraints. Those
8 switches ensured that drug purchasers would not receive the typical 80% price discounts on generic
9 versions of the standalone products. The No-Generics Restraints also ensured that purchasers would
10 not receive those price discounts indirectly through lower pricing of generic-drug-based versions
11 of the fixed dose combination drugs.

12
13 172. The No-Generics Restraints also delayed the dates that generic drugs became
14 available. The restraints reduced the incentives of generic manufacturers to challenge the patents
15 protecting the fixed dose combination drugs (including those protecting the individual
16 components). Absent the No-Generics Restraints, a generic manufacturer could assemble a
17 substitutable version of the fixed dose combination drugs by: (1) successfully challenging the
18 patents on one of the co-conspirator's compositions and obtaining a license from the other co-
19 conspirator to use its product in the fixed dose combination drugs; or (2) successfully challenging
20 the patents on both of the co-conspirators' compositions. The No-Generics Restraints eliminated
21 the first possibility, forcing generic manufacturers into an all-or-nothing venture to succeed against
22 the patents on all of the compositions. The No-Generics Restraints thus created formidable entry
23 barriers to those seeking to compete against the fixed dose combination drug.

24
25 173. Absent the No-Generics Restraints, untainted competitors in the position of BMS
26 and Janssen (either directly themselves or through a collaboration with a generic manufacturer)
27 would have challenged Gilead's patents in order to make versions of the fixed dose combination
28

1 drug containing generic drugs.

2 174. Absent the No-Generics Restraints, untainted competitors in the position of BMS
3 and Janssen would have made competing fixed dose combination drugs with generic components,
4 even if these companies typically focus on branded pharmaceuticals. Making fixed dose
5 combination drugs with generic components is entirely consistent with BMS and Janssen's branded
6 business model. Janssen, for example, markets a diabetes medication, Invokamet XR, which is a
7 fixed dose combination drug of Janssen's branded canagliflozin and generic metformin
8 hydrochloride. BMS was willing to partner with generic-drug manufacturer Mylan to make a
9 comparable version of Atripla using generic TDF and generic 3TC.
10

11 175. Brand pharmaceutical companies also challenge their competitors' patents when
12 necessary to pursue business opportunities, as demonstrated by a recent wave of litigation under
13 the Biologics Price Competition and Innovation Act of 2009. Large pharmaceutical companies,
14 including Pfizer, Merck, and Amgen, developed biosimilar versions of branded biologic drugs and
15 have aggressively litigated challenges to patents keeping their biosimilar versions off the market.
16 Companies like Janssen and BMS also regularly challenge their competitors' patents when it makes
17 business sense to do so. For example, in May 2008, Janssen's subsidiary Centocor, Inc. filed suit
18 against Genentech, Inc., seeking to invalidate Genentech's patents to avoid paying royalties on
19 sales of Remicade.
20

21 176. Absent the No-Generics Restraints, untainted competitors in the position of BMS
22 and Janssen would have challenged Gilead's patents prior to expiration because it makes business
23 sense. The cost of litigating similar patent infringement actions is approximately \$6 to \$10 million
24 from complaint to verdict.²⁵ These minimal costs cannot outweigh the substantial gains that Janssen
25

26
27 ²⁵ American Intellectual Property Lawyers Association, 2013 Report of the Economic Survey 34
28 (2013).

1 would have realized by launching into a \$660 million market for Complera four years before the
2 expiration of Gilead's patents. BMS similarly could have entered the market as early as 2011, when
3 annual Atripla sales had reached \$2 billion.

4 177. The revised No-Generic Restraints have prevented Janssen from making generic-
5 TAF-containing versions of the TAF-based fixed dose combination drugs. Those amended unlawful
6 restraints extend to as late as 2032.

8 **J. Effects of the No-Generics Restraints – Decreased Innovation.**

9 178. The No-Generics Restraints directly prohibit competitors from developing and
10 marketing more than two dozen identifiable fixed dose combination drugs. Further, the No-
11 Generics Restraints caused Gilead to intentionally delay developing products and deliberately
12 reduce the safety and efficacy of the products that it did develop.

13 179. Reducing “pill burden” is an important goal in cART regimens. Those regimens, by
14 definition, require patients to take multiple drugs to treat HIV. Before the development of fixed
15 dose combination drugs, patients were required to take a separate pill for each drug in their
16 regimens. Fixed dose combination drugs reduced this pill burden significantly, often allowing a
17 patient to take just a single pill once a day to effectively treat HIV.

18 180. Because of the effects of its anticompetitive conduct, Gilead had no incentive to
19 innovate. Gilead and its co-conspirators' No-Generics Restraints have suppressed innovation by
20 Gilead's competitors, by directly and expressly prohibiting them from producing and marketing
21 fixed dose combination drugs. Defendants' conduct has prevented competitors from developing
22 dozens of specifically identifiable fixed dose combination drugs.

23 181. Absent Defendants' unlawful conduct, the cART Market would include
24 approximately twice as many fixed dose combination drugs as are now available. For example,
25 Defendants' unlawful conduct has delayed or prevented the development and marketing of at least
26
27
28

the following fixed dose combination drugs and other HIV drugs:

- Generic TDF/generic FTC/RPV;
- Generic TAF/generic FTC/RPV;
- TAF/FTC/cobicistat/generic darunavir;
- cobicistat/generic darunavir;
- generic TDF/3TC/generic COBI/darunavir;
- generic TDF/generic FTC/generic COBI/darunavir;
- generic TAF/3TC/ritonavir/darunavir;
- generic TAF/generic FTC/generic COBI/ritonavir;
- generic TAF/generic FTC/generic COBI/generic ritonavir;
- darunavir/generic ritonavir;
- generic TDF/generic FTC/EFV;
- cobicistat/generic atazanavir;
- generic TDF/3TC/RPV;
- generic TAF/3TC/RPV;
- generic RTV/EVG;
- generic TDF/3TC/EVG;
- generic TAF/3TC/EVG;
- TDF/FTC/Dolutegravir;
- TDF/3TC/Dolutegravir;
- TAF/FTC/Dolutegravir;
- TAF/3TC/Dolutegravir;
- generic TDF/generic FTC;
- generic TDF/generic FTC/generic atazanavir;
- TAF/FTC;
- TAF 10mg;
- generic TAF 10mg;
- TAF indicated for HIV treatment;
- generic TAF indicated for HIV treatment;
- generic TDF;
- generic FTC.

182. Gilead and its co-conspirators' unlawful conduct also has dampened Gilead's own incentive to innovate. The unlawful conduct has substantially diminished the competitive pressures that force manufacturers to introduce better products sooner. The No-Generics Restraints shielded Gilead from those competitive pressures, with predictable consequences: Gilead produced markedly inferior products and chose to delay introducing improved products until it had wrung as much profit as possible out of the substandard ones. The No-Generics Restraints prevented the market from forcing Gilead to do what suppliers in competitive markets must do in order to thrive—

1 market better products as soon as possible.

2 183. The No-Generics Restraints created the incentive and ability for Gilead to delay
3 introducing the improved TAF products much earlier than 2015.

4 **K. No-Generics Restraints Delayed TAF from 2003 to 2004, and Gilead's Drugs**
5 **Were Less Safe and Effective as a Result.**

6 184. Tenofovir is an essential input in a cART regimen, and Gilead has control over
7 Tenofovir. TDF and TAF are two different prodrugs of Tenofovir.

8 185. Gilead knew by at least 2001 that TAF created significantly less risks of side effects
9 than TDF.²⁶ Compared to TDF, far smaller doses of TAF deliver equal or greater concentrations of
10 Tenofovir in the cells that HIV targets. A 25 mg dose of TAF has the same therapeutic effect as a
11 300 mg dose of TDF. TAF therefore has far less risk of toxicity and side effects, especially kidney
12 toxicity and bone density loss.

13 186. Gilead scientists began research on TAF as a potential avenue for reducing kidney
14 and bone side effects as early as 2000. Early Gilead studies in animals showed that TAF had 1,000-
15 fold greater activity than TDF against HIV.

16 187. In 2002, Gilead conducted clinical trials of TAF in humans, with the explicit goal,
17 as articulated by Gilead's senior executive, of "deliver[ing] a more potent version of tenofovir that
18 can be taken in lower doses, resulting in better antiviral activity and fewer side effects."²⁷

19 188. In 2003, Gilead reported to investors regarding the TAF clinical trials that the
20
21
22

23 ²⁶ Lynch T, Eisenberg G, Kernan M, LC/MS determination of the intracellular concentration of two
24 novel aryl phosphoramidate prodrugs of PMPA and their metabolites in dog PBMC, Nucleosides,
25 Nucleotides, and Nucleic Acids 20(4-7):1415-1419 (April-July 2001), at
<https://pubmed.ncbi.nlm.nih.gov/11563034/>.

26 ²⁷ *Special Coverage: 9th Conference on Retroviruses – New drugs, new data hold promise for next*
27 *decade of HIV treatment, AIDS Alert* (May 1, 2002), at
28 <https://www.reliasmedia.com/articles/76107-special-coverage-9th-conference-on-retroviruses-new-drugs-new-data-hold-promise-for-next-decade-of-hiv-treatment>.

1 “[i]nitial data look promising,” and that Gilead was “excited” about TAF’s prospects. In January
2 2004 Gilead again reported to investors that the TAF results were “promising,” and that it was
3 “continuing the clinical development of [TAF] ... based on favorable Phase I/II results.” In March
4 2004 Gilead reported that “[b]ased on data from our Phase 1/2 clinical trials of [TAF], we have
5 begun developing a Phase 2 program for the treatment of HIV infection....”²⁸

7 189. In May 2004, Gilead reported that the TAF clinical studies had confirmed that TAF
8 gets higher concentrations of Tenofovir into the blood than does TDF, thus allowing the patient to
9 take a far smaller dose, thereby significantly reducing the risk of negative side effects. Gilead told
10 investors that “we know that doses of [TAF], which are 1/6 or 1/2 of the [TDF] dose, can give
11 greater antiviral response. So, the theory holds that you can target and treat HIV differently using
12 these kinds of prodrug and targeting technologies.”

14 190. Gilead continued to praise TAF to investors through at least June 2004.

15 191. On October 21, 2004, however, Gilead abruptly announced that it had changed
16 course and decided to shelve further development of TAF. The announcement attributed the
17 decision to “an internal business review.”²⁹ In fact, Gilead had concluded that it could use No-
18 Generics Restraints in fixed dose combination drugs to shield TDF and TDF-based products from
19 competition and therefore could safely shelve the TAF project to use much later as part of an anti-
20 generic strategy once competition from generic TDF was imminent.

22 192. On December 17, 2004, Gilead formally entered into the unlawful No-Generics
23 Restraint with BMS for Atripla. Gilead’s December 2004 Press Release noted that Gilead and
24

25 ²⁸ Gilead Sciences, Inc., 2003 Annual Report (Form 10-K), at 7 (Mar. 10, 2004).

26 ²⁹ Melody Petersen, *Patients sue Gilead, saying drug company intentionally delayed safer HIV*
27 *medicine*, Los Angeles Times (May 9, 2018), at [https://www.latimes.com/business/la-fi-gilead-hiv-](https://www.latimes.com/business/la-fi-gilead-hiv-drug-lawsuit-20180509-story.html)
28 [drug-lawsuit-20180509-story.html](https://www.latimes.com/business/la-fi-gilead-hiv-drug-lawsuit-20180509-story.html).

1 BMS's joint work on developing the project had "been ongoing throughout most of 2004."³⁰ In
2 October 2004, the same month that Gilead announced the shelving of its TAF project, the co-
3 conspirators announced favorable results from an ongoing clinical trial of Atripla.

4 193. At an investor conference in March 2011, Kevin Young, the executive vice president
5 of Gilead's commercial operations, admitted that in 2004 Gilead "didn't bring TAF through
6 development because at the time we were launching Truvada, launching Atripla."

7 194. Despite having allegedly abandoned TAF research in 2004, Gilead in fact filed seven
8 applications for patents on TAF from 2004 to 2005. Six years later, in 2010, when it was finally
9 time to prepare for the TAF-based line extension, Gilead told investors that "a new molecule" would
10 replace its TDF-based sales and add "a great deal of longevity" to its HIV franchise. In fact, the
11 "new molecule" was the TAF molecule that had been shelved by Gilead to introduce later when
12 needed in the line extension.

13 195. As part of the line extension, Gilead told investors, doctors, and patients that TAF
14 was superior to TDF. In October 2010, Gilead told investors that "you can take a lower dose [of
15 TAF], and actually our clinical study would indicate 1/6th to 1/10th the Viread dose and you would
16 actually get higher efficacy with less exposure." However, Gilead's statements were based on the
17 2003 clinical study, and not on any new study or data.

18 196. Similarly, in March 2011, Gilead's then-COO, John Milligan, told investors that
19 "even at low doses of 50 milligram, [TAF] is a more potent antiviral than Viread." TAF provided
20 "lower exposure [of Tenofovir] to the rest of the body. So, the therapeutic index goes up by about
21

22
23
24
25 ³⁰ Press Release, Gilead, *Bristol-Myers Squibb and Gilead Sciences Establish U.S. Joint Venture*
26 *to Develop and Commercialize Fixed-Dose Combination of Three HIV Medicines: First*
27 *Collaboration to Develop a Once-Daily Antiretroviral Fixed-Dose Regimen* (Dec. 20, 2004), at
28 <https://www.gilead.com/news-and-press/press-room/press-releases/2004/12/bristolmyers-squibb-and-gilead-sciences-establish-us-joint-venture-to-develop-and-commercialize-fixeddose-combination-of-three-hiv-medicines>.

1 34, which is pretty dramatic.” Gilead’s statements were based on the 2003 studies.

2 197. On May 3, 2011, Milligan confirmed why Gilead had sat on TAF for more than 10
3 years. Holding TAF in reserve to later reformulate the TDF-based fixed dose combination drug
4 would “bring quite a bit of longevity to the Gilead portfolio,” securing an “important opportunity
5 for Gilead long-term.” It allowed Gilead to “have another wave of single tablets.”
6

7 198. COO Milligan admitted to analysts and others in June 2011 that the plan was to
8 transition the TDF-based franchise to a “new” TAF-based franchise. Gilead was specifically using
9 the switch to defeat generic competition: “our ability to develop and get [the TAF-based products]
10 onto the market prior to patent expiration will be key to us, to maintain the longevity.”³¹
11

12 199. Gilead consistently and aggressively presented doctors with head-to-head
13 comparisons of TDF versus TAF with respect to kidney function and bone density. Gilead then
14 followed the presentations with direct appeals for doctors to switch to the TAF-based products. For
15 example, Gilead stated at a major doctors’ conference that TDF “has been associated with an
16 increased risk of [chronic kidney disease],” whereas “[d]ue to a 91% lower plasma tenofovir level,
17 [TAF] relative to TDF has demonstrated a significantly better renal safety profile.” At another major
18 conference, Gilead told the assembled doctors that “[s]witching from TDF to TAF may be an
19 important treatment strategy to increase bone mineral density in those at the highest fracture risk.”
20 Gilead instructed its sales force to make the same pitch regarding the “new” TAF. Gilead also
21 marketed the superiority of TAF-based products directly to patients. Gilead made the same case to
22 clinical investigators and the FDA when seeking approval of the TAF-based products.
23

24 200. Advising its investors of its marketing message, Gilead stated, “if you’re a new
25 patient, start with a TAF-based single-tablet regimen, because that’s going to be highly efficacious
26

27 ³¹ Gilead Sciences, Inc. at Goldman Sachs Global Health Conference – Final, FD (Fair Disclosure)
28 Wire (June 7, 2011).

1 and very safe and very tolerable for long-term usage. And if you're on a Viread-based regimen, it's
2 a great idea to convert, switch, upgrade to a TAF-based regimen as soon as possible."

3 201. Mr. Milligan characterized the switch of prescriptions to its TAF-based fixed dose
4 combination drug, Genvoya, as the most successful launch of an HIV product in history and
5 concluded that the success resulted from the "very strong medical rationale for TAF versus [TDF],"
6 and doctors' consequent "desire to move patients from a TDF containing regimen to a TAF
7 containing regimen."³²

8
9 202. Gilead's delay in bringing TAF to the market was devastating for patients. From
10 2006 to 2015, tens of thousands of HIV patients using Gilead's TDF-based products unnecessarily
11 suffered life-impairing kidney and bone side effects. Gilead itself later sponsored research that
12 concluded that forcing patients to take TDF-based rather than TAF-based products could result in
13 more than 16,000 excess deaths and 150,000 excess kidney, bone, and renal injuries over a nine-
14 year period.³³

15
16 203. Defendants' unlawful conduct also caused a delay in the ability of generic
17 manufacturers and other competitors to challenge Gilead's TAF-related patents. NCE exclusivity
18 prohibits a generic manufacturer from filing an ANDA with respect to the branded product until a
19 year before the end of NCE exclusivity. Moreover, the Hatch-Waxman automatic 30-month stay
20 does not begin until after the five-year NCE exclusivity period expires. Thus, a generic version of
21 an NCE-protected drug cannot realistically launch until at least 7.5 years after the brand
22 manufacturer first receives approval of the NCE-protected drug.

23
24 204. Gilead's delay in marketing its TAF-based fixed dose combination drug delayed the
25

26 ³² Gilead Sciences, Inc. at Barclays Global Healthcare Conference – Final, FD (Fair Disclosure)
27 Wire (Mar. 15, 2016).

28 ³³ See *Am J Manag Care*. 2018:24 (Spec. Issue No. 8): SP322-SP328.

1 date on which generic manufacturers could challenge those products' patents. For example, the
2 NCE exclusivity period on Genvoya prohibited a generic manufacturer from filing an ANDA until
3 November 5, 2019, one year before expiration of NCE exclusivity. Gilead timely sued generic
4 manufacturers, and as a result, the Hatch-Waxman automatic 30-month stay will prevent generic
5 entry until May 5, 2023, at the earliest.
6

7 205. If Defendants' No-Generics Restraints had not resulted in Gilead's delay in
8 marketing TAF, these dates would have been much earlier. If Gilead had not shelved TAF
9 development, a manufacturer in its position would have begun marketing TAF and TAF-based fixed
10 dose combination drugs no later than 2007.

11 206. Additionally, NCE protection for TAF-based products (Vimlidy, Descovy,
12 Genvoya, Odefsey, and Symtuza) would not remain effective until November 2020, and the Hatch-
13 Waxman 30-month stays would not apply until May 2023. Rather, the NCE exclusivity protecting
14 those products would have expired in November 2011, and the Hatch-Waxman 30-month stays
15 would have expired in May 2013.
16

17 **L. Gilead Delayed the Improvement of Stribild.**
18

19 207. As part of its scheme to move its TDF-based fixed dose combination drugs to TAF-
20 based fixed dose combination drugs, Gilead intentionally refused to reduce the toxicity of TDF-
21 based Stribild. Making Stribild less safe than other TDF products would help Gilead later move
22 prescriptions from TDF-based Stribild to TAF-based Genvoya.

23 208. Gilead knew before it began marketing Viread that co-administering TDF with a
24 pharmacokinetic "booster" such as ritonavir substantially increased the concentrations of Tenofovir
25 in the patient's blood. Gilead also knew that this increased exposure to Tenofovir also increased the
26 patient's risk of severe side effects, including kidney disorders and bone-density loss.
27

28 209. Stribild is made up of EVG, FTC, and TDF, plus the booster cobicistat. Gilead's

own clinical trials on Stribild showed that it was even more toxic than unboosted TDF, and resulted in more adverse events and treatment discontinuations. Gilead nevertheless formulated Stribild with 300 mg of TDF together with the pharmacokinetic booster cobicistat. This is the same dosage in which Gilead sold TDF as a standalone product, *i.e.*, for use without a booster.

210. At the same time that Gilead was formulating TDF-based Stribild, Gilead was conducting Phase I studies of TAF. Gilead knew from those studies that cobicistat, like ritonavir, significantly increased the patient's exposure to Tenofovir and thereby substantially increased the risk of significant kidney and bone side effects. A Phase I TAF dosing trial showed that TAF 25 mg was the optimal dose to achieve activity similar to a 300 mg dose of TDF.

211. Based on that study and others, Gilead significantly reduced the dosage of TAF when formulating Genvoya from 25 mg for standalone TAF to only 10 mg in the cobicistat-boosted Genvoya. Likewise, when later formulating cobicistat-boosted Symtuza, Gilead again used TAF 10mg rather than TAF 25 mg.

212. Despite having the results of the TAF studies, Gilead sought FDA approval of cobicistat-boosted Stribild with 300 mg of TDF (the equivalent of 25 mg of TAF) instead of reducing the dose of TDF. Gilead intended to transition the Stribild prescription base to Genvoya. Making Stribild less safe than its other TDF drugs would help Gilead transition the prescription base from Stribild to Genvoya, which was protected by the longer No-Generics Restraint.

213. In the meantime, Gilead artificially increased Stribild's price. Since first marketing Stribild in 2012, Gilead had consistently made price increases on the drug once a year, in the range of 5% to 7%, which was the product's profit-maximizing price level. In connection with the switch to TAF-based Genvoya in 2016, however, Gilead took its usual annual price increase on Stribild plus another mid-year price increase of an additional 7%. The price increase boosted the wholesale price of a 12-month supply of Stribild to \$34,686, substantially higher than the \$30,930 price of

1 Genvoya.

2
3 **M. Through Its Anticompetitive Conduct, Gilead Delayed the Improvement of**
4 **Standalone TAF.**

5 214. As part of its unlawful scheme, Gilead also delayed the improvement of standalone
6 TAF. From November 2015 to November 2016, Gilead made TAF available only as a component
7 of its fixed dose combination drugs, and not as a standalone product. During that time, when Gilead
8 was aggressively moving prescriptions from the TDF-based products to its new line of TAF-based
9 products, doctors could not prescribe standalone TAF together with HIV drugs manufactured by
10 Gilead's competitors in the cART Market. Any patient who wanted TAF could get it only by buying
11 a Gilead fixed dose combination drug. Gilead thus used its control over Tenofovir to impair
12 competition from suppliers of 3TC, ritonavir, substitute third agents, and substitute fixed dose
13 combination drugs.

14 215. After Gilead belatedly made standalone TAF available, Gilead sold it only in 25 mg
15 strength while making TAF available in 10 mg strength when purchased as part of a Gilead fixed
16 dose combination drug. When TAF is taken concurrently with a "booster" drug (such as cobicistat
17 or ritonavir), it is safer to take only 10 mg rather than 25 mg of TAF. By refusing to make TAF 10
18 mg available as a standalone product, Gilead forced the many patients who need a booster drug to
19 buy the Gilead fixed dose combination drug rather than TAF plus a competing third agent.

20 216. Gilead achieved the same anticompetitive result by refusing to seek FDA approval
21 of standalone TAF for use in the treatment of HIV. Gilead instead sought approval of the standalone
22 drug for use only in the treatment of chronic Hepatitis B. Thus, a patient can use TAF in an approved
23 regimen for treatment of HIV only by purchasing one of Gilead's fixed dose combination drugs.

24 217. In 2014, Gilead began applying for FDA approval for TAF-based fixed dose
25 combination drugs. Gilead filed NDA 207561 for Genvoya (TAF/FTC/EVG/cobicistat) On
26
27
28

1 November 5, 2014; NDA 208351 for Odefsey (TAF/FTC/RPV) on June 1, 2015; and NDA 208215
2 for Descovy (TAF/FTC) on April 7, 2015.

3 218. At that time, Gilead did not apply for FDA approval of a standalone TAF product.
4 Instead, Gilead delayed filing its application for that FDA approval until January 11, 2016. Gilead
5 knew that by delaying the application for standalone TAF by one year, the FDA would not grant
6 approval to market standalone TAF until about a year after approving Gilead's TAF-based fixed
7 dose combination drug.
8

9 219. The FDA approved Genvoya, the TAF-based analogue to Gilead's TDF-based fixed
10 dose combination drug Stribild, on November 5, 2015. Gilead then immediately began marketing
11 Genvoya and cannibalizing the sales of Stribild (as well as sales of Viread, Truvada, and Atripla)
12 to Genvoya.
13

14 220. Additionally, the FDA approved Odefsey, the TAF-based analogue to Gilead's
15 TDF-based fixed dose combination drug Complera, on March 1, 2016. Gilead then immediately
16 began marketing Odefsey and cannibalizing the sales of Complera (as well as sales of Viread,
17 Truvada, and Atripla) to Odefsey.

18 221. Finally, the FDA approved Descovy, the TAF-based analogue to Gilead's TDF-
19 based fixed dose combination drug Truvada, on April 4, 2016. Gilead then immediately began
20 marketing Descovy and cannibalizing the sales of Truvada and Viread to Descovy.
21

22 222. As Gilead intended, the FDA did not approve Vemlidy, Gilead's TAF standalone
23 pill, until November 10, 2016, just over a year after approving Genvoya. By then, Gilead had
24 succeeded in converting more than half of all Stribild prescriptions to Genvoya, and of Complera
25 prescriptions to Odefsey. Gilead's pattern of cannibalizing sales continued through 2018.

26 223. Gilead withheld standalone TAF from the market in the critical timeframe of
27 November 2015 to November 2016. Had Gilead not done so, doctors and patients could have begun
28

1 using standalone TAF in combination with other HIV drugs marketed by Gilead's competitors,
2 rather than getting switched from their existing regimens to a Gilead TAF-based fixed dose
3 combination drug.

4 224. By withholding Vemlidy from the market while moving the TDF-based prescription
5 bases to the TAF-based fixed dose combination drugs, Gilead used its control over Tenofovir to
6 impair competition and maintain a dominant position in the cART Market. Without a standalone
7 TAF on the market, Gilead forced anyone who wanted to buy TAF to also buy a Gilead TAF-based
8 fixed dose combination drug. Gilead's fixed dose combination drugs were unlawfully protected
9 from competition by the amended and broader No-Generics Restraints.
10

11 225. As part of the same anticompetitive scheme, Gilead has not made TAF available in
12 10 mg strength as either a standalone product or a fixed dose combination drug coformulated with
13 FTC. In the United States, Gilead makes both standalone TAF and Descovy (TAF/FTC) only
14 formulated with 25 mg of TAF rather than 10 mg.
15

16 226. Genvoya and Stribild contain three of the same active ingredients (FTC, cobicistat,
17 and EVG), while Stribild contains TDF and Genvoya contains TAF. Cobicistat, a pharmacokinetic
18 "booster" drug, increases the time that a component, EVG, stays in a patient's system (i.e., the
19 drug's pharmacokinetic "half-life"). This allows patients to take Stribild or Genvoya once a day,
20 rather than twice a day. Cobicistat, however, also increases the concentration of Tenofovir in the
21 patient's blood. Thus, a patient taking Tenofovir with cobicistat will have a higher plasma
22 concentration of Tenofovir than a patient who takes an equal dose of Tenofovir without cobicistat.
23 This is true regardless of whether the Tenofovir is TDF or TAF.
24

25 227. Gilead knew from its long experience with Stribild that the presence of a booster
26 drug such as cobicistat significantly increases the probability that Tenofovir will be more toxic to
27 the patient's kidneys and bones. Gilead knew when formulating its TAF-based products that: (1)
28

1 TAF, like TDF, has higher levels of toxicity when used together with a booster; and (2) when used
2 together with a booster TAF would be effective at a dosage of just 10 mg. Thus, when formulating
3 its new line of TAF-based products, Gilead included only 10 mg of TAF in its fixed dose
4 combination drug, Genvoya, which contains cobicistat. Similarly, when coformulating TAF, FTC,
5 and cobicistat together with Janssen's darunavir (marketed as Symtuza beginning in July 2018),
6 Gilead also used 10 mg rather than 25 mg of TAF. Gilead formulated all of its other TAF-based
7 products that did not have a booster with 25 mg of TAF.
8

9 228. Despite this knowledge, Gilead chose to make both Vemlidy (standalone TAF) and
10 Descovy (TAF plus FTC) available only with 25 mg of TAF. Gilead knew that, if Vemlidy and
11 Descovy were available with a dosage of 10 mg of TAF, many doctors and patients would prefer
12 to prescribe or take Vemlidy or Descovy together with a booster other than Gilead's cobicistat and
13 a non-Gilead third agent, rather than Gilead's Genvoya (and, later, Symtuza).
14

15 229. The purpose and effect of Gilead's making 10 mg TAF available only in its own
16 boosted fixed dose combination was to force patients who want to avoid the increased risk of TAF
17 when used with a booster to purchase the Gilead fixed dose combination drug. For example, a
18 patient must purchase Genvoya rather than Descovy plus generic atazanavir plus generic ritonavir.
19

20 230. However, Gilead markets two versions of Descovy, one with 25 mg of TAF and
21 another with 10 mg in other countries, including Japan, Canada, and European countries. The
22 official prescribing information for Descovy from the European Medicines Agency, the regulatory
23 agency covering all European Union countries, where the 10 mg dose is available, makes clear that
24 the doctor should prescribe the 10 mg version, rather than the 25 mg version, when also prescribing
25 a booster. Authorities in these nations recommend that patients take the TAF 10 mg version of
26 Descovy as part of a boosted regimen and take the TAF 25 mg version when not used as part of a
27 boosted regimen.
28

1 231. Gilead similarly used its control over Tenofovir to impair competition in the cART
2 Market by refusing to seek from the FDA an indication for use of standalone TAF in the treatment
3 of HIV. Instead, Gilead sought FDA approval only for use in treatment of chronic Hepatitis B.

4 232. Gilead knew that standalone TAF was active against HIV, as demonstrated by
5 Gilead's having sought FDA approval of HIV indications for numerous TAF- containing fixed dose
6 combination drugs. In connection with its November 5, 2014 application for approval of Genvoya,
7 Gilead performed and submitted to the FDA studies demonstrating the efficacy of both standalone
8 TAF and TAF/FTC in the treatment of HIV. FDA approval of standalone TAF for treatment of
9 HIV would have required, at most, that Gilead submit some bioequivalence data that would have
10 been trivial and inexpensive for Gilead to obtain.

11 233. Gilead nevertheless chose not to seek an HIV indication for standalone TAF. As
12 with Gilead's intentional delay in marketing TAF as a standalone product at all, and its intentional
13 refusal to make TAF available as a 10 mg pill, the purpose and effect of Gilead's continuing refusal
14 to seek and obtain FDA approval for use of standalone TAF in the treatment of HIV was to force
15 patients to purchase Gilead's fixed dose combination drug rather than standalone TAF plus a
16 competing HIV drug.

17 234. Gilead knew that if standalone TAF (Vemlidy) were indicated for use in treatment
18 of HIV, many doctors and patients would prefer Vemlidy together with other competing HIV drugs,
19 rather than Gilead's TAF-based fixed dose combination drugs. Those TAF-based fixed dose
20 combination drugs are indicated for use in the treatment of HIV. If doctors or patients want to use
21 TAF that is indicated for use in the treatment of HIV, they must purchase one of Gilead's TAF-
22 based fixed dose combination drugs. Most doctors will not prescribe Vemlidy "off-label" for use
23 in the treatment of HIV.

24 235. The patents protecting the TAF molecule are set to expire in 2022. However, Gilead
25
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28

1 has applied for patents that claim the formulation of TAF with FTC. *See, e.g.*, United States Patent
2 Application Publication 2018/0177734 A1. If granted, those patents will extend far beyond 2022.

3 236. Withholding an HIV indication made economic sense for Gilead only because this
4 impaired competition. Gilead in fact had already conducted the clinical trials necessary to get FDA
5 approval for use of standalone TAF in treating HIV.
6

7 237. Absent the intended effect of impairing and delaying competition, delaying the
8 improvement of standalone TAF would have been economically irrational for Gilead. Notably,
9 Gilead marketed other TAF-containing products in 2015-2016, made TAF 10 mg strength available
10 in its fixed dose combination drugs that were to be boosted, and obtained an HIV indication for all
11 of its other five TAF-containing products.
12

13 238. If Gilead had not delayed the improvement of standalone TAF, Gilead would have
14 made more than an additional \$200 million in standalone TAF sales annually. Gilead's forgoing
15 more than \$200 million in additional annual TAF sales makes economic sense for Gilead solely
16 because that conduct impairs and delays competition in the cART Market.

17 239. Gilead's delay in the improvement of standalone TAF was a significant departure
18 from Gilead's longstanding practice. Gilead first acquired the rights to Tenofovir in the early 1990s.
19 To allow oral administration of Tenofovir, Gilead formulated prodrugs of Tenofovir, thus allowing
20 it to be marketed in the form of a pill that patients can swallow. Immediately upon marketing that
21 form of Tenofovir (TDF) in 2001, Gilead made it available as a standalone product and obtained
22 FDA approval for its use in the treatment of HIV.
23

24 240. Gilead continued this pattern when it began marketing Tenofovir-based fixed dose
25 combination drugs, beginning with Truvada in August 2004. At that time, TDF was the form of
26 Tenofovir that Gilead used in its own fixed dose combination drug; it used the same milligram
27 strength in Truvada that it made available in its standalone Tenofovir (Viread); and it continued to
28

1 make available for use in the treatment of HIV the same form of Tenofovir that it used in its fixed
2 dose combination drug. Gilead continued this pattern without interruption throughout the
3 introduction and marketing of all its other fixed dose combination drugs from 2004 through 2014.

4 241. Gilead has consistently cannibalized the sales of Viread (TDF) to the unlawfully
5 protected TDF-based fixed dose combination drugs, but Gilead made the same TDF that it used in
6 its fixed dose combination drugs available for purchase as a standalone drug. Shortly after Gilead
7 began marketing Tenofovir as a standalone product (Viread), doctors began to co-prescribe and co-
8 administer it as a “backbone” drug for use with third agents. When developing and designing their
9 third agents, Gilead’s competitors relied on reasonable access to the best available form of
10 Tenofovir as a backbone drug, with the same form, strength, and indications as the Tenofovir that
11 Gilead used in its own fixed dose combination drugs. Gilead thus profited from Tenofovir’s use
12 both by selling it as an ingredient in its fixed dose combination drugs and by permitting competitors
13 to market their third agents to be co-administered with the same form, strength, and indications of
14 Tenofovir that Gilead used in its fixed dose combination drugs.

15 242. To even further impair competition in the cART Market, Gilead began delaying the
16 improvement of standalone TAF in 2015. Gilead has never offered a public justification for its
17 conduct in delaying the improvement of standalone TAF, and it has no legitimate justification.

18 243. Through its long-standing, voluntary course of dealing with its competitors, Gilead
19 permitted and facilitated the use of Tenofovir as a principal component of the cART regimen and
20 caused its competitors to anticipate and rely upon access to the best available form of Tenofovir,
21 and the form that Gilead uses in its own fixed dose combination drugs, just as those competitors
22 made the best forms of their third agents available for co-administration with Tenofovir. As a result,
23 Gilead has a duty not to delay the improvement of standalone TAF for the purpose of denying its
24 rivals the ability to continue to “interoperate” practically with Tenofovir.

1 244. Gilead did not sell standalone TAF in 2015-2016 and still does not sell standalone
2 TAF in 10 mg strength or with an HIV indication. Gilead delayed the improvement of standalone
3 TAF in order to shift consumer demand for that product to Gilead's TAF-based fixed dose
4 combination drugs.

5 245. In delaying the improvement of standalone TAF while making safer TAF available
6 as a component of the Gilead fixed dose combination drugs, Gilead granted to purchasers of those
7 fixed dose combination drugs a bundled discount that its rivals cannot match. Gilead's conduct
8 impaired competition from other companies who make less than all of the components in Gilead's
9 exclusionary bundles, i.e., its TAF-based fixed dose combination drugs.

10 246. Gilead's delay in the improvement of TAF also artificially reduced the prescription
11 base of Vemlidy (standalone TAF) and Descovy (TAF plus FTC) that will be available for generic
12 substitution when the principal patents on TAF and FTC expire in May 2022 and September 2023,
13 respectively. Those artificial reductions in the prescription bases will: (1) dramatically increase the
14 prices that patients will pay for TAF; and (2) reduce the pricing pressure that Gilead's TAF-based
15 fixed dose combination drugs would otherwise face in the cART Market. Gilead's conduct harmed
16 competition on the merits, increased prices, limited the quality and availability of products, and
17 increased costs.

18
19
20 **N. Gilead's Conduct Results in Regulatory Barriers for TAF-HIV and Generic-**
21 **TAF-Based Fixed Dose Combination Drugs.**

22 247. Gilead's withholding of an HIV indication from standalone TAF caused regulatory
23 barriers to the timely and effective entry into the market of generic standalone TAF with an HIV
24 indication ("TAF-HIV") and generic-TAF-based fixed dose combination drugs. Unless enjoined by
25 this Court, Gilead will succeed in preventing competition and fixed dose combination drug
26 innovation until as late as 2032. But for Gilead's anticompetitive conduct, competition should begin
27 no later than May 2023.
28

1 248. Gilead has unlawfully manipulated the regulatory framework in order to impair and
2 delay generic-TAF-based competition. Gilead is unlawfully maintaining its monopoly by refusing
3 to get an HIV indication for Vemlidy (standalone TAF). Gilead's purpose in withholding an HIV
4 indication is to force competitors seeking to market generic TAF-HIV or seeking to use it as a
5 component of competing fixed dose combination drugs to conduct time-consuming and expensive
6 clinical trials.
7

8 249. But for Gilead's gaming of the regulatory system, it would be entirely unnecessary
9 for competitors to conduct those expensive and delay-inducing trials. Gilead has already conducted
10 the clinical trials that are necessary for FDA approval of use of Vemlidy in treating HIV. However,
11 Gilead refused to ask the FDA for that indication, causing a regulatory barrier to competitors' entry.
12

13 250. If generic TAF was available by May 2023, doctors and patients would have
14 important competitive alternatives to Gilead's TAF-based fixed dose combination drugs. For
15 example, doctors could begin prescribing generic TAF-HIV together with another NRTI (e.g.,
16 3TC), and a third agent. Competing manufacturers could coformulate generic TAF-HIV with a
17 large variety of antiretroviral agents to make fixed dose combination drugs for use in the treatment
18 of HIV.
19

20 251. Withholding an HIV indication for Vemlidy makes economic sense for Gilead only
21 because of its anticompetitive effects, including impairing and delaying competition from generic-
22 TAF-based competitors. Thus, Gilead is maintaining its monopoly in the cART Market.
23

24 **O. TAF Faces Generic Competition by May 2023.**

25 252. Gilead has NCE exclusivity for standalone TAF, which expires on November 5,
26 2020. That exclusivity prevented any manufacturer from filing an application with the FDA to make
27 generic TAF until November 5, 2019. When manufacturers filed such applications, Gilead sued
28 them for patent infringement, beginning the 30-month stay under the Hatch-Waxman Act. Those

stays will not expire until in or about May 2023. Absent Gilead's unlawful manipulation, manufacturers could easily "design around" Gilead's patents, get FDA approval, and begin marketing generic TAF-HIV, and use generic TAF as a component of a competing fixed dose combination drug, no later than May 2023.

253. Gilead's patents protecting TAF can be divided into two groups as shown Tables 4a and 4b.

Table 4a. Gilead's TAF Patents – Group One

Patent No.	Patent Title	Expiration Date	Description
7,390,791	Prodrugs of phosphonate nucleotide analogues	5/7/22	Tenofovir Alafenamide Molecule
7,803,789	Prodrugs of phosphonate nucleotide analogues	2/2/22	Tenofovir Alafenamide Molecule

Table 4b. Gilead's TAF Patents – Group Two

Patent No.	Patent Title	Expiration Date	Description
8,754,065	Tenofovir Alafenamide hemifumarate	8/15/32	Hemifumarate salt
9,296,769	Tenofovir Alafenamide hemifumarate	8/15/32	Hemifumarate salt

254. The first group consists of United States Patents Nos. 7,390,791 and 7,803,788, which claim the basic prodrug molecule design, or the drug composition and drug product. These will expire in 2022, subject to a patent extension that Gilead received on the '791 Patent as described below.

255. The second group consists of United States Patents Nos. 8,754,065 and 9,296,769, which claim the hemifumarate salt of tenofovir alafenamide, i.e., the salt in which the ratio of fumaric acid to tenofovir alafenamide is approximately 0.5, and protect that salt's use in

1 pharmaceutical compositions. The hemifumarate salt is variously referred to as “GS-7340-03” or
2 “TAF fumarate.” These patents will expire in 2032.

3 256. Manufacturers commonly use salts of pharmaceutical compositions to increase oral
4 solubility, thereby improving manufacturability and stability. When a soluble salt dissolves in
5 water, the positively charged component (e.g., tenofovir alafenamide) and the negatively charged
6 component (the fumarate) separate.
7

8 257. As long as the pharmacokinetics and safety profile of two different salts of the same
9 therapeutic moiety (e.g., tenofovir alafenamide) are bioequivalent, the different salts’ clinical
10 efficacy is identical. The FDA therefore permits manufacturers to use a streamlined process, under
11 Section 505(b)(2) of the FD&C Act (21 U.S.C. § 355(b)(2)), to get approval for a drug that uses a
12 salt different than that used by the reference drug. The manufacturer usually need not conduct any
13 clinical trials but must merely show that the salt that it proposes to use results in the same safety
14 profile as, and is bioequivalent to, the reference drug. The FDA also may assign an AB-rating to
15 the product, making it automatically substitutable for the reference drug at the pharmacy counter.
16

17 258. By making the drug with a different salt than the one used by the brand
18 manufacturer, other manufacturers can get FDA approval while avoiding infringing the brand
19 manufacturer’s patents. This is known as “designing around” the patents. Designing around a brand
20 manufacturer’s patents on particular salts prevents those manufacturers from using secondary
21 patents to extend their monopolies beyond the expiration of the basic patents that claim the
22 therapeutic moiety itself.
23

24 259. Manufacturers could easily design around Gilead’s later-expiring Group Two
25 patents (i.e., the patents on the hemifumarate salt), which would allow generic entry in 2023 (when
26 the NCE exclusivity, plus the 30-month stay expire), not 2032.
27

28 260. All of Gilead’s current TAF-containing products use the hemifumarate salt of

1 tenofovir alafenamide. Gilead originally started clinical development of its TAF product line with
2 the monofumarate salt where the ratio of fumaric acid to tenofovir alafenamide is approximately 1.
3 The monofumarate salt is variously referred to as “GS-7340-02” or “TAF monofumarate.” Gilead
4 transitioned to using the hemifumarate salt only during phase II and phase III development of many
5 of its products and for final development.
6

7 261. Gilead used the monofumarate salt in some of its own phase II clinical trials and
8 used those studies to get FDA approval of the hemifumarate-containing final products. Based on
9 Gilead’s own data, the FDA concluded that “[the hemifumarate salt] is considered comparable to
10 [the monofumarate salt] based on physical/chemical properties and pharmacokinetic data.”³⁴
11

12 262. In fact, at least three of the initial clinical trials performed by Gilead to evaluate
13 TAF, the GS-120-1101, GS-US-120-0104, and GS-US-292-0101 trials, used the monofumarate
14 rather than hemifumarate salt.³⁵

15 263. Gilead’s withholding of the HIV indication impaired the sale of generic TAF-HIV
16 for use in combination with other standalone NRTIs and third agents, in competition with Gilead’s
17 TAF-based fixed dose combination drugs. In order to obtain from the FDA an AB-rating to the
18 reference drug, and thus to be automatically substitutable at the pharmacy counter, the applicant
19 must show that the proposed generic drug is bioequivalent to the reference drug and has, among
20 other requirements, the same labeling as the reference drug.
21

22 264. Accordingly, a proposed generic TAF-HIV must have the same label as Vemlidy.
23 Gilead intentionally withheld an HIV indication from Vemlidy, so a manufacturer seeking an AB-
24

25 ³⁴ FDA, “Pharmacology Review for NDA 207-561,”
26 https://www.accessdata.fda.gov/drugsatfda_docs/nda/2015/207561Orig1s000PharmR.pdf, at 12.

27 ³⁵ Gilead Sciences, Inc., “Protocol GS-US-320-0108, Amendment 2.1,”
28 https://clinicaltrials.gov/ProvidedDocs/36/NCT02836236/Prot_000.pdf, at 31.

1 rating for its standalone TAF product must also omit an HIV indication from its label. The only
2 generic standalone TAF ANDA product, or the only AB-rated ANDA product that will be
3 automatically substitutable for brand Vemlidy at the pharmacy, is one that is not indicated for use
4 in the treatment of HIV.

5
6 265. When a generic Vemlidy without an HIV indication becomes available, doctors
7 could, in theory, prescribe it for “off-label” use. However, substantial numbers of doctors will not
8 do so. Federal law (21 C.F.R. § 202.1) makes it unlawful for a pharmaceutical manufacturer to
9 actively encourage doctors to prescribe the product for off-label use. Gilead’s intended effect, then,
10 is to shield Gilead’s TAF-based fixed dose combination drugs from competition from combination
11 drugs of standalone products that include generic standalone TAF.

12
13 266. Gilead’s conduct also impairs the sale of competing fixed dose combination drugs
14 made with generic TAF. When generic TAF becomes available, competing manufacturers would
15 be able to formulate fixed dose combination drugs with generic TAF and other antiretrovirals.
16 Gilead’s withholding of the HIV indication for standalone TAF thus will substantially complicate,
17 delay, and increase the expense of the regulatory pathway for competing manufacturers.

18
19 267. When all of the components of a proposed fixed dose combination drug have
20 previously received FDA approval for treatment of HIV, an applicant seeking FDA approval need
21 provide only a study showing that the drugs are safe and effective when used together, and some
22 bioavailability data showing that the fixed dose combination drug produces blood levels for each
23 of the active ingredients adequate to achieve efficacy. Importantly, when all of the components of
24 a proposed fixed dose combination drug have previously received FDA approval for treatment of
25 HIV, the applicant need not provide to the FDA any new preclinical or safety and efficacy data.

26
27 268. In contrast, when all of the components of a proposed fixed dose combination drug
28 have not previously received FDA approval for treatment of HIV, the applicant must provide new

1 preclinical and safety and efficacy data. The cost and delays attendant upon obtaining and
2 presenting that data to the FDA are substantial. As intended by Gilead, those costs and delays will
3 impair competition to Gilead's TAF-based fixed dose combination drugs.

4 269. Absent the intended effect of impairing and delaying competition, Gilead's
5 withholding of an HIV indication for TAF made no economic sense for Gilead. Gilead's motive in
6 withholding an HIV indication from TAF was to impair and delay competition. Gilead's forgoing
7 more than \$200 million in annual standalone TAF sales is an investment in impairing and delaying
8 competition.

9
10 **P. Gilead's Anticompetitive Conduct Delays Entry of Generic Viread, Truvada**
11 **and Atripla.**

12 270. Beginning in 2008, generic drug manufacturer Teva Pharmaceuticals challenged the
13 patents on Gilead's Viread, Truvada, and Atripla. Other generics manufacturers, including Mylan
14 Pharmaceuticals, Lupin Pharmaceuticals, Cipla Ltd., Hetero Drugs Ltd., Amneal Pharmaceuticals,
15 and Aurobindo Pharma, ultimately also challenged the patents on one or more of those products.

16 271. Viread, Truvada, and Atripla are formulated with TDF and/or FTC. Gilead had
17 shelved TAF, the successor product to TDF, since at least 2004. These challenges to the TDF and
18 FTC patents prompted Gilead to prepare to switch all of its TDF-based franchise to a TAF-based
19 franchise.

20 272. Gilead's plan to transition the TDF franchise to a TAF franchise would be disrupted,
21 however, if generic versions of Viread, Truvada, or Atripla entered the market before Gilead
22 accomplished the switch to TAF-based products, which were protected by the broader and longer
23 No-Generics Restraints. Gilead prevented the disruption of its anticompetitive schemes by enticing
24 Teva and the other generic manufacturers to delay entry into the market with their generic TDF-
25 based products.

26 273. Gilead compounded the anticompetitive effects of the No-Generics Restraints by
27
28

1 including Most-Favored-Entry (“MFE”) and Most-Favored-Entry-Plus (“MFEP”) clauses in
2 patent-settlement agreements with Teva and the other generics manufacturers. Gilead used these
3 clauses to entice Teva to delay entry into the market in return for assurance that no other generic
4 manufacturer would enter the market before Teva.

5
6 274. An agreement with an MFE clause arises when the brand manufacturer and the
7 “first-filer,” the generic manufacturer that filed the first ANDA with a Paragraph IV certification,
8 settle the patent litigation and the generic manufacturer agrees to delay entering the market until a
9 specified date. The MFE clause provides that if any other generic manufacturer (a “second-filer”)
10 succeeds in entering the market before that date, the first-filer may enter at the same time. An MFE
11 can delay generic entry by reducing a second-filer’s incentive to try to enter the market before the
12 first-filer.

13
14 275. A first-filer that is otherwise entitled to a 180-day period of ANDA Exclusivity can
15 forfeit it. When a second-filer gets a final court decision that the brand manufacturer’s patents are
16 invalid or would not be infringed, the first-filer forfeits its ANDA Exclusivity if it does not enter
17 the market within 75 days of the court decision. 21 U.S.C. § 355 (j)(5)(D)(i)(I)(bb). The first-filer
18 would forfeit the statutory exclusivity, for example, if it agreed to delay entry until Year 7 and a
19 second-filer got a final court decision of patent invalidity in Year 5. Having agreed not to begin
20 marketing until Year 7, the first-filer could not enter the market within 75 days of the second-filer’s
21 favorable court decision in Year 5. So, the first-filer would forfeit its ANDA Exclusivity. The MFE
22 allows the first-filer to circumvent this statutory provision.

23
24 276. Absent an MFE clause, a second-filer could enter in Year 5 and get a substantial
25 period of de facto (non-statutory) exclusivity in the generics sector of the market. The first-filer
26 would be stuck on the sidelines while the second-filer enjoyed de facto exclusivity. Because it is
27 the prospect of obtaining that period of de facto exclusivity that motivates a second-filer to incur
28

1 the substantial costs and burdens of trying to enter the market before the entry date to which the
2 first-filer agreed, and because an MFE would eliminate that possibility, an MFE would reduce the
3 incentive for second-filers to try to enter the market before the first-filer.

4 277. Like an MFE, an MFE-Plus (MFEP) dramatically reduces a second-filer's incentive
5 to try to enter the market before the first-filer. An MFEP provides that the brand manufacturer will
6 not grant a license to any second-filer to enter the market until a defined period of time after the
7 first-filer enters. The clause might provide, for example, that the brand manufacturer will not grant
8 a license to any second-filer to enter the market until 180 days after the first-filer enters.

9 278. Absent the MFEP, a second-filer could use its challenge to the patents as leverage
10 to negotiate from the brand manufacturer a license to enter the market before the first-filer. And the
11 first-filer's statutory ANDA Exclusivity would not prohibit that earlier entry if, for example, the
12 first-filer forfeited the ANDA Exclusivity by having failed to get tentative FDA approval within 30
13 months. 21 U.S.C. 355 § (j)(5)(D)(i)(IV). The second-filer could thereby enjoy a substantial period
14 of de facto exclusivity in the generic sector of the market. An MFEP would eliminate that possibility
15 by ensuring that the second-filer could not successfully negotiate for an earlier licensed entry date.

16 279. In short, the Hatch-Waxman Amendments leave open at least two pathways for
17 second-filers to enter the market before a first-filer that has agreed to delay entry into the market.
18 The second-filer could win the patent litigation and trigger forfeiture of the first-filer's ANDA
19 Exclusivity when it fails to enter the market within 75 days of the court decision; and the second-
20 filer could negotiate an earlier entry date from the brand manufacturer and enter the market if the
21 first-filer has forfeited statutory exclusivity by having failed to get FDA approval within 30 months.
22 A brand manufacturer could use MFEs and MFEPs to close the two pathways to earlier generic
23 entry that Congress left open.

24 280. The anticompetitive effects of MFEs and MFEPs may be compounded by increasing
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26
27
28

1 the number of generic manufacturers to which the clauses apply. When one second-filer is deciding
2 whether to initiate or continue a patent challenge, four other generic manufacturers might also have
3 already started a patent challenge or be poised to do so. Knowing that the brand manufacturer has
4 already granted an MFE to the first-filer and has offered to grant one to the second-filer himself,
5 the second-filer knows that the brand manufacturer will also likely grant one to the third, fourth,
6 fifth, and sixth filers.

8 281. In these circumstances, the second-filer faces the prospect that, even if it expends
9 substantial resources to win the patent case, its “victory” would trigger simultaneous entry into the
10 market by the first-filer, possibly an “authorized generic” marketed by the brand manufacturer, and
11 four other generics. As shown in detail below, entry by that number of manufacturers would quickly
12 compete prices down to near marginal cost.

14 282. The use of MFEs and MFEPs may therefore mean that no other generic
15 manufacturer can profitably invest in using its patent challenge to try to get earlier entry than the
16 first-filer.

18 283. Gilead used MFEPs and MFEs to delay the onset of generic competition to Viread,
19 Truvada, and Atripla. The MFE agreements set a date for initial generic entry and provided that the
20 first-filer, Teva, could enter sooner should a second-filer gain entry into the market by, for example,
21 proving the Gilead patents invalid. The MFEP clauses compounded the anticompetitive effects of
22 these provisions by promising that Gilead would not authorize further generic entry for a defined
23 period after the initial entry. These anticompetitive clauses, together with the unlawful No-Generics
24 Restraints that Gilead had already used, worked. All generic manufacturers agreed to stay out of
25 the market for the period of time that Gilead granted to Teva in the MFEP, and Teva agreed to delay
26 entry into the market.

Q. Gilead and Non-Party Teva Schemed to Delay Entry of Teva's Generic Competitor.

284. On September 26, 2008, Teva filed the first ANDA seeking FDA approval to sell generic Truvada before patent expiration. Teva's ANDA, which was assigned ANDA No. 90894, contained a Paragraph IV certification as to Gilead's patents 6,642,245 and 6,703,396 that claim the FTC enantiomer and methods of using it (the "FTC Enantiomer Patents"), which were set to expire on May 4, 2021 and September 9, 2021, respectively, were invalid, unenforceable, or would not be infringed by its proposed generic version of Truvada.

285. Teva also filed the first ANDA seeking FDA approval to sell generic Atripla before patent expiration. Teva's ANDA, which was assigned ANDA No. 91215, contained a Paragraph IV certification as to the FTC Enantiomer Patents and to BMS's patents covering EFV. Teva provided a Paragraph IV certification relating to the Truvada and Atripla ANDAs as to Gilead's patents claiming TDF and certain methods of using it, U.S. Patents 5,922,695; 5,935,946; 5,977,089; and 6,043,230 (the "TDF Patents"), were invalid, unenforceable, or would not be infringed.

286. On or about November 3, 2008 and March 30, 2009, Teva notified Gilead of its Paragraph IV certifications for Truvada and Atripla, respectively, explaining in detail why the patents were invalid and would not be infringed by Teva's ANDA products.

287. On December 12, 2008, Gilead sued in the United States District Court for the Southern District of New York (Case No. 08-cv-10838), alleging that Teva's generic Truvada would infringe the FTC Enantiomer Patents. On September 25, 2009, Gilead filed an amended complaint, adding allegations that Teva's generic Atripla would infringe the FTC Enantiomer Patents. Gilead filed the patent infringement lawsuit without regard to its merits. Gilead knew that there was a substantial risk that it would lose the patent litigation.

288. On July 1, 2009, Teva filed the first ANDA seeking FDA approval to sell generic

1 Viread before patent expiration. Teva's ANDA, which was assigned ANDA No. 91692, contained
2 a Paragraph IV certification as to the TDF Patents, claiming that they were invalid, unenforceable,
3 or not infringed. On or about January 25, 2010, Teva notified Gilead that Teva had filed ANDA
4 No. 91692, detailing why the TDF Patents were invalid and would not be infringed by Teva's
5 ANDA product.
6

7 289. On March 5, 2010, Gilead filed suit in the United States District Court for the
8 Southern District of New York (Case No. 10-cv-01796) alleging that Teva's generic Viread would
9 infringe the TDF Patents. Gilead filed the patent infringement lawsuit against Teva without regard
10 to the lawsuit's merits. Gilead knew that there was a substantial risk that it would lose the patent
11 litigation.
12

13 290. Thereafter, the litigation of the TDF patents, which affected Teva's applications for
14 Viread, Truvada, and Atripla (all of which contain TDF), was conducted in Southern District of
15 New York (Case No. 10-cv-01796). The litigation of the FTC Enantiomer Patents, which affected
16 Teva's applications for Truvada and Atripla (both of which contain FTC), was conducted in
17 Southern District of New York (Case No. 08-cv-10838).
18

19 291. Subsequent events set the stage for Gilead to use MFEPs and MFEs to elicit delayed
20 entry from Teva and all other generic manufacturers that sought to market generic Viread, Truvada,
21 and Atripla.
22

23 292. From March 2010 to February 2013 (when Gilead enticed Teva into a settlement on
24 Viread), six more generic-drug manufacturers, Lupin, Cipla, Hetero, Aurobindo, Strides Pharma,
25 and Macleods Pharmaceuticals, filed ANDAs seeking FDA approval to sell generic Viread. The
26 first two of those six manufacturers included Paragraph IV certifications with respect to the TDF
27 Patents. Gilead and Teva knew and understood that the other four of those six intended to enter the
28 market as soon as possible and would amend their ANDAs to include Paragraph IV certifications

1 (as is common in the industry) if it appeared that they had an opportunity for a period of de facto
2 exclusivity.

3 293. These competitors posed a significant threat to Teva. The FDCA's forfeiture
4 provisions created the prospect that, if Teva agreed to a long delay in entry, without the protection
5 of an MFEP and MFE, a second-filer would: (a) obtain a judgment of invalidity or noninfringement
6 and enter the market years before Teva; or (b) would use the leverage of its patent challenge to
7 negotiate a better licensed-entry date from Gilead. Without those clauses, Teva faced a substantial
8 risk that it would not be able to enter the market while second-filers entered the market years in
9 advance and reaped the corresponding gains of being the first ANDA entrants.
10

11 294. Gilead enticed Teva to enter into the settlement for Viread in part by using MFE and
12 MFEP clauses to forestall generic competition to Teva after it entered the market. This reduction
13 in generic competition was enormously valuable to Teva. For every week that Teva was on the
14 market as the only generic manufacturer of a standalone product such as Viread, it could expect to
15 sell all of the generic units at about 90% of the price of branded Viread. Entry of other generics,
16 however, would significantly cut Teva's unit sales and the profits per sale. A third generic version
17 would cut Teva's unit share to a third and permit a price of only 44% of the branded price; entry of
18 a seventh version would cut Teva's unit share to one-seventh and permit a price of only 23% of the
19 brand price.
20

21 295. In 2017 (the year that Teva eventually entered the market), Viread had United States
22 sales of \$591 million, or about \$11 million per week. Generics collectively (however many there
23 were) could expect to take 80% of Viread's unit sales. As the sole generic on the market, Teva
24 could expect to make \$7.9 million for every week of sales; with seven generics on the market, Teva
25 could expect to make only \$289,000 for every week of sales.
26

27 296. Gilead's efforts to forestall generic competition increased Teva's sales by \$7.6
28

1 million for every week in which it was the only generic Viread seller. Moreover, Teva's competitive
2 advantage would not be limited just to the period when no other manufacturer was selling the
3 product. With a date-certain, single-entrant launch date, Teva could ramp up its production and
4 negotiate contracts with its customers to effectively stuff the distribution channel with many more
5 weeks of product before the second-filers entered the market, and to lock in high prices with long-
6 term sales contracts.
7

8 297. To delay entry of generic Viread, Gilead gave Teva an MFEP and put MFE clauses
9 in all of its settlement agreements with the generic manufacturers. The MFE clauses caused Teva
10 to agree to delay entry and caused all of the second-filers to agree to delay entry until at least six
11 weeks after Teva entered.
12

13 298. The first MFE appeared on November 27, 2012 in an interim agreement between
14 Gilead and Teva, in which Teva agreed that it would not enter the market with Viread or Truvada
15 while the TDF patent litigation was pending, until the earlier of (i) various events in the patent
16 litigation (e.g., a finding of invalidity), or (ii) a second-filer entered the market. Gilead and Teva
17 put this MFE in the public record, so all of the second-filers knew that any final agreement between
18 Gilead and Teva was also very likely to include an MFE.
19

20 299. In February 2013, Gilead and Teva agreed in principle to settle their litigation over
21 the TDF Patents, and they finalized the agreement in April 2013. Under the agreement, Teva agreed
22 to delay marketing its generic Viread until December 15, 2017.

23 300. The MFE and MFEP allowed Gilead to set a late entry date of just six weeks before
24 the end of the patent term. The MFE provided that, if any second-filer entered the market before
25 December 15, 2017, Teva's entry date would be moved up accordingly. The MFEP provided that
26 Gilead would not grant any other manufacturer a license to enter the market with generic Viread
27 until at least six weeks after Teva's agreed entry date.
28

1 301. The MFE and MFEP allowed Gilead to obtain a later entry date than Teva otherwise
2 would have agreed to. Without the clauses, Teva faced the prospect of simultaneous entry by as
3 many as six other generic manufacturers. With the clauses, Teva was nearly guaranteed a period of
4 time as the only generic on the market, and was absolutely guaranteed that no other generic
5 manufacturer would enter before it.

6
7 302. When agreeing to the delayed December 15, 2017 entry date, Teva knew that: (1)
8 Gilead was willing to include the anticompetitive MFEs in settlement agreements with second-
9 filers; (2) it was in Gilead's financial interest to include such clauses in agreements with all second-
10 filers; (3) the second-filers knew that the Gilead/Teva agreement included an MFE; (4) given the
11 MFE and MFEP, it was not in any second-filer's interest to incur the costs of patent litigation to try
12 to enter the market before Teva; and (5) the MFEs' deterrent effect would grow with every
13 additional one that Gilead included in another settlement.

14
15 303. Upon information and belief, Gilead advised the second-filers of the existence of
16 the MFE and MFEP in the Gilead/Teva agreement.

17 304. Teva concluded that the MFE and MFEP would protect it from competition from
18 any other generic manufacturer until the end of the TDF Patent terms on January 26, 2018, six
19 weeks after Teva entered.

20
21 305. By the time that Gilead and Teva finalized their agreement in April 2013, Gilead
22 had filed patent infringement lawsuits against Lupin and Cipla, both of which had provided
23 Paragraph IV certifications with respect to the TDF Patents. On May 28, 2014 and July 29, 2014,
24 Gilead settled those patent litigations with Lupin and Cipla, respectively. Both generic
25 manufacturers agreed under their respective settlements not to launch generic Viread until six
26 weeks after Teva. Gilead included an MFE clause in both of those settlement agreements.

27 306. The MFE and MFEP in the Teva agreement, and the MFEs in the Lupin and Cipla
28

1 agreements, caused the other ANDA filers Hetero, Aurobindo, Strides, and Macleods to not amend
2 their ANDAs to include Paragraph IV certifications. Absent Gilead's anticompetitive conduct, they
3 all would have done so, as those manufacturers made Paragraph IV certifications with respect to
4 Truvada.

5
6 307. On January 26, 2018, six weeks to the day after Teva entered the market, five
7 additional generic manufacturers (Cipla, Hetero, Aurobindo, Strides, and Macleods) received final
8 FDA approval, and four of them immediately began marketing their generic Viread.

9 308. During the six weeks that Teva had the only generic Viread on the market, Teva
10 flooded the market with product, sold at least 14 weeks' supply of product, and locked in high
11 prices through long-term sales contracts. Teva made at least \$106 million more than it would have
12 absent the MFEP and MFEs. Absent the MFEP and MFEs, Teva and the second-filers would have
13 entered the market much sooner than they did, on dates to be determined by the jury. The delay in
14 generic entry protected more than \$2 billion in Gilead's Viread branded sales.

15
16 309. Gilead's delay in the entry of generic Viread also had the effect of delaying the entry
17 of Gilead's TAF-based line of products. Gilead withheld those products from the market until the
18 entry of generic TDF was imminent. The delay in that generic entry caused Gilead to delay the
19 introduction of its TAF-based products.

20
21 310. Having successfully delayed generic entry for Viread, Gilead then also used
22 MFE/MFEP clauses to delay generic entry for Truvada and Atripla.

23 311. Following various amendments and pretrial proceedings in Gilead's patent litigation
24 against Teva, only the FTC Enantiomer Patents, as they related to both Truvada and Atripla, were
25 left for trial. The trial, which began on October 8, 2013 and concluded on October 28, 2013, focused
26 on Teva's contention that the patents were invalid for obviousness-type double patenting because
27 the (-)-enantiomer "species" patents were anticipated by earlier expiring "genus" patents, which
28

1 claimed all enantiomeric forms of the FTC compound, and that the claimed (-)-enantiomer was
2 disclosed as part of the genus patents' claims. The parties settled the case in February 2014 while
3 they were awaiting the trial court's decision.

4 312. The '396 patent (the later of the two FTC Enantiomer Patents) does not expire (with
5 pediatric exclusivity) until September 9, 2021. As with Viread, Teva faced a threat from a number
6 of second-filers, which had lined up behind Teva; by February 2014, Gilead had filed patent
7 lawsuits on the FTC Enantiomer Patents against Lupin, Mylan, Aurobindo, Hetero, Amneal,
8 Macleods, Strides, Laurus, and Zydus, all of which had provided Paragraph IV certifications with
9 respect to Truvada. Gilead also had filed a patent infringement lawsuit against other generic
10 manufacturers, including Lupin, Aurobindo, Hetero, and Macleods, which provided Paragraph IV
11 certifications with respect to Atripla. (BMS's EFV patents expired before Gilead's FTC Enantiomer
12 Patents, so BMS sued and settled with Teva, knowing that the generic entry date would be
13 determined by resolution of Gilead's lawsuit against Teva.)

14 313. With respect to Teva and the second-filers, Teva's getting an MFE and MFEP would
15 dissuade the second-filers from continuing to litigate and would provide Teva a period of
16 exclusivity. Teva had forfeited its 180-day ANDA Exclusivity with respect to Truvada, and may
17 have forfeited it with respect to Atripla, by having failed to obtain tentative FDA approval within
18 30 months of submitting its application. 21 U.S.C. 355 § (j)(5)(D)(i)(I)(aa)(BB). Under the
19 February 2014 settlement agreement, Teva will not be able to launch generic Truvada and generic
20 Atripla until September 30, 2020. Gilead was able to set that late entry date, just one year before
21 the last expiring FTC Enantiomer Patent, by giving Teva an MFE and MFEP. The MFE provided
22 that if any second-filer entered the market before Teva's agreed entry date, Teva's permitted entry
23 would be moved up accordingly. The MFEP provided that Gilead would not grant a license to any
24 other manufacturer to enter the market with generic Truvada or generic Atripla until at least six
25
26
27
28

1 months after Teva's agreed entry date.

2 314. Upon information and belief, Gilead advised the second-filers of the existence of
3 the MFE and MFEP in the Gilead/Teva agreement.

4 315. Gilead succeeded in delaying entry of generic Truvada and Atripla just as it did with
5 respect to Viread. Gilead settled with Lupin in September 2014; with Mylan in October 2015; with
6 Aurobindo in September 2016; with Hetero in August 2016; with Amneal in April 2017; with
7 Macleods in December 2017; with Laurus in November 2018; with Strides in January 2019; and
8 with Zydus in August 2019. Gilead included an MFE in each of those settlement agreements, and
9 all of the manufacturers agreed to delay entering the market until six months after Teva's entry.
10

11 316. The MFE and MFEP had very substantial value to Teva. In 2014, combined United
12 States sales for Atripla and Truvada were approximately \$4 billion. Six months of exclusive sales
13 of those generic products was worth more than \$1.5 billion to Teva. Absent the MFEP and MFEs,
14 Teva and the second-filers would have entered the market much sooner than they did. The delay in
15 generic entry protected more than \$25 billion in Gilead's Truvada and Gilead/BMS's Atripla
16 branded sales.
17

18 **VII. DEFENDANTS' ACTIONS IMPACT INTERSTATE TRADE AND COMMERCE**

19 317. During the relevant time period, the Defendants manufactured, sold, and shipped
20 cART regimen drugs across state lines in an uninterrupted flow of interstate commerce.
21

22 318. The business activities of Defendant that are the subject of this action were within
23 the flow of, and substantially affected, interstate trade and commerce.

24 319. Defendant's conduct, including the marketing and sale of cART regimen drugs, has
25 had, and was intended to have, a direct, substantial, and reasonably foreseeable anticompetitive
26 effect upon interstate commerce within the United States. During the relevant time period, the
27 Defendants used various devices to effectuate the illegal acts alleged herein, including the United
28

1 States mail, interstate and foreign travel, and interstate and foreign wire commerce.

2 320. The unlawful contract, combination, and restraint of trade and conspiracy to
3 monopolize the market for cART regimen drugs as alleged in this Complaint has directly and
4 substantially affected interstate commerce as Defendants deprived Plaintiff and Class Members of
5 the benefits of free and open competition in the purchase of cART regimen drugs within the United
6 States.
7

8 321. The effects of Defendants' anticompetitive contract in restraint of trade and
9 conspiracy to monopolize were to inflate, fix, raise, maintain, and/or artificially stabilize prices of
10 cART regimen drugs. Its actual inflating, fixing, raising, maintaining, and/or artificially stabilizing
11 of cART regimen drugs prices was intended to have, and had, a direct, substantial, and reasonably
12 foreseeable effect on interstate commerce within the United States and on import trade and
13 commerce with foreign nations.
14

15 **VIII. MARKET POWER**

16 322. The relevant geographic market is the United States and its territories and
17 possessions.
18

19 323. At all relevant times, Gilead had market power over each of Viread, Emtriva,
20 Truvada, Vemlidy, Descovy, Tybost, Stribild, Genvoya, and their generic equivalents; Gilead and
21 BMS had market power over each of Atripla and Evotaz and their generic equivalents; Gilead and
22 Janssen had market power over each of Complera, Odefsey, Prezcobix, and Symtuza and their
23 generic equivalents; BMS had market power over Reyataz and its generic equivalents; and Janssen
24 had market power over each of Edurant and Prezitsa and their generic equivalents. These co-
25 conspirators had the power to maintain the price of those brand drugs at supracompetitive levels
26 without losing sufficient sales to other products, except for AB-rated generic versions of those
27 brand drugs, to make the supracompetitive prices unprofitable.
28

1 324. A small but significant, non-transitory increase in the brand drugs' price above the
2 competitive level did not cause a loss of sales sufficient to make the price increase unprofitable. At
3 competitive prices, none of the brand drugs exhibits significant, positive cross-elasticity of demand
4 with respect to price with any product other than AB-rated generic versions of the brand drugs.

5 325. Each of the brand drugs is differentiated from all drug products other than AB-rated
6 generic versions. Due to, among other reasons, its use and varying ability to treat the conditions for
7 which it is prescribed, and its side-effects profile, each of the brand drugs is differentiated from all
8 drug products other than AB-rated generic versions.

9 326. Additionally, once the physician and patient find that one of these drugs is well
10 tolerated, at competitive prices based on variations of price of 10% or less, the doctor and patient
11 are very unlikely to switch to a different HIV drug.

12 327. The pharmaceutical marketplace is characterized by a "disconnect" between product
13 selection and the payment obligation. State laws prohibit pharmacists from dispensing many
14 pharmaceutical products, including all of those at issue in this complaint, to patients without a
15 prescription. The prohibition on dispensing certain products without a prescription creates this
16 disconnect. The patient's doctor chooses which product the patient will buy while patient (and in
17 most cases his or her insurer) has the obligation to pay for it.

18 328. Brand manufacturers, including Gilead, BMS, and Janssen, exploit this price
19 disconnect by employing large sales forces that visit doctors' offices and persuade them to prescribe
20 the brand manufacturers' products. These sales representatives do not advise doctors of the cost of
21 the branded products. Moreover, studies show that doctors typically are not aware of the relative
22 costs of brand pharmaceuticals and, even when they are aware of costs, are largely insensitive to
23 price differences because they do not pay for the products. The result is a marketplace in which
24 price plays a comparatively unimportant role in product selection.

1 329. The relative unimportance of price in the pharmaceutical marketplace reduces the
2 price elasticity of demand or the extent to which unit sales go down when price goes up. This
3 reduced price-elasticity, in turn, gives brand manufacturers the ability to raise price substantially
4 above marginal cost without losing so many sales as to make the price increase unprofitable. The
5 ability to profitably raise prices substantially above marginal costs is market power. Thus, brand
6 manufacturers gain and maintain market power with respect to many branded prescription
7 pharmaceuticals, including the cART drugs at issue here.

9 330. The existence of other branded HIV drugs has not constrained the price of Viread,
10 Emtriva, Tybost, Vemlidy, Truvada, Descovy, Atripla, Complera, Odefsey, Stribild, Genvoya,
11 Reyataz, Evotaz, Prezista, Prezcobix, Edurant, or Symtuza to the competitive level.

12 331. Each Defendant and/or non-party co-conspirator needed to control only each of its
13 brand drugs and its AB-rated generic equivalents, and no other products, in order to maintain the
14 price of the brand drug profitably at supracompetitive prices. Only the market entry of a competing,
15 AB-rated version of the brand drug would render the brand manufacturer unable to profitably
16 maintain its brand-drug prices at supracompetitive levels.

18 332. Defendants and their non-party co-conspirators sold these brand drugs at prices well
19 in excess of marginal costs, and substantially in excess of the competitive price, and enjoyed
20 unusually high profit margins.

22 333. Defendants and their non-party co-conspirators had the ability to control the prices
23 of these drugs and exclude relevant competitors. Among other things: (a) generic versions of each
24 drug would have entered the market at substantial discounts to the brands but for the anticompetitive
25 conduct described herein; (b) the gross margin on each drug was at all times at least 70%; and (c)
26 Defendants and their non-party co-conspirators never lowered the price of the drugs to the
27 competitive level in response to the pricing of other branded or generic drugs.
28

334. At all relevant times, Gilead's gross profit margin on its cART drugs, collectively, has exceeded 75% and has reached as high as 91%. These margins are approximately 15 times those that indicate substantial market power.

335. To the extent that Plaintiff is required to prove market power through circumstantial evidence by first defining a relevant product market, at least two types of markets are relevant here: (a) the market for each of Viread, Emtriva, Tybost, Vemlidy, Truvada, Descovy, Atripla, Complera, Odefsey, Stribild, Genvoya, Reyataz, Evotaz, Prezista, Prezcobix, Edurant, and Symtuza and its AB-rated generic equivalent; and (b) the cART Market.

336. As discussed, the purpose and effect of the No-Generics Restraints described herein was to impair competition in multiple ways. To the extent that Plaintiff is required to define a relevant market in which that conduct is evaluated, it is properly evaluated in multiple markets.

A. The Market for Specific cART Drugs.

337. One purpose and effect of the No-Generics Restraints described herein was to impair competition from generic versions of each of Viread, Emtriva, Tybost, Vemlidy, Truvada, Descovy, Atripla, Complera, Odefsey, Reyataz, Evotaz, Prezista, Prezcobix, Edurant, and Symtuza.

338. Similarly, a purpose and effect of Gilead's delay in the improvement of Stribild and standalone TAF, and its regulatory gaming with respect to standalone TAF, was to impair competition from generic versions of Stribild and standalone TAF and generic versions of TAF-containing fixed dose combination drugs.

339. A purpose of Gilead's delay in the entry of generic versions of Viread, Truvada, and Atripla was to impair competition from generic versions of those products.

340. A relevant market for evaluating that conduct is the market for each of those products and its AB-rated generic equivalent. As demonstrated by the indicia noted above:

- a. from October 2001 to December 17, 2017, Gilead had market power in the market for Viread and its AB-rated generic equivalents, and

1 during that time had 100% of the shares of that market;

2 b. from November 10, 2016 to the present, Gilead has had market
3 power in the market for Vemlidy and its AB-rated generic
4 equivalents, and during that time has had 100% of the shares of that
market;

5 c. from April 4, 2016 to the present, Gilead has had market power in
6 the market for Descovy and its AB-rated generic equivalents, and
during that time has had 100% of the shares of that market;

7 d. from July 7, 2003 to the present, Gilead has had market power in the
8 market for Emtriva and its AB-rated generic equivalents, and during
9 that time has had 100% of the shares of that market;

10 e. from September 2014 to the present, Gilead has had market power in
11 the market for Tybost and its AB-rated generic equivalents, and
during that time has had 100% of the shares of that market;

12 f. from August 2, 2004 to the present, Gilead has had market power in
13 the market for Truvada and its AB-rated generic equivalents, and
during that time has had 100% of the shares of that market;

14 g. from July 12, 2006 to the present, Gilead and BMS have had market
15 power in the market for Atripla and its AB-rated generic equivalents,
16 and during that time have had 100% of the shares of that market;

17 h. from August 10, 2011 to the present, Gilead and Janssen have had
18 market power in the market for Complera and its AB-rated generic
equivalents, and during that time have had 100% of the shares of that
market;

19 i. from March 1, 2016 to the present, Gilead and Janssen have had
20 market power in the market for Odefsey and its AB-rated generic
21 equivalents, and during that time have had 100% of the shares of that
market;

22 j. from August 27, 2012 to the present, Gilead and Japan Tobacco have
23 had market power in the market for Stribild and its AB-rated generic
24 equivalents, and during that time have had 100% of the shares of that
market;

25 k. from November 5, 2015 to the present, Gilead has had market power
26 in the market for Genvoya and its AB-rated generic equivalents, and
during that time have had 100% of the shares of that market;

27 l. from June 20, 2003 to December 2017, BMS had market power in
28 the market for Reyataz and its AB-rated generic equivalents, and

during that time had 100% of the shares of that market;

- m. from April 4, 2014 to the present, Gilead and BMS have had market power in the market for Evotaz and its AB-rated generic equivalents, and during that time have had 100% of the shares of that market;
- n. from June 23, 2006 to the present, Janssen has had market power in the market for Prezista and its AB-rated generic equivalents, and during that time has had 100% of the shares of that market;
- o. from March 31, 2014 to the present, Gilead and Janssen have had market power in the market for Prezcobix and its AB-rated generic equivalents, and during that time have had 100% of the shares of that market;
- p. from May 20, 2011 to the present, Janssen has had market power in the market for Edurant and its AB-rated generic equivalents, and during that time has had 100% of the shares of that market; and
- q. from September 22, 2017 to the present, Gilead and Janssen have had market power in the market for Symtuza and its AB-rated generic equivalents, and during that time have had 100% of the shares of that market.

341. Defendants and their non-party co-conspirators also had market power during relevant times in broader markets comprising the branded drug and comparable versions of it. For example, Gilead and Janssen have market power in the market for Complera and comparable versions made of genericTDF/3TC/RPV and have market power in the market for Symtuza and comparable versions made of generic TAF/generic FTC (or 3TC)/ritonavir/darunavir.

B. The Market for Specific cART Drugs.

342. Another purpose and effect of the No-Generics Restraints described herein was to impair competition among drugs used in the cART regimen. That was also one of the purposes and effects of Gilead's delay in the improvement of Stribild (and supra-profit-maximizing pricing); its delay in the improvement of standalone TAF; its regulatory gaming with respect to standalone TAF; its delay in the entry of generic versions of Viread, Truvada, and Atripla; and its unlawful TAF patent delay-and-extend. To the extent that Plaintiff is required to define a relevant market in

1 which that purpose and effect is evaluated, it is properly evaluated in the market for such drugs,
2 i.e., the cART Market, and narrower markets therein.

3 343. As noted in detail above, a cART regimen is a course of treatment distinct from
4 other drugs and regimens that might be used to treat HIV. The term “cART drugs” refers to all
5 antiretroviral drugs used in the treatment of HIV as part of a combination therapy.
6

7 344. Demand for cART drugs is a function of demand for combination therapies that can
8 effectively treat HIV. Active pharmaceutical ingredients (APIs) used to treat HIV may be available
9 in standalone form and/or as fixed dose combination drugs, but they are inputs into combination
10 treatment and not treatments by themselves. The cART drugs that comprise the cART Market
11 include Agenerase, Aptivus, Atripla, Biktarvy, Cimduo, Combivir, Complera, Crixivan, Delstrigo,
12 Descovy, Dovato, Edurant, Emtriva, Epivir, Epzicom, Evotaz, Fortovase, Fuzeon, Genvoya, Hivid,
13 Intelence, Invirase, Isentress, Juluca, Kaletra, Lexiva, Norvir, Odefsey, Odefsey, Pifeltro,
14 Prezcoibix, Prezista, Rescriptor, Retrovir, Retrovir Iv Inf, Reyataz, Selzentry, Stribild, Sustiva,
15 Symfi, Symtuza, Temixys, Tivicay, Triumeq, Trizivir, Trogarzo, Truvada, Tybost, Videx, Viracept,
16 Viramune, Viread, Vitekta, Zerit, Ziagen, and their AB-rated generic substitutes.
17

18 345. Effective cART reduces the concentration of HIV virus in treated patients to
19 undetectable levels. Patients on effective cART can live healthy lives and have a normal life
20 expectancy, and a patient living with HIV who maintains an undetectable viral load durably cannot
21 transmit the virus to others. Under the guidelines of the HHS, WHO, and all major HIV-treatment
22 organizations, every HIV treatment regimen, with inconsequential exceptions, is a cART regimen.
23

24 346. From a clinical perspective, the antiretroviral drugs used in a cART regimen are
25 reasonably interchangeable with respect to their use. Although different types of antiretrovirals
26 target different steps in the HIV life cycle, all of them are used to prevent successful reproduction
27 of the HIV virus. In treating HIV, doctors and patients choose among the drugs that comprise the
28

1 cART market.

2 347. In addition to interchangeability of use, price competition—though weak—exists
3 among drugs within the cART market. For the reasons noted in detail above, price competition in
4 many prescription drug therapeutic classes tends to be weak. That is true in the cART market, with
5 doctors and patients selecting among brand-drug antiretrovirals based principally on clinical criteria
6 rather than prices, but price competition among brand cART drugs is not altogether absent.
7

8 348. Without that price competition, however weak, prices of brand cART drugs would
9 be even higher than they are. The existence of this broader market imposes some price constraints
10 on brand cART drugs but without approximating the more competitive prices that generic versions
11 of each of the brand drugs would generate. This limited price competition imposes a limited
12 constraint on brand cART drug prices. The fact that this price competition is *limited* means that
13 each of the brand cART drugs has market power (is priced above the level that a generic version of
14 the drug would generate); the fact that *some* price competition exists means that brand cART drug
15 prices would be even higher without it.
16

17 349. Gilead’s dominance of the cART market lessens the degree of price competition that
18 might otherwise exist among branded cART drugs. It is well-recognized that a monopolist raises
19 prices until some economic substitution makes further price increases unprofitable. This
20 substitution comes from products that may have been weak substitutes at competitive prices, but
21 viable alternatives for consumers at the monopolist’s supracompetitive prices. At a high enough
22 price, even otherwise less-than-ideal substitutes look good to purchasers.
23

24 350. In this case, many of these “viable alternatives” also are controlled by Gilead. Gilead
25 sells not one but a portfolio of cART products. When reacting to substitution to other products, the
26 monopolist limits the price rise if the substitution goes to competitors. If consumers respond to a
27 price increase on a particular drug by moving to another one of the monopolist’s products, the
28

1 monopolist is not hurt at all, and this form of substitution does not constrain its pricing power.

2 351. In economics, it is well established that a monopolist selling two substitute products
3 will raise prices higher than would two firms, each with a monopoly on the products individually.
4 With a portfolio of cART drugs, Gilead has another layer of market power over and above the more
5 usual brand manufacturer's ability to price its product above the generic-level price. With its
6 portfolio backstopping substitution away from any individual drug, Gilead can—and did—elevate
7 prices above the level at which a typical brand manufacturer would have been able to price its
8 product above generic-level prices.
9

10 352. As alleged in detail above, Defendants and their non-party co-conspirators
11 significantly impaired competition among the brand drugs used in the cART regimen. To the extent
12 that Plaintiffs are required to define the market in which that conduct is evaluated, the relevant
13 market is the cART market. Defining a broad relevant market for this purpose is consistent with
14 decades of antitrust jurisprudence and analysis. For example, when antitrust authorities examine
15 the likely effect of mergers between brand-drug manufacturers, they often define broad markets
16 that include all or many of the drugs within a therapeutic class.
17

18 353. Modern antiretroviral drug regimens comprise a combination or “cocktail” of drugs,
19 most often consisting of two NRTIs taken with at least one third agent, such as an integrase
20 inhibitor. These combinations of antiretrovirals create multiple obstacles to HIV replication, all but
21 eliminating the probability that the virus will successfully produce a mutation that is resistant to all
22 of the drugs in the cocktail. Thus, the standard of care is to use combinations of antiretroviral drugs,
23 referred to as a “cART regimen.”
24

25 354. The U.S. Department of Health and Human Services (“HHS”) regularly publishes
26 widely-followed prescribing Guidelines for the treatment of HIV. The Guidelines illustrate the
27 interchangeability of use of different types of cART drugs. Various iterations of the Guidelines
28

1 have recommended regimens that include as alternative third agents Non-Nucleoside Reverse
2 Transcriptase Inhibitors, Integrase Strand Transfer Inhibitors, and Protease Inhibitors, with the
3 doctor free to choose among them. The Guidelines also have recommended as alternative regimens
4 those that include only APIs such as those instead of (rather than in addition to) NRTIs.

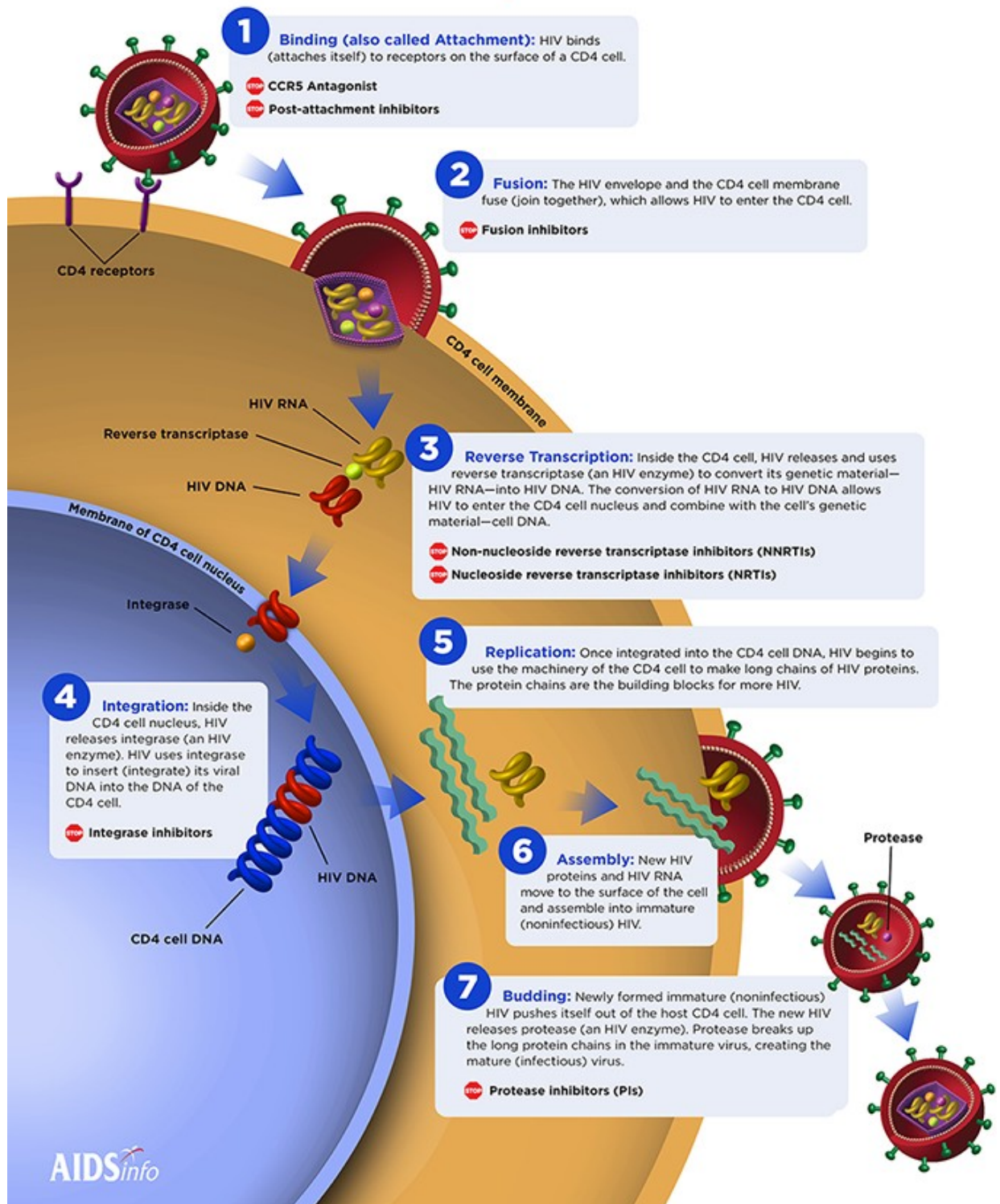
5
6 355. These various types of antiretroviral agents attack the HIV virus at different stages
7 of its lifecycle. HIV is a retrovirus that infects the "host" cell in order to make copies of itself. CD4
8 cells are the prime targets, with the HIV virus binding to, and infecting, CD4+ cells. After the cell
9 is infected, it produces secondary HIV virions, gradually depleting the host's population of CD4+
10 cells. This ultimately depletes the infected person's ability to trigger an immune defense, leaving
11 the body vulnerable to opportunistic infections.

12
13 356. The principal steps in the HIV lifecycle, and the types of antiretroviral drugs that
14 target the virus at each of those steps, is depicted in Figure 3.

Figure 3. The HIV Life Cycle.

The HIV Life Cycle

HIV medicines in seven drug classes stop (STOP) HIV at different stages in the HIV life cycle.



1 357. The initial step of HIV viral entry is the attachment of the virus to the CD4 molecule
2 located on the host cell. Once bound, the virus fuses with the cell membrane and transfers the
3 nucleocapsid containing viral RNA into the host cell cytoplasm.

4 358. *Entry Inhibitors* interfere with the receptor-mediated entry of the virus into a cell.
5 Two subclasses of drugs known as “fusion inhibitors” and “CCR5 antagonists” interfere with the
6 binding, fusion, and entry process of HIV into a human cell by blocking one of several targets. The
7 principal fusion inhibitor is enfuvirtide (Fuzeon), and the principal CCR5 antagonist is maraviroc
8 (Selzentry). Compared to other leading antiretrovirals, these types have significant drawbacks,
9 including the need for twice-daily injections (enfuvirtide) or an expensive patient-specific test to
10 determine efficacy (maraviroc). They are not recommended as part of any of the HHS-
11 recommended first-line cART regimens.
12

13 359. As noted above, HIV is an RNA virus and therefore it is unable to become directly
14 integrated into the DNA in the nucleus of the human cell. The HIV virion must be “reverse”
15 transcribed into DNA via the viral protein “reverse transcriptase.” That enzyme allows the virion
16 to convert its single-stranded RNA into double-stranded DNA.
17

18 360. *NRTIs* (Nucleoside/Nucleotide Reverse Transcriptase Inhibitors) work by
19 preventing other nucleosides from being incorporated into the HIV DNA that the virion is trying to
20 build up. Essentially, they terminate the DNA chain. Modern cART regimens usually include two
21 NRTIs: (1) one of TDF, TAF, or 3TC, and (2) one of FTC or abacavir. HIV virions that are resistant
22 to an NRTI of the first group are typically susceptible to an NRTI of the second group, and vice-
23 versa. Compared to other leading antiretrovirals, NRTIs have significant advantages, including a
24 long history of success when co-administered with a third agent. During the relevant period, they
25 have been recommended as part of nearly all of the HHS-recommended first-line cART regimens.
26 The principal NRTIs are Gilead’s TDF, TAF, and FTC, which were APIs in more than 79% of
27
28

prescriptions containing one or more NRTIs in 2014-19.

361. Doctors and patients using a cART regimen almost always choose two NRTIs. For very substantial medical reasons, doctors and patients overwhelmingly choose Tenofovir as one of those two NRTIs. Among other reasons, as noted above, all other NRTIs are triple phosphorylated by host kinases to be activated, and Tenofovir, by contrast, needs to be phosphorylated only twice by host kinases, into its active form, tenofovir diphosphate (TFV-DP).

362. The following table identifies all NRTIs that have been available in the United States since 1987.

Table 5. Available NRTI's	
DRUG NAME AND MANUFACTURER	DATE OF APPROVAL
Zidovudine (Retrovir) AZT <ul style="list-style-type: none"> • Manufactured by ViiV (Burroughs Wellcome) • Used less commonly due to side effects 	3/19/87
Didanosine (Videx) ddl <ul style="list-style-type: none"> • Manufactured by BMS • Not used commonly due to side effects/inferiority 	10/9/91
Zalcitabine (Hivid) ddC <ul style="list-style-type: none"> • Manufactured by Roche • Discontinued in 2001 due to toxicity 	6/22/92
Stavudine (Zerit) d4T <ul style="list-style-type: none"> • Manufactured by BMS • Usage strongly discouraged by WHO 	6/24/94
Lamuvidine (Epivir) 3TC <ul style="list-style-type: none"> • Manufactured by ViiV (Glaxo) • Interchangeable with FTC if used as HIV treatment 	11/17/95
Abacavir (Ziagen) ABC	12/18/98

Table 5. Available NRTI's	
DRUG NAME AND MANUFACTURER	DATE OF APPROVAL
<ul style="list-style-type: none"> Manufactured by ViiV (Glaxo) Cannot be used in patients in HLA-B*5701 + pts 	
Tenofovir Disoproxil Fumarate TDF <ul style="list-style-type: none"> Manufactured by Gilead 	10/26/01
Emtricitabine FTC <ul style="list-style-type: none"> Manufactured by Gilead Interchangeable with FTC if used as HIV treatment 	7/2/03
Tenofovir Alafenamide Fumarate TAF <ul style="list-style-type: none"> Manufactured by Gilead First approved as a single tablet regimen (Genvoya) 	11/5/15

363. Zidovudine is not a significant competitor to Tenofovir because of Zidovudine's impact on the bone marrow, gastrointestinal side effects, mitochondrial toxicity, and inferior antiviral potency when used with some third agents. In 2018, Zidovudine's United States sales, including when coformulated with 3TC, were less than \$60 million.

364. Didanosine is not a significant competitor to Tenofovir because of Didanosine's tendency to cause peripheral neuropathy and pancreatitis, the requirement that it be taken on an empty stomach, and its inferior antiviral potency when used with some third agents.

365. In 2001, all United States sales of Zalcitabine were halted due to toxicity side effects.

366. The WHO strongly discourages doctors from prescribing Stavudine (d4T) due to lipodystrophy, peripheral neuropathy, and other severe side effects. Stavudine's United States sales were less than \$3 million in 2018.

367. For many doctors and patients, Abacavir is not a realistic substitute for Tenofovir in a cART regimen. Gilead noted at a 2016 investors conference, for example, that "[a]bacavir is a

1 molecule that is the most difficult of the ... [NRTIs] to administer and has both short-term and
2 long-term problems associated with it.” Specifically, a substantial number of patients are HLA-
3 B*5701 positive, meaning that they are at an increased risk of a hypersensitivity reaction to
4 abacavir, resulting in a severe systemic illness that can result in death. Consequently, doctors will
5 not prescribe abacavir to patients without first requiring that they get either a blood test or cheek-
6 swab test to screen them for HLA-B*5701. This dissuades many doctors from prescribing abacavir
7 and prevents them altogether from starting patients on abacavir without the required screening. This
8 is a significant barrier to treatment. Most modern treatments programs are based on the “test and
9 treat” paradigm in which doctors encourage patients to begin HIV treatment on the day they are
10 diagnosed, so they will not subsequently be lost to follow up.

12 368. At all relevant times, Gilead’s dominance with respect to Tenofovir allowed it to
13 exercise market power in the cART Market. From October 26, 2001 through December 15, 2017,
14 Gilead had 100% of the unit shares of all sales in the United States of Tenofovir. Even after the
15 entry of generic TDF in December 2017, Defendants’ unlawful conduct has allowed Gilead to
16 maintain at least 93% of all unit sales of Tenofovir in the United States. Further, Defendants’
17 unlawful conduct has allowed Gilead to maintain its share of prescriptions containing NRTIs in the
18 United States at an average of more than 79%, and never less than 76%, from 2014 to 2019.

20 369. *Non-Nucleoside Reverse Transcriptase Inhibitors* (NNRTIs) also attack the HIV
21 virus at the third step depicted above. Unlike NRTIs, NNRTIs interfere with reverse transcription
22 by directly binding to the reverse transcriptase enzyme and retarding its function. Compared to
23 other leading antiretrovirals, NNRTIs have significant disadvantages, including significant side
24 effects and a relatively low genetic barrier for the development of resistance. The principal NNRTIs
25 include EFV, which is the sole API in BMS’s Sustiva and is also an API in Gilead/BMS’s Atripla,
26 and RPV, which is the sole API in Janssen’s Edurant and is also an API in Gilead/Janssen’s
27
28

1 Complera and Odefsey. Defendants' unlawful conduct allowed Gilead to maintain its share of
2 prescriptions containing NNRTIs in the United States at an average of more than 80%, and never
3 less than 77%, in the period from 2014 to 2019.

4 370. Converting its RNA to DNA allows the HIV virion to enter the nucleus of the CD4
5 cell. There, the HIV virion uses its enzyme "integrase" to insert its DNA into that of the CD4 cell.
6 This is a key part of the HIV-replication process.
7

8 371. *Integrase Strand Transfer Inhibitors* ("INSTIs") prevent HIV integrase from
9 incorporating viral DNA into the human host cell, thereby halting the HIV strand transfer.
10 Compared to other leading antiretrovirals, INSTIs have significant advantages because they have
11 no human homolog, allowing the drug to precisely target the HIV virion, leading to superior
12 efficacy and minimal toxicity. Today they are recommended as part of all five of the HHS-
13 recommended first-line cART regimens. The principal INSTIs are elvitegravir, which is the sole
14 API in Gilead's Vitekta and is an API in Gilead's Stribild and Genvoya; bictegravir, which is an
15 API in Gilead's Biktarvy; dolutegravir, which is the sole API in ViiV's Tivicay and is an API in
16 ViiV's Triumeq and Dovato; and raltegravir, which is the sole API in Merck's Isentress.
17 Defendants' unlawful conduct allowed Gilead to grow its share of prescriptions containing INSTIs
18 in the United States from 30% in 2014 to 55% in 2019.
19

20 372. After HIV has integrated itself into the infected cell's DNA, the infected cell
21 transcribes the proviral HIV genome into messenger RNA ("mRNA") which codes for specific
22 viral proteins. This mRNA is converted or "translated" by the infected cell's ribosomes into viral
23 proteins. These viral proteins are not initially functional and are known as "polyproteins." They
24 must be processed by another viral enzyme, HIV protease, which breaks the initially translated
25 polyproteins into their constituent parts.
26

27 373. *Protease Inhibitors* ("PI's") act as competitive inhibitors that directly bind to HIV
28

1 protease and prevent it from subsequently breaking up the initially translated polyproteins, thus
2 preventing the secondary virions from being infectious. Compared to other leading antiretrovirals,
3 PIs have significant disadvantages, including that in long-term treatment they tend to have side
4 effects such as inducing metabolic syndromes (e.g., dyslipidemia, insulin-resistance, and
5 lipodystrophy/lipoatrophy) and cardiovascular and cerebrovascular diseases. There are currently 8
6 PIs, including atazanavir, which is the sole API in BMS's Reyataz and is an API in Gilead/BMS's
7 Evotaz; and darunavir, which is the sole API in Janssen's Prezista and is an API in Gilead/Janssen's
8 Prezcobix and Symtuza. The unlawful conduct of Defendants and their non-party co-conspirators
9 allowed Gilead to grow its share of prescriptions containing PIs in the United States from 45% in
10 2014 to 65% in 2019.

12 374. When a doctor is trying to decide how to treat an HIV patient, these five types of
13 antiretroviral drugs are the tools in the doctor's toolbox (with one of the types, Entry Inhibitors,
14 playing a substantially less important role than the others). From a clinical perspective, doctors and
15 patients decide which of the antiretrovirals to use based on, among other considerations, their
16 efficacy, complexity of use, and side-effect profile. Different types of antiretrovirals may be called
17 for based on the patient's pregnancy, coinfection with hepatitis B virus or hepatitis C virus, or
18 history of drug resistance or adverse effects. A host of considerations can tip the decision one
19 direction or another.

21 375. As noted above, HHS prescribing Guidelines often play a role in the doctor's drug-
22 product selection. Confirming the interchangeability of use of the principal cART drugs throughout
23 the relevant period, the HHS Guidelines included among their preferred or alternative regimens
24 NRTIs, NNRTIs, PIs, and INSTIs. Throughout the relevant period, almost all of the preferred
25 regimens included two NRTIs, and Gilead's products dominated the NRTIs in the preferred
26 regimens. Moreover, Gilead always controlled at last one of the preferred third agents. The
27
28

following table summarizes much of the relevant information in the HHS Guidelines:

Table 4. HHS Guidelines: 2012-2019

Month/Year	Number of Preferred Regimens	Number of Preferred Regimens Requiring Two NRTIs	Gilead Control of Recommended NRTIs in Preferred Regimens	Preferred or Alternative Regimen Includes All Four ARV Types*	Gilead Controls at Least One Preferred Third Agent
March 2012	4	4	100%	Yes	Yes
Feb. 2013	4	4	100%	Yes	Yes
May 2014	7	7	86%	Yes	Yes
Nov. 2014	7	7	86%	Yes	Yes
July 2016	5	5	80%	Yes	Yes
Oct. 2017	4	4	75%	Yes	Yes
Oct. 2018	4	4	75%	Yes	Yes
July 2019	4	4	75%	Yes	Yes
Dec. 2019	5	4	62%	Yes	Yes

The four relevant ARV types are NRTIs, NNRTIs, PIs, and INSTIs.

376. With respect to price competition among branded products in the cART market, formularies and other cost-containment measures have achieved only modest success in constraining the prices of brand cART drugs. Rebates and other price discounts granted by brand cART manufacturers to commercial insurers for favorable formulary placement average less than 10% off the list price.

377. The net prices of all branded cART drugs are far more than 10% higher than they would have been absent the unlawful conduct of Defendants and their non-party co-conspirators. Their cART drugs have extraordinarily high prices and have had extraordinary price increases. These prices and price increases are reflected in these per-tablet prices for all of the applicable cART drugs that were on the market for the full period from 2014 through 2019:

Table 5. Defendant Price Per Pill: 2014 Q1-2019 Q4³⁶

DRUG	PRICE 2014	PRICE 2019	PRICE INCREASE
Atripla	\$57.04	\$81.18	42.3%
Complera	\$58.40	\$81.73	39.9%
Edurant	\$23.75	\$31.49	32.6%
Emtriva	\$15.15	\$15.80	4.3%
Prezista	\$17.42	\$23.70	36.1%
Reyataz	\$34.08	\$40.57	19.0%
Stribild	\$72.77	\$96.66	32.8%
Sustiva	\$21.51	\$27.59	28.3%
Truvada	\$36.00	\$48.53	34.8%
Viread	\$26.48	\$35.50	334.1%

378. During the same timeframe, 2014 to 2019, the total increase in the Consumer Price Index was only 9%. That is, starting at already astronomical prices per pill in 2014, Defendants' cART drugs increased on average at a rate about 4 times the CPI. They also increased at a rate about double that of the all-prescription-pharmaceutical average. The unlawful conduct of Defendants and their non-party co-conspirators also allowed them to introduce their more recent products at even more outrageous prices. For example, the 2019 per-pill prices were \$92.61 for Gilead's Biktarvy, \$92.01 for Gilead's Genvoya, and \$111.66 for Gilead/Janssen's Symtuza.

379. Other branded cART drugs, not sold by these Defendants, have followed the Defendants' cART drugs up in price. Given Gilead's dominance of the cART market, the monopoly

³⁶ From IQVIA NSP data, price per pill for the most commonly prescribed dose.

1 prices on its products had the predictable effect of causing its competitors to raise prices on their
2 cART drugs. For example, from July 2011 to October 2017, Gilead raised its price on Complera
3 by 45%. During that same period, ViiV Healthcare raised the price of Selzentry (a CCR5 coreceptor
4 antagonist) by 47%. Likewise, until it encountered generic competition Boehringer Ingelheim's
5 NNRTI, Viramune XR, similarly followed Gilead's price increases up in lockstep. In fact, the
6 unlawful monopolization of the cART market by Defendants and/ their non-party co-conspirators
7 caused the price of every drug in the market to be substantially higher than it would have been
8 absent that conduct.

10 380. The result of the unlawful conduct of Defendants and their non-party co-
11 conspirators has been extraordinary price inflation in the cART market as a whole. In 2012, the
12 annual price of a cART regimen recommended for treatment-naïve patients ranged from \$24,970
13 to \$35,160, and this increased to \$36,080 to \$48,000 in 2018. In that time, the average annual price
14 of cART recommended for most patients increased by 34%.

16 381. In absolute dollars, cART is the nation's fifth costliest therapeutic class. Moreover,
17 cART drugs cost more per prescription than those in three of the four therapeutic classes that rank
18 above it in absolute dollars spent (that is, three of the four have greater dollars spent because there
19 are far more prescriptions written for those drugs). Throughout the cART market, prices are far
20 higher than they would have been absent the anticompetitive conduct described herein.

22 382. The very significant increases in the prices of cART drugs did not cause a loss of
23 sales to non-cART drugs or other HIV treatments sufficient to make the price increase unprofitable.
24 Indeed, the average annual price of the drugs used in cART therapy for most people with HIV
25 increased by 34% from 2012 to 2018.

26 383. As noted above, certain cART drugs are also used to prevent HIV infection and for
27 other treatment, such as for hepatitis B. Such drugs are part of the cART market regardless of other
28

1 uses because the other uses did not (and do not) prevent Gilead and others from increasing their
2 prices above the competitive level. For example, Gilead has charged the same supracompetitive
3 price for Viread regardless of whether the patient bought the product for use in a cART regimen or
4 for treatment of hepatitis B, and has charged the same supracompetitive prices for Truvada and
5 Descovy regardless of whether the patient bought them for use in a cART regimen or for PReP.

6
7 384. At all relevant times, Gilead has maintained at least 70% of all unit sales of NRTIs
8 in the United States.

9 385. At all relevant times, Gilead's unit share of the cART Market has ranged from not
10 less than 70% to as much as 93%. Gilead has repeatedly acknowledged, indeed touted, its monopoly
11 share in the cART Market.

12 386. As early as 2007, Truvada and Atripla alone accounted for 82% of new starts in
13 treatment-naïve (those new to therapy) HIV patients. And as recently as 2018, a Gilead presentation
14 to investors highlighted the fact that 81% of treatment-naïve HIV patients regularly took at least
15 one Gilead product. The unlawful conduct of Defendants and their non-party co-conspirators
16 allowed Gilead to maintain this share of prescriptions of Single-Tablet Regimens in the United
17 States. Gilead's share of Single-Tablet Regimen prescriptions was never less than 75% between
18 2014 and 2019 and was more than 78% in 2019.

19
20 387. As noted above, the unlawful conduct of Defendants and their non-party co-
21 conspirators has similarly allowed Gilead to dominate other important subcategories of cART
22 drugs. In 2019, Gilead had the following shares of prescriptions in the United States: All cART
23 Drugs (73%); NRTI (80%); NNRTI (71%); INSTI (55%); PI (65%); and single tablet regimen
24 (78%). (Shares for all cART drugs are based on dollar sales; all other shares based on
25 prescriptions.).

26
27 388. At all relevant times, Defendants and their non-party co-conspirators were protected
28

by high barriers to entry with respect to the above-defined relevant markets due to patent protections, the high cost of entry and expansion, expenditures in marketing and physician detailing, and state statutes that require prescriptions for the purchase of the products at issue and restrict substitution of those products at the pharmacy counter. The products in these markets require significant investments of time and money to design, develop, and distribute. In addition, the markets require government approvals to enter and/or may be covered by patents or other forms of intellectual property. The unlawful No-Generics Restraints and other unlawful conduct described herein further restricted entry. Thus, existing and potential market entrants lack the ability to enter the market and/or expand output quickly in the short run in response to higher prices or reductions in output by Defendants and their non-party co-conspirators.

IX. EFFECTS OF DEFENDANTS' VIOLATIONS OF THE ANTITRUST LAWS

A. Plaintiff and Class Members Incurred Money Damages.

389. Defendants' and their non-party co-conspirators' contract in restraint of trade and conspiracy to monopolize had the following anticompetitive effects in the market for cART regimen drugs:

- a. Competition in the market for cART regimen drugs has been reduced or eliminated;
- b. Prices for cART regimen drugs have maintained at supracompetitive levels; and
- c. U.S. purchasers have been deprived of the benefit of price competition in the market for cART regimen drugs.

390. As described herein, during the Class Period, Plaintiff and Class Members directly purchased cART regimen drugs from Defendants. As a result of the anticompetitive conduct of Defendants and their non-party co-conspirators, Plaintiff and Class Members paid more for cART regimen drugs than they otherwise would have and thus suffered substantial damages. Plaintiff and

1 Class Members have sustained substantial losses and damage to their business and property in the
2 form of overcharges, the exact amount of which will be the subject of proof at trial. This is a
3 cognizable antitrust injury and constitutes harm to competition under the federal antitrust laws.

4 391. Given Gilead's dominance of the cART Market, the monopoly prices on its products
5 had the predictable effect of causing its competitors to raise prices on their cART drugs. For
6 example, from July 2011 to October 2017, Gilead raised its price on Complera by 45%. ViiV
7 Healthcare raised the price of Selzentry (a CCR5 coreceptor antagonist) by 47%. Likewise, until it
8 encountered generic competition Boehringer Ingelheim's NNRTI, Viramune XR, similarly
9 followed Gilead's price increases in lockstep. The unlawful monopolization of the cART Market
10 by Defendants and their non-party co-conspirators caused the price of every drug in the market to
11 be higher than it would have been absent that conduct.
12

13 392. The unlawful conduct of Defendants and their non-party co-conspirators deprived
14 Plaintiff and Class Members of the benefits of competition that the antitrust laws were designed to
15 ensure.
16

17 393. The anticompetitive conduct of Defendants and their non-party co-conspirators is
18 ongoing, and as a result, Plaintiff and Class Members continue to pay supracompetitive prices for
19 cART regimen drugs.
20

21 **B. Plaintiff and Class Members are Entitled to Injunctive Relief.**

22 394. Unless enjoined by this Court, the unlawful conduct of Defendants and their non-
23 party co-conspirators will have additional and intensified anticompetitive effects once generic
24 versions of any of FTC, TAF, cobicistat, or darunavir become available.
25

26 395. Absent the No-Generics Restraints, a competitor in Janssen's position would make
27 a substitutable version of Complera when generic FTC becomes available.

28 396. Absent the No-Generics Restraints, when generic TAF becomes available, a

1 competitor in Janssen's position would produce and market a comparable version of Odefsey,
2 comprised of generic TAF, generic 3TC, and RPV. Such a competitor also would make a
3 substitutable version of Odefsey once generic versions of TAF and FTC become available.

4 397. Moreover, the competitor would have accelerated the availability of generic versions
5 of those compositions by challenging Gilead's patents on them. Assuming that Janssen was subject
6 to NCE exclusivity that protected Odefsey and did not obtain a waiver of it, a competitor in
7 Janssen's position would have sought FDA approval for a substitutable version of Odefsey as early
8 as November 5, 2019, and, after waiting out the 30-month stay, would begin marketing the
9 substitutable fixed dose combination drug on May 5, 2023. Unless enjoined by this Court, however,
10 the unlawful No-Generics Restraint will prevent that competition until March 2026.
11

12 398. Absent the No-Generics Restraints, when generic TAF becomes available, a
13 competitor in Janssen's position also would produce and market a comparable version of Symtuza,
14 comprised of generic TAF, generic FTC (or generic 3TC), generic ritonavir, and darunavir. Such a
15 competitor also would make a substitutable version of Symtuza once generic versions of TAF, FTC,
16 and cobicistat become available. Moreover, that competitor would have accelerated the availability
17 of generic versions of those compositions by challenging Gilead's patents on them.
18

19 399. Assuming that Janssen was subject to NCE exclusivity that protected Symtuza and
20 did not obtain a waiver of it, a competitor in Janssen's position would have sought FDA approval
21 for a substitutable version of Symtuza as early as November 5, 2019, and, after waiting out the 30-
22 month stay, would begin marketing the substitutable fixed dose combination drug in May 2023.
23 Unless enjoined by this Court, however, the unlawful No-Generics Restraint will prevent that
24 competition until 2026.
25

26 400. Absent the No-Generics Restraint, a competitor in Gilead's position would have
27 produced and marketed a substitutable version of Symtuza as soon as possible. Such a competitor
28

1 would have submitted an application for a product containing TAF, FTC, cobicistat, and generic
2 darunavir as early as FDA approval of Symtuza's NDA. (Gilead controlled the NCE exclusivity for
3 Symtuza.) After waiting out the 30-month stay, that competitor would begin marketing the
4 substitutable fixed dose combination drug on January 17, 2021. By that date, the only non-expired
5 Orange Book patents owned by Janssen would be those covering certain pseudopolymorphic forms
6 of darunavir, which expire on February 16, 2024 and December 26, 2026 (assuming no pediatric
7 exclusivity is later awarded). Those patents are invalid and can easily be designed around. But the
8 unlawful No-Generics Restraint resulted in Gilead's agreeing not to compete until at least July 17,
9 2028. Unless enjoined by this Court, the unlawful pact will continue to deprive drug purchasers of
10 such a competing fixed dose combination drug.
11

12 401. Gilead's delay in improving Stribild and standalone TAF, and its regulatory gaming
13 with respect to TAF, also significantly distorted the market, is causing ongoing harm, and threatens
14 future harm. That unlawful conduct requires this Court's intervention. Without affirmative relief
15 from the Court to help restore competitive conditions, that unlawful conduct will continue to
16 deprive drug purchasers of the benefits of competition to which they are entitled. For example,
17 Gilead's regulatory gaming with respect to TAF, unless enjoined by this Court, will significantly
18 delay and impair the competition from generic standalone TAF and from generic-TAF-based fixed
19 dose combination drugs that should flourish in or about May 2023.
20

21 402. Gilead's anticompetitive delay of generic versions of Viread, Truvada, and Atripla
22 is similarly causing ongoing harm that requires this Court's intervention. Unless enjoined by this
23 Court, Gilead's anticompetitive conduct with respect to Truvada will cause Teva to delay entry
24 until September 30, 2020 and cause all other generic manufacturers that would enter the market
25 following Teva to delay entry until March 30, 2021. That delay will cost purchasers of Truvada
26 more than \$1 billion in addition to the billions on purchases of Truvada that the unlawful conduct
27
28

1 alleged herein already has caused. Significantly, Truvada is the only FDA-approved drug indicated
2 for preventing HIV in patients who are HIV-negative, also known as pre-exposure prophylaxis
3 (PrEP). Thus, Gilead's delay of generic Truvada will preclude access to PrEP and will result in
4 preventable HIV infections.

5
6 403. Unless enjoined by this Court, Gilead's anticompetitive conduct also will cause
7 Teva to delay entry with generic Atripla until September 30, 2020 and cause all other generic
8 manufacturers that would enter the market following Teva to delay entry until March 30, 2021.
9 That delay will cost purchasers of Atripla more than \$1 billion in addition to the billions that the
10 unlawful conduct alleged herein already has caused on purchases of Atripla.

11
12 404. This conduct also is continuing to unlawfully delay the entry of generic TAF. It
13 resulted in Gilead's delay in the introduction of TAF and TAF-based fixed dose combination drugs
14 from 2006 to 2015. Absent that delay, the NCE exclusivity for TAF would have expired by 2011,
15 and 30-month stays on generic entry would have expired by 2013. With Gilead's delay in the
16 introduction of TAF to 2015, no generic has yet been able to challenge the relevant TAF patents,
17 because the NCE exclusivity does not expire until November 5, 2020. Moreover, Gilead
18 anticompetitively obtained a patent-term extension on the '791 Patent that protects TAF from May
19 2022 to April 2025.

20
21 405. In order to help restore competitive conditions, this Court should enjoin Gilead from
22 enforcing any of its TAF-related NCE exclusivities and 30-month stays. Other affirmative relief,
23 including compulsory licenses to the affected products, also will be required.

24 **X. TOLLING OF THE STATUTE OF LIMITATIONS**

25 406. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the
26 paragraphs set forth above.
27
28

1 407. At all times relevant to this Complaint, Defendants took active steps to conceal their
2 unlawful activities alleged herein. For example, and without limitation, Defendants concealed their
3 efforts to exclude generic competition through the use of No-Generics Restraints and the assertion
4 and prosecution of invalid patents. Defendants further concealed their efforts to obtain and maintain
5 a monopoly and to engage in a fraudulent scheme, including by, without limitation, creating
6 artificial price differences and participating in regulatory gaming.

8 408. Plaintiff and Class Members had no knowledge of the unlawful conduct alleged
9 herein, or of facts sufficient to place them on inquiry notice of the claims set forth herein, until May
10 14, 2019.

11 409. No information in the public domain was available to Plaintiff and Class Members
12 concerning Defendants' unlawful activities, including the conspiracy alleged herein, before May
13 14, 2019.

14 410. For these reasons, the statute of limitations as to Plaintiff's and Class Member's
15 claims did not begin to run and has been tolled with respect to the claims that Plaintiff and Class
16 Members have alleged in this Complaint.

17 411. In the alternative, the doctrine of fraudulent concealment tolls the statute of
18 limitations on the claims asserted herein by Plaintiff and Class Members. Plaintiff and Class
19 Members did not discover, and could not have discovered through the exercise of reasonable
20 diligence, the existence of the conduct alleged herein until on or about May 14, 2019.

21 412. Before May 14, 2019, Plaintiff and Class Members were unaware of Defendants'
22 unlawful conduct and did not know before then that they were paying supracompetitive prices for
23 cART drugs during the Class Period. Defendants provided no information, actual or constructive,
24 to Plaintiff and Class Members that indicated that they were being injured by Defendants' unlawful
25 conduct.

414. By their very nature, Defendants' anticompetitive conspiracy and fraudulent scheme were inherently self-concealing. The antitrust laws do not exempt cART drugs. Thus, Plaintiff and Class Members reasonably considered the cART drug industry to be a competitive industry. Accordingly, a reasonable person under the circumstances would not have been alerted to begin to investigate the legitimacy of Defendants' cART drug prices before May 14, 2019.

416. Because the alleged unlawful conduct was self-concealing and affirmatively concealed by Defendants, Plaintiff and Class Members had no knowledge of the alleged unlawful conduct, or of any facts or information that would have caused a reasonably diligent person to investigate, before May 14, 2019.

418. Further, Defendants are estopped from relying on any statute of limitations defense because their illegal, deceptive, and fraudulent practices as alleged herein, which are continuing, have created continuing and repeated injuries to Plaintiff and Class Members.

419. Pursuant to Federal Rules of Civil Procedure 23(a) and 23(b)(3), Plaintiff brings this action on behalf of a Direct Purchaser Class defined as follows:

1 All persons in the United States and its territories who directly
2 purchased cART drugs from December 17, 2004 until the
anticompetitive effects of Defendants' unlawful conduct cease.

3 420. Excluded from the Direct Purchaser Class are Defendants and their officers,
4 directors, managers, employees, subsidiaries, or affiliates, and all governmental entities.

5 421. Members of the Class are so numerous that joinder is impracticable. Plaintiff
6 believes that members of the Class are numerous and geographically dispersed throughout the
7 United States such that joinder of all Class Members is impracticable. Further, the Class is readily
8 identifiable from information and records maintained by Defendants.
9

10 422. Plaintiff's claims are typical of the claims of the members of the Class. Plaintiff's
11 interests are not antagonistic to the claims of the other Class Members, and there are no material
12 conflicts with any other member of the Class that would make class certification inappropriate.
13 Plaintiff and all members of the Class were damaged by the same wrongful conduct of Defendants.
14

15 423. Plaintiff will fairly and adequately protect and represent the interests of the Class.
16 The interests of Plaintiff are coincident with, and not antagonistic to, those of the Class.

17 424. Plaintiff is represented by counsel who are experienced and competent in the
18 prosecution of class action litigation, and who have particular experience with class action litigation
19 involving alleged violations of antitrust law.

20 425. Questions of law and fact common to the members of the Class predominate over
21 questions that may affect only individual Class Members because Defendants have acted on
22 grounds generally applicable to the entire Class; therefore, determining damages with respect to
23 the Class as a whole is appropriate. Such generally applicable conduct is inherent in Defendants'
24 wrongful conduct.
25

26 426. The common legal and factual questions, which do not vary from Class Member to
27 Class Member and which may be determined without reference to individual circumstances of any
28

Class Member, include, but are not limited to, the following:

- a. Whether the No-Generics Restraints entered into between Gilead and BMS, and between Gilead and Janssen were an unlawful restraint of trade;
- b. Whether Gilead unlawfully delayed the improvement of Stribild;
- c. Whether Gilead unlawfully delayed the improvement of standalone TAF;
- d. Whether Gilead unlawfully created artificial price differences between Stribild and Genvoya;
- e. Whether Gilead unlawfully impaired competition through its regulatory gaming with respect to standalone TAF;
- f. Whether Gilead anticompetitively delayed the entry of generic versions of Viread, Truvada, and Atripla;
- g. Whether Gilead anticompetitively delayed and extended the patent on TAF;
- h. Whether Gilead and its co-conspirators unlawfully obtained or maintained a monopoly in the cART Market;
- i. Whether the law requires definition of a relevant market when direct proof of market power is available, and if so, the definition of the relevant market;
- j. Whether Defendants' conduct as alleged herein substantially affected interstate and intrastate commerce;
- k. Whether, and if so, to what extent, Defendants' conduct caused antitrust injury (i.e., overcharges) to Plaintiff and Class Members;
- l. The quantum of overcharges paid by the Class in the aggregate.

427. Class action treatment is a superior method for the fair and efficient adjudication of the controversy. Such treatment will permit a large number of similarly situated persons or entities to prosecute their common claims in a single forum simultaneously, efficiently, and without the unnecessary duplication of evidence, effort, or expense that numerous individual actions would engender. The benefits of proceeding through the class mechanism, including providing injured

1 persons or entities a method for obtaining redress on claims that could not practicably be pursued
2 individually, substantially outweighs potential difficulties in management of this class action.

3 428. Plaintiff knows of no special difficulty to be encountered in the maintenance of this
4 action that would preclude its maintenance as a class action.

5 6 **XII. CLAIMS FOR RELIEF**

7 **COUNT 1 –MONOPOLIZATION IN VIOLATION OF** 8 **SECTION 2 OF THE SHERMAN ACT, 15 U.S.C. § 2** 9 **AGAINST GILEAD AND BMS**

10 429. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the
11 paragraphs set forth above.

12 430. At all relevant times, Gilead has possessed substantial market power (i.e., monopoly
13 power) in the cART Market and narrower markets therein. More than 80% of patients starting an
14 HIV regimen in the United States, and more than 80% of continuing patients, take one or more of
15 Gilead's products every day. Gilead has market shares alleged in detail above and possesses the
16 power to control prices in, prevent prices from falling in, and exclude competitors from, the cART
17 Market.
18

19 431. That market power is coupled with strong regulatory and contractual barriers to
20 entry into the cART Market.

21 432. As alleged extensively above, Gilead willfully obtained and maintained its
22 monopoly power in the cART Market and narrower markets therein using restrictive or
23 exclusionary conduct, rather than by means of greater business acumen, and injured Plaintiff and
24 the Class Members.

25 433. Gilead's conscious objective was to further its dominance in the cART Market and
26 narrower markets therein by and through its exclusionary conduct.
27

28 434. As stated more fully above, Gilead knowingly, willfully, and wrongfully maintained

its monopoly power and harmed competition by:

- a. Entering into and abiding by the illegal No-Generics Restraints;
- b. Entering into and abiding by the illegal post-patent-expiration royalty provisions;
- c. Delaying the improvement of Stribild and artificially raising its price to drive patients to TAF-based fixed dose combination drugs that it had shielded from competition;
- d. Delaying the improvement of standalone TAF, also in furtherance of the scheme to drive patients to the protected fixed dose combination drugs that it had shielded from competition;
- e. Abusing the regulatory process by withholding an HIV indication from standalone TAF, to raise rivals' costs and delay their entry into the market;
- f. Causing delayed entry of generic versions of Viread, Truvada, and Atripla; and
- g. Obtaining a patent-term extension on the '791 Patent, despite having intentionally delayed the development and approval of TAF as part of the anticompetitive scheme.

435. Gilead's anticompetitive conduct identified above is exclusionary conduct the purpose and effect of which is to willfully maintain Gilead's monopoly power, which harms the competitive process and purchasers, in violation of Section 2 of the Sherman Act.

436. BMS consciously committed to the monopolization when it provided the No-Generics Restraints protecting Gilead's drugs from generic competition, received the No-Generics Restraints from Gilead protecting its drugs from generic competition, and abided by those restraints.

437. BMS knew that Gilead was seeking to obtain and maintain monopoly power in the cART market and the markets for specific cART drugs. It knew that: (1) Tenofovir was a critical backbone of cART therapies and TDF would dominate the cART market; (2) TDF had a limited patent life, and (3) Gilead was pursuing a strategy of creating fixed dose combination drugs with

1 other manufacturers and developers of cART components with longer or stronger patent life so as
2 to extend the “product life cycle” of TDF and TDF-based cART regimens.

3 438. BMS carefully monitors sales in the cART market and the contractual arrangements
4 between and among participants in that market.

5 439. By the time it received the Evotaz No-Generics Restraint from Gilead in October
6 2011, BMS knew that Gilead had a market share greater than 70% of the cART market. As of that
7 date, BMS also knew from Gilead’s public SEC filings that Gilead had entered into a No-Generics
8 Restraint with Janssen in 2009 protecting Gilead’s cART monopoly from competition, and that the
9 Gilead-Janssen No-Generics Restraint was substantially identical to BMS’s No-Generics Restraint.
10 And BMS knew that its No-Generics Restraints and Janssen’s enabled Gilead, BMS and Janssen
11 to tie up more than 75% of sales of NRTIs, more than 50% of sales of third agents, and more than
12 70% of sales of all cART drugs. BMS therefore knew that its unlawful agreements substantially
13 contributed to Gilead’s unlawful maintenance of a monopoly in the cART Market.
14

15 440. BMS participated in the conspiracy to monopolize because BMS benefitted directly
16 from it, including from: (a) the Atripla No-Generics Restraint, which incentivized Gilead to switch
17 patients to Atripla thereby increasing BMS’s sales of its third agent EFV as a component of Atripla;
18 (b) Gilead’s unlawful deals with Teva to delay entry of generic versions of Atripla, which increased
19 BMS’s profits on the sales of Atripla; and (c) the No-Generics Restraint protecting BMS’s third
20 agent atazanavir and its fixed dose combination drug Evotaz from competition. BMS also benefitted
21 from the other elements of Gilead’s scheme which enabled Gilead to obtain and maintain its
22 monopoly power and supracompetitive prices for cART drugs generally, and thereby allowed BMS
23 to charge higher prices on its other cART drugs.
24

25 441. To the extent Defendants are permitted to assert one, there is and was no cognizable,
26 non-pretextual procompetitive justification for their exclusionary conduct that outweighs that
27
28

1 conduct's harmful effects. Even if there were some conceivable such justification that Defendants
 2 were permitted to assert, the conduct is and was broader than necessary to achieve such a purpose.

3 442. Plaintiff and Class Members have been injured in their business and property, and
 4 unless this unlawful conduct is enjoined, they will continue to be so injured, as a result of
 5 Defendants' continuing monopolization in violation of Section 2 of the Sherman Act.
 6

7 **COUNT 2 – ATTEMPTED MONOPOLIZATION IN VIOLATION OF**
 8 **SECTION 2 OF THE SHERMAN ACT, 15 U.S.C. § 2**
 9 **AGAINST GILEAD**

10 443. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the
 11 paragraphs set forth above.

12 444. At all relevant times, Gilead possessed substantial market power (i.e., monopoly
 13 power), or possessed a dangerous probability of achieving monopoly power, in the cART Market
 14 and narrower markets therein.

15 445. With the specific intent to achieve a monopoly, Gilead attempted to acquire and/or
 16 willfully maintain monopoly power in the cART Market by means of restrictive or exclusionary
 17 conduct, rather than by means of greater business acumen, and injured Plaintiff and the Class
 18 Members.

19 446. Gilead's conscious objective was to further its dominance in the cART Market and
 20 narrower markets therein by and through its exclusionary conduct.

21 447. As stated more fully above, Gilead knowingly, willfully, and wrongfully attempted
 22 to acquire and/or maintain monopoly power by:
 23

- 24 a. Entering into and abiding by the illegal No-Generics Restraints;
- 25 b. Entering into and abiding by the illegal post-patent-expiration royalty
 26 provisions;
- 27 c. Delaying the improvement of Stribild and artificially raising its price in
 28 order to drive patients to TAF-based fixed dose combination drugs that
 it had shielded from competition;

- d. Delaying the improvement of standalone TAF, also in furtherance of the scheme to drive patients to the protected fixed dose combination drugs that it had shielded from competition;
- e. Abusing the regulatory process, by withholding an HIV indication from standalone TAF, in order to raise rivals' costs and delay their entry into the market;
- f. Causing delayed entry of generic versions of Viread, Truvada, and Atripla; and
- g. Obtaining a patent-term extension on the '791 Patent, despite having intentionally delayed the development and approval of TAF as part of the anticompetitive scheme.

448. Gilead's anticompetitive conduct identified above is exclusionary conduct the purpose and effect of which is to willfully attempt to acquire and/or maintain monopoly power through exclusionary means, in violation of Section 2 of the Sherman Act.

449. To the extent that Gilead is permitted to assert one, there is and was no cognizable, non-pretextual procompetitive justification for its exclusionary conduct that outweighs that conduct's harmful effects. Even if there were some conceivable such justification that Gilead were permitted to assert, the conduct is and was broader than necessary to achieve such a purpose.

450. Plaintiff and the Class Members have been injured in their business and property, and unless Gilead's unlawful conduct is enjoined, they will continue to be so injured, as a result of Gilead's continuing attempt to monopolize in violation of Section 2 of the Sherman Act.

**COUNT 3 – CONSPIRACY IN VIOLATION OF
SECTION 1 OF THE SHERMAN ACT, 15 U.S.C. § 1
AGAINST GILEAD**

451. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the paragraphs set forth above.

452. Gilead and Janssen have engaged in a continuing illegal contract, combination, and conspiracy in restraint of trade by: (a) agreeing to and abiding by the No-Generics Restraints with respect to Complera, Odefsey, Prezcobix, and Symtuza; (b) agreeing that, and abiding by the

1 agreement that, in exchange for Janssen's providing a No-Generics Restraint with respect to
2 Odefsey, Gilead would provide a No-Generics Restraint with respect to Prezcobix and Symtuza;
3 and (c) agreeing to and abiding by mutual No-Generics Restraints with respect to Symtuza. By
4 entering into these unlawful agreements, Gilead and Janssen unlawfully conspired in restraint of
5 trade and violated Section 1 of the Sherman Act, 15 U.S.C. § 1. The agreements between Gilead
6 and Janssen are horizontal market allocation agreements between actual or potential competitors
7 and are illegal per se. Alternatively, and at a minimum, they are unreasonable restraints of trade in
8 violation of Section 1.
9

10 453. Plaintiff and Class Members have been injured in their business and property by
11 reason of the unlawful contracts, combinations, and/or conspiracies by paying more on their
12 purchases of brand and generic products than they otherwise would have paid, and/or were
13 prevented from substituting a less expensive, generic or comparable alternative for their purchases
14 of the more expensive brand and/or the more expensive generic products.
15

16 454. As a result of Defendants' unlawful conduct, Plaintiff and Class Members paid more
17 than they would have paid for Viread, Emtriva, Tybost, Vemlidy, Truvada, Descovy, Complera,
18 Odefsey, Prezista, Prezcobix, Edurant, Symtuza, and competing cART drugs absent that unlawful
19 conduct. But for Gilead and Janssen's unlawful conduct, competitors would have begun marketing
20 generic or comparable versions of the brand products much sooner than they did and/or would have
21 been able to market such versions more successfully.
22

23 455. If Gilead and Janssen had competed in a full and timely fashion, Plaintiff and Class
24 Members would have substituted lower-priced generic or comparable products for the higher-priced
25 brand products for some or all of their brand purchases, would have paid lower prices on some or
26 all of their remaining purchases, and/or would have received a superior product for the purchases
27 that they made.
28

1 456. During the relevant period, Plaintiff and Class Members purchased substantial
2 amounts of the products. As a result of Gilead and Janssen's unlawful conduct, Plaintiff and the
3 Class Members were compelled to pay, and did pay, artificially inflated prices for their brand and
4 generic products. Plaintiff and Class Members paid prices for their brand and generic products that
5 were substantially greater than the prices they would have paid absent the unlawful conduct alleged
6 herein because: (1) Plaintiff and Class Members were deprived of the opportunity to purchase
7 lower-priced generic and comparable products instead of expensive brand products; (2) Plaintiff
8 and Class Members were forced to pay artificially inflated prices for the brand products; and/or (3)
9 the product was inferior to what it would have been absent Gilead and Janssen's conduct.
10

11 457. Plaintiff and Class Members have been injured in their business and property, and
12 unless Defendants' unlawful conduct is enjoined, they will continue to be so injured as a result of
13 Gilead and Janssen's continuing conspiracy in violation of Section 1 of the Sherman Act.
14

15 **COUNT 4 – CONSPIRACY IN VIOLATION OF**
16 **SECTIONS 1 AND 2 OF THE SHERMAN ACT, 15 U.S.C. §§ 1, 2**
17 **AGAINST GILEAD AND BMS**

18 458. Plaintiff incorporates and re-alleges, as though fully set forth herein, each of the
19 paragraphs set forth above.

20 459. Gilead and BMS have engaged in a continuing illegal contract, combination, and
21 conspiracy in restraint of trade by agreeing to and abiding by the No-Generics Restraints with
22 respect to Atripla and Evotaz the purpose and effect of which was to impair competition. By
23 entering into these unlawful agreements, Gilead and BMS unlawfully conspired in restraint of trade
24 and violated Section 1 of the Sherman Act, 15 U.S.C. § 1. The agreements between Gilead and
25 BMS are horizontal market allocation agreements between actual or potential competitors and are
26 illegal per se.

27 460. Alternatively, and at a minimum, they are unreasonable restraints of trade in
28

1 violation of Section 1.

2 461. Plaintiff and Class Members have been injured in their business and property by
3 reason of the unlawful contracts, combinations, and/or conspiracies by paying more on their
4 purchases of the brand and generic products than they otherwise would have paid, and/or were
5 prevented from substituting a less expensive, generic alternative for their purchases of the more
6 expensive brand and/or the more expensive generic products.
7

8 462. As a result of Defendants' unlawful conduct, Plaintiff and Class Members paid more
9 than they would have paid for Viread, Emtriva, Truvada, Atripla, Tybost, Reyataz, Evotaz, and
10 competing cART drugs absent that unlawful conduct. But for Gilead and BMS's unlawful conduct,
11 competitors would have begun marketing generic versions of the brand products much sooner than
12 they did and/or would have been able to market such versions more successfully.
13

14 463. If Gilead and BMS had competed in a full and timely fashion, Plaintiff and Class
15 Members would have substituted lower-priced generic products for the higher-priced brand
16 products for some or all of their brand purchases, would have paid lower prices on some or all of
17 their remaining brand and/or generic purchases, and/or would have received a superior product for
18 the purchases that they made.
19

20 464. During the relevant period, Plaintiff and Class Members purchased and/or
21 reimbursed for substantial amounts of the products. As a result of Gilead and BMS's unlawful
22 conduct, Plaintiff and Class Members were compelled to pay, and did pay, artificially inflated
23 prices for their brand and generic products. Plaintiff and Class Members paid prices for their brand
24 and generic products that were substantially greater than the prices they would have paid absent the
25 unlawful conduct alleged herein because: (1) Plaintiff and Class Members were deprived of the
26 opportunity to purchase lower-priced generic products instead of expensive brand products; (2)
27 Plaintiff and Class Members were forced to pay artificially inflated prices for the brand products;
28

and/or (3) the product was inferior to what it would have been absent Gilead and BMS's conduct.

465. Plaintiff and Class Members have been injured in their business and property, and unless Defendants' unlawful conduct is enjoined, they will continue to be so injured as a result of Gilead and BMS's continuing conspiracy in violation of Section 1 of the Sherman Act.

XIII. PRAYER FOR RELIEF

WHEREFORE, Plaintiff and Members of the Direct Purchaser Class pray for relief as set forth below:

- A. Certification of the Direct Purchaser Class pursuant to Federal Rule of Civil Procedure 23 and appointment of Plaintiff as Class Representative for the Direct Purchaser Class;
- B. Permanent injunctive relief that enjoins Defendants from violating the antitrust laws and requires it to take affirmative steps to dissipate the effects of the violations;
- C. That acts alleged herein be adjudged and decreed to be unlawful monopolization in violation of Section 2 of the Sherman Act, 15 U.S.C. § 2, as alleged in Count 1;
- D. That acts alleged herein be adjudged and decreed to be unlawful attempted monopolization in violation of Section 2 of the Sherman Act, 15 U.S.C. § 2, as alleged in Count 2;
- E. That acts alleged herein be adjudged and decreed to be an unlawful conspiracy in violation of Section 1 of the Sherman Act, 15 U.S.C. § 1, as alleged in Counts 3 and 4;
- F. Joint and several judgments against Defendants for the damages sustained by Plaintiff and the Direct Purchaser Class defined herein and for any additional damages, penalties, and other monetary relief provided by applicable law, including treble damages;
- G. An award to Plaintiff and Members of the Direct Purchaser Class for pre-judgment and post-judgment interest as provided by law, at the highest legal rate from and after the date of service of the complaint in this action;
- H. The costs of this suit, including reasonable attorney fees; and
- I. Such other and further relief as the Court deems just and proper.

DEMAND FOR JURY TRIAL

Plaintiff, on behalf of itself and others similarly situated, hereby requests a jury trial, pursuant to Federal Rule of Civil Procedure 38, on any and all claims so triable.

DATED: September 29, 2020

Respectfully submitted,

By: /s/ Francis O. Scarpulla

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